

Q. 1. Answer any two out of three questions: (15 marks)

- a. Role of ministry of Tourism in India
- b. Explain the organization and functions of Ministry of tourism in India
- c. Discuss the Role of Government in tourism Regulation and Management

Q. 2. Answer any two out of three questions: (15 marks)

- a. Write about any two state tourism development corporations in India
- b. Write short notes on:
 - i. Kerala tourism development corporation
 - ii. Haryana tourism development corporation
- c. Write short notes on:
 - i. Gujarat tourism development corporation
 - ii. Maharashtra tourism development corporation

Q. 3. Answer any two out of three questions: (15 marks)

- a. What is ITDC? Explain its divisions in detail
- b. Explain the role and functions of Hospitality Development and Promotion Board
- c. Explain the Role of Tourism Finance Corporation of India in growth of tourism

Q. 4. Answer any two out of three questions: (15 marks)

- a. Explain the Role of Tourism Finance Corporation of India in tourism growth
- b. Explain the objectives and main features of National Tourism Policy – 2002
- c. Write a note on ‘Tourism Planning in India: Growth and Performance’

Q. 5. Answer the following questions: (15 marks)

India is a large market for travel and tourism. It offers a diverse portfolio of niche tourism products - cruises, adventure, medical, wellness, sports, MICE, eco-tourism, film, rural and religious tourism. India has been recognized as a destination for spiritual tourism for domestic and international tourists.

Total contribution by travel and tourism sector to India's GDP is expected to increase from US\$ 136.3 billion in 2015 to US\$ 275.2 billion in 2025. India ranked third among 184 countries in terms of travel & tourism's total contribution to GDP in 2016. Travel and tourism is the third largest foreign exchange earner for India. A sum of US\$ 17.731 billion was earned under

foreign exchange through tourism during January-August 2017. The sector accounted for 9 per cent of total employment generated in the country in 2016 and the employment in the sector is expected to rise to 46.42 million by 2026.

The launch of several branding and marketing initiatives by the Government of India such as 'Incredible India!' and 'Athiti Devo Bhava' has provided a focused impetus to growth. The Indian government has also released a fresh category of visa - the medical visa or M visa, to encourage medical tourism in the country.

The Government has also been making serious efforts to boost investments in tourism sector. In the hotel and tourism sector, 100 per cent FDI is allowed through the automatic route. A five-year tax holiday has been offered for 2, 3 and 4 star category hotels located around UNESCO World Heritage sites (except Delhi and Mumbai). The investment in tourism sector is expected to be US\$ 12.4 billion in the 12th Five Year Plan; of these, private investments are likely to total US\$ 9.2 billion. Total FDI received by Indian tourism & hospitality sector was US\$ 10.48 billion up to Q1 FY18.

- a. Elaborate the growth of Indian economy led by tourism sector
- b. Explain efforts by the government in boosting tourism
- c. Suggest ways to improve the tourism sector in India
