

Duration 3 Hours**Marks: 100**

N.B: 1) All questions are compulsory.

2) Figures to the right indicate full marks.

3) The answers should contain appropriate and latest examples wherever necessary.

Q.1 a) Explain the following in 2/3 sentences each: **10**

- i) Print media
- ii) Headlines
- iii) Classified advertisements
- iv) 5 Ws and 1 H
- v) News

b) Fill in the blanks by choosing the correct alternatives. **05**

- i) The first printing press was established in in 1556.
a. Goa b. Mumbai c. Madras
- ii) is known as the father of press industry revolution in India.
a. Raja RamMohan Roy b. Lokmanya Tilak c. Surendranath Banerjee
- iii) Vernacular Press Act was repealed by
a. Lord Lytton b. Lord Ripon c. Lord Amherst
- iv) As per _____ regulations, 1823 starting or using press without license was penal offence.
a. Licensing b. Vernacular Press Act c. Censorship
- v) The name of the First Indian newspaper was
a. Bombay Chronicle b. Maratha c. The Bengal Gazette

c) Match the following:

Column 'A'

- i) News Agency
- ii) Form of media
- iii) English newspaper
- iv) Principle of news report
- v) Editorial Department

Column 'B'

- a) Digital Media
- b) Indian Express
- c) P.T.I.
- d) Editing and printing
- e) Accuracy

Q.2 a) Express your opinion on violence in society and explain the ways to deal with it. **20****OR**

- b) Write short notes on the following (Any **TWO**) **20**
- i) Electronic media
 - ii) Censorship Act.
 - iii) The rise and development of the press in India

Q.3 a) Write a note on the rise and growth of Indian news agencies **20**

OR

- b) i) Explain the important ethics followed in journalism. **10**
ii) Describe Press Syndicate. **10**

Q.4 a) Discuss the qualities which are necessary for the good reporter. **20**

OR

- b) i) Explain the types of the news reports. **10**
ii) Write a report on 'Blood donation Camp in your college'. **10**

Q.5 a) Enlist and explain the basic principles of newspaper report. **20**

OR

- b) Attempt any **FOUR** short notes from the following : **20**
- i) Circulation Department
 - ii) Editorial Department
 - iii) Advertisement Department
 - iv) News desk
 - v) Parts of news report
