

Sample question paper of SUPPLY CHAIN MANAGEMENT AND LOGISTICS

Q1. Supply chain concept originated in what discipline?

- A. Marketing
- B. Operations
- C. Logistics
- D. Production

Q2. A supply chain is essentially a sequence of linked:

- A. customer and prospects
- B. supplier and manufacturer
- C. suppliers and customers
- D. warehousing and wholesaling units

Q3. If a customer visiting a departmental store cannot find his desired soap manufactured by Hindustan Unilever Ltd (HUL) in the store, which of the following chain partner will he hold responsible for the non-availability of the soap?

- A. The suppliers of raw materials and components
- B. The departmental store
- C. The logistics service provider
- D. Hindustan Unilever Ltd

Q4. The objective of a supply chain is:

- A. to improve the efficiency across the whole supply chain
- B. to improve responsiveness across the whole supply chain
- C. to deliver improved value to the customers
- D. a, b & c above

Q5. _____ is the design of seamless value-added processes across organization boundaries to meet the real needs of the end customer.

- A. Operations
- B. Supply chain management
- C. Process engineering
- D. Value charting

Q6. Which of the following is not a part of Supply chain Management system?

- A. Supplier
- B. Manufacturer
- C. Information Flow
- D. Competitor

Q7. The logistical objective that ensures a proper balance between total logistics cost and a desired level of customer service performance is

- A. right response.
- B. right quality.
- C. right cost trade off.
- D. right information.

Q8. The correct sequence of an organizations supply chain from a systems perspective is:

- A. transformation process, delivery to customers, acquisition of resources.
- B. transformation process, acquisition of resources, delivery to customers.
- C. acquisition of resources, transformation process, delivery to customers.
- D. delivery to customers, acquisition of resources, transformation process.

Q9. The objective of a supply chain is:

- A. to improve the efficiency across the whole supply chain
- B. to improve responsiveness across the whole supply chain
- C. to deliver improved value to the customers
- D. to improve the efficiency and responsiveness across the whole supply chain and also deliver improved value to the customers

Q10. Role of distribution in supply chain management

- A. providing localised services
- B. Collecting product reviews from customers which could be used by manufacturers
- C. Reduces inventory holding cost
- D. All the above