

**UNIVERSITY OF MUMBAI**  
**DECLARATION OF REVALUATION MARKS OF INDIVIDUAL SUBJECTS**  
**FACULTY OF ARTS 1ST HALF' 2018**

<b>SR. NO.</b>	<b>EXAMINATION</b>	<b>SUBJECTS</b>	<b>SEAT NO.</b>	<b>MARKS AFTER REVALUATION</b>
1	T.Y.B.M.M (SEM-V) (75:25)	Advertising : Copywriting.	6074	25
<b>SR. NO.</b>	<b>EXAMINATION</b>	<b>SUBJECTS</b>	<b>SEAT NO.</b>	<b>MARKS AFTER REVALUATION</b>
2	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	35	33
3	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	49	46
4	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	140	39
5	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	153	30
6	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	166	14
7	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	184	30
8	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	184	24
9	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	189	8
10	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	215	35
11	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	249	22
12	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	302	35
13	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	306	33
14	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	345	14
15	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	345	18
16	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	348	25
17	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	361	4
18	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	410	17
19	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	438	45
20	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	447	46
21	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	450	43
22	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	462	32
23	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	536	39
24	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	543	22
25	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	543	35
26	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	578	31
27	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	586	45
28	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	651	20
29	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	651	36
30	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	652	37

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31	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	653	30
32	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	655	34
33	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	660	49
34	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Legal Environment and Advertising Ethics	681	19
35	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	685	32
36	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	685	56
37	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	723	36
38	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	746	40
39	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	751	35
40	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	764	24
41	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	786	27
42	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	786	18
43	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Legal Environment and Advertising Ethics.	786	22
44	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	810	59
45	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	810	30
46	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	814	42
47	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	839	40
48	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	857	53
49	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	1040	36
50	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	1152	31
51	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	1185	33
52	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1275	70
53	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	1295	38
54	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1338	27
55	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	1375	50
56	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	1378	30
57	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	1414	26
58	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	1564	37
59	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	1649	33
60	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1673	61
61	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	1715	39
62	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1721	14
63	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	1823	27

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64	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	1823	37
65	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	2005	15
66	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2032	4
67	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2038	60
68	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Legal Environment and Advertising Ethics	2042	18
69	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2056	64
70	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	2066	35
71	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	2170	32
72	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Legal Environment and Advertising Ethics	2238	38
73	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2287	30
74	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2328	48
75	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2387	24
76	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	2467	35
77	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	2488	25
78	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	2771	55
79	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	2787	43
80	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	2794	36
81	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2844	30
82	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2857	31
83	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2876	8
84	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2883	38
85	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	2892	33
86	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	2907	22
87	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2907	20
88	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2916	67
89	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2948	23
90	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	2949	23
91	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	2951	67
92	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	2987	30
93	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3013	56
94	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3017	60
95	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	3025	37
96	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	3054	31

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97	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3115	31
98	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3239	17
99	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3249	2
100	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3274	15
101	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	3330	18
102	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	3344	23
103	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Legal Environment and Advertising Ethics	3345	32
104	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	3402	23
105	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3424	15
106	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	3435	19
107	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	3438	20
108	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	3486	24
109	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3487	16
110	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	3661	60
111	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Legal Environment and Advertising Ethics	3833	18
112	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4017	33
113	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4026	43
114	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4040	48
115	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4042	48
116	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4091	39
117	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4109	34
118	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4115	34
119	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4137	38
120	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4217	42
121	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4233	22
122	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4250	19
123	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4272	36
124	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4326	30
125	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4413	30
126	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4417	50
127	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Legal Environment and Advertising Ethics	4424	18
128	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4433	39
129	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4485	39

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130	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4487	34
131	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4497	42
132	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4553	31
133	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4586	40
134	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4599	19
135	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4662	67
136	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4757	49
137	T.Y.B.M.M (SEM-VI) (75:25)	Advertising - Contemporary Issues	4771	54

Note :-

- 1) The marks declared are marks obtained after revaluation in individual subject only for the information of students.
- 2) Final revaluation result will be declared only after revaluation of all subjects applied for revaluation.
- 3) Printing and supply of individual marksheets will be only after completion of revaluation of all the cases and carrying out the amendments in the results as per provisions of the ordinances in force. Ordinance 5048 is application for corrections.
- 4) Date of supply of mark sheets will be declared later.

DATE: -15.10.18

MUMBAI: - 400 098

A.U - 15.10.18

**for DIRECTOR  
BOARD OF EXAMINATIONS AND EVALUATION**