

[Time: 02:30 hrs]

[Marks: 75]

- N.B:** 1) All Questions are compulsory
2) All Questions carry equal Marks.
3) Figure to the right indicate Marks

Q.1 A) Select an Appropriate Answer:

(05)

- 1) Which of the following directly link reservation systems of hotel, airline, car rental, and travel agency companies on a worldwide basis?
 - a. Internet distribution systems
 - b. travel.com
 - c. global distribution systems
 - d. application service providers
- 2) All of the following functions are performed by the rooms management module of a hotel property management system EXCEPT:
 - a. identifying room status.
 - b. assigning guestrooms for cleaning.
 - c. organizing housekeeping activities.
 - d. posting entries to guest accounts.
- 3) The process of switching from the current technology system to the capabilities of a newly purchased system is called
 - a) direct cutover conversion.
 - b) system conversion.
 - c) parallel conversion.
 - d) site preparation.
- 4) Which of the following front office modules of a hotel property management system strengthens communication links between the front office and housekeeping departments?
 - a) reservation module
 - b) room management module
 - c) guest accounting module
 - d) general management module
- 5) Which of the following food and beverage software applications would help a manager determine the most profitable price to assign a particular menu item?
 - a. recipe management application
 - b. menu engineering application
 - c. standard recipe application
 - d. post-costing application

B) Match the Columns:

(05)

- | | |
|--------------------------------|------------------------------|
| 1) Guest Address | a) Site Preparation |
| 2) Stars | b) Reservation System |
| 3) Installation Factor | c) Alphanumeric Data |
| 4) Check in / Check out Report | d) Yield Management |
| 5) Revenue Management | e) High in MM and high in CM |

C) Define the following Terms:

(05)

- 1) Site Survey
- 2) IDS
- 3) Contribution Margin
- 4) Menu Mix
- 5) System Conversion

Q.2 Answer ANY THREE of the following:

(15)

- 1) Elaborate MIS Personnel.
- 2) What are components of DBMS?
- 3) What are the general principles to be followed for securing information system.?
- 4) What is RFP? Explain its 3 sections.
- 5) Why analyzing the current information need is important?
- 6) What is the purpose of establishing system requirements?

Q.3 Answer ANY THREE of the following:

(15)

- 1) Differentiate between affiliate and non-affiliate system?
- 2) What is CRS? Explain 5 functions of CRS.
- 3) What are different types of folios created by room management and guest accounting system? Explain in brief.
- 4) What are the functions of Room Management module?
- 5) Explain term "Account Settlement" in POS.
- 6) Explain in short POS order entry units.

Q.4 Answer ANY THREE of the following:

(15)

- 1) What are the fields included in ingredient file data?
- 2) What sales report are generated by F & B management sales?
- 3) What are chaining recipes? Give any 1 example
- 4) Write in brief about functions of Hotel Sales Office Automation.
- 5) What is Banquet Event Order and Group Guestroom sales in automated sales application?
- 6) Explain Sales filing System.

Q.5 Answer ANY THREE of the following:

(15)

- 1) Explain the steps of property level reservation system .
- 2) What is acceptance testing for of an application ?
- 3) Explain Intersell Agencies
- 4) What reports are generated by PMS reservation system?.
- 5) Explain Revenue Management.
- 6) Explain Menu Item File.
