वी. उषा रानी, भा.प्र.से. महानिदेशक MAMAGE

V. Usha Rani, IAS

Inward

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MNG-17/AEM-24/2018-19 9th July, 2018

PRO/Dir. HRDC

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PGDAEM-MOOCs, an online Post Graduate Diploma in Agricultural Extension Management by MANAGE, Hyderabad – Nomination requested reg..

The National Institute of Agricultural Extension Management (MANAGE), Hyderabad established in 1987, is an apex level autonomous institute under the Ministry of Agriculture & Farmers Welfare, Government of India, MANAGE is involved in major initiatives towards reorientation and modernization of the agricultural extension system, for evolving effective ways of managing the extension system through professional guidance and training of critical manpower.

The public extension system play a vital role in transferring knowledge to farmers. Hence extension personnel need to be updated in knowledge and skills of technology transfer and MANAGE has been playing a key role in this endeavor.

MANAGE has been implementing a one-year Post-Graduate Diploma in Agricultural Extension Management (PGDAEM) in distance learning mode since 2007, at national level, with an average annual enrollment of 2000 candidates. In order to increase the reach out and play the intent role in extension, an Online Post Graduate Diploma in Agricultural Extension Management, PGDAEM-MOOCs was launched by MANAGE in 2017, for graduates who aspire to enrich their knowledge in Agricultural Extension Management. The course is open to any graduates (both Indian and foreign nationals) i.e. students, officials, non-officials and others. There is no age limit to apply.

The overall objective of the programme is to equip the candidates enrolled for PGDAEM-MOOCs with latest tools and technologies for participatory decision making, provide insight into various extension models and developments in agricultural extension and enhance their extension management competencies.

राष्ट्रीय कृषि विस्तार प्रबंध संस्थान

(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार का संगठन, राजेन्द्रनगर, हैदराबाद - 500 030. टी.एस. भारत) NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT

(An organization of Ministry of Agriculture and Farmers Welfare, Government of India)
Rajendranagar, Hyderabad - 500 030, T.S., INDIA

Ph : +91 (0)40-24015253 (O), Fax : +91 (0) 40-24015388. E-mail : dgmanage@manage.gov.in. Web : manage.gov.in

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In this regard, we request you to extend your valuable support to the above programme by creating awareness for popularizing the same and encouraging enrollment in your country.

The registration for PGDAEM-MOOCs is open from 1st July, 2018 up to 30th September, 2018. Candidates interested in enrolling for this programme may register online through the link available in the MANAGE website www.manage.gov.in/moocs/pgdaem-moocs.asp.

With regards,

Yours Sincerely

(V. Usha Ran)

282. Vice-Chancellor
University of Mumbai, M.G. Road, Fort,
Mumbai-400032

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