

**UNIVERSITY OF MUMBAI**  
**DECLARATION OF REVALUATION MARKS OF INDIVIDUAL SUBJECTS**  
**FACULTY OF ARTS 1ST HALF' 2018**

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
1	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	424	14
2	T.Y.B.M.M (SEM-VI) (75:25)	Journalism-P- II-Broadcast Journalism	447	51
3	T.Y.B.M.M (SEM-VI) (75:25)	Journalism: Business & Magazine Journalism (Combination of Niche-I& II)	462	38
4	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	489	30
5	T.Y.B.M.M (SEM-VI) (75:25)	Journalism: Business & Magazine Journalism (Combination of Niche-I& II)	865	19
6	T.Y.B.M.M (SEM-VI) (75:25)	Journalism: Business & Magazine Journalism (Combination of Niche-I& II)	881	18
7	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	973	12
8	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1082	34
9	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1092	30
10	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	1101	16
11	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	1106	25
12	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	1135	15
13	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1135	10
14	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1152	27
15	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	1154	10
16	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	1216	25
17	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	1216	20
18	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1247	30
19	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1264	40
20	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1378	20
21	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1402	12
22	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1411	15
23	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1412	3
24	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	1481	12
25	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	1633	30
26	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1641	13
27	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	1680	30
28	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	1769	15
29	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2023	36
30	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2066	18
31	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	2066	17

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
32	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	2293	23
33	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	2396	9
34	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2414	35
35	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	2479	25
36	T.Y.B.M.M (SEM-VI) (75:25)	Journalism: Business & Magazine Journalism (Combination of Niche-I& II)	2585	46
37	T.Y.B.M.M (SEM-VI) (75:25)	Journalism-P- II-Broadcast Journalism	2635	52
38	T.Y.B.M.M (SEM-VI) (75:25)	Journalism: Business & Magazine Journalism (Combination of Niche-I& II)	2649	49
39	T.Y.B.M.M (SEM-VI) (75:25)	Journalism-P- II-Broadcast Journalism	2671	35
40	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2683	60
41	T.Y.B.M.M (SEM-VI) (75:25)	Journalism-P- II-Broadcast Journalism	2721	30
42	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	2794	22
43	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	2967	39
44	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2967	35
45	T.Y.B.M.M (SEM-VI) (75:25)	Journalism-P- II-Broadcast Journalism	3216	42
46	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	3250	15
47	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3291	15
48	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3330	16
49	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3344	15
50	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	3402	23
51	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3402	7
52	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3435	30
53	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	3438	13
54	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3445	17
55	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	3457	30
56	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3480	23
57	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3530	20
58	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	3771	24
59	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3771	17
60	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	3782	30
61	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3956	42
62	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4017	7
63	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	4054	18
64	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	4054	20

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
65	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	4062	37
66	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	4067	32
67	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4070	25
68	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4091	4
69	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4137	15
70	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4158	25
71	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	4203	27
72	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4217	19
73	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4233	15
74	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4237	26
75	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4270	15
76	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	4271	30
77	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4381	25
78	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4414	12
79	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	4414	14
80	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4471	1
81	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	4485	21
82	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	4563	8
83	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4568	13
84	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4576	15
85	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4623	14
86	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	4634	30
87	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4705	10
88	T.Y.B.M.M (SEM-VI) (75:25)	Journalism-P- IV - Press Law and Ethics	4718	42

Note :-

- 1) The marks declared are marks obtained after revaluation in individual subject only for the information of students.
- 2) Final revaluation result will be declared only after revaluation of all subjects applied for revaluation.
- 3) Printing and supply of individual marksheets will be only after completion of revaluation of all the cases and carrying out the amendments in the results as per provisions of the ordinances in force. Ordinance 5048 is application for corrections.
- 4) Date of supply of mark sheets will be declared later.

DATE: -17.10.18

MUMBAI: - 400 098

A.U - 17.10.18

**for DIRECTOR**  
**BOARD OF EXAMINATIONS AND EVALUATION**