

UNIVERSITY OF MUMBAI
DECLARATION OF REVALUATION MARKS OF INDIVIDUAL SUBJECTS
FACULTY OF ARTS 1ST HALF' 2018

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
1	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Legal Environment and Advertising Ethics.	140	18
2	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Legal Environment and Advertising Ethics.	165	24
3	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Legal Environment and Advertising Ethics.	166	17
4	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Legal Environment and Advertising Ethics.	184	16
5	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	270	32
6	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Legal Environment and Advertising Ethics	270	26
7	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	329	32
8	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Digital Media	451	30
9	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Legal Environment and Advertising Ethics	722	30
10	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Legal Environment and Advertising Ethics.	1069	13
11	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Digital Media	1069	13
12	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	1124	39
13	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	1182	20
14	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	1323	55
15	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Legal Environment and Advertising Ethics	1346	39
16	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	1408	13
17	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	1583	18
18	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Legal Environment and Advertising Ethics	1583	16
19	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Digital Media	1583	32
20	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	1597	30
21	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	1684	32
22	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	1757	54
23	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	1846	40

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
24	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	2095	34
25	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Digital Media	2201	32
26	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	2223	18
27	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Digital Media	2259	25
28	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	2263	18
29	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	2386	8
30	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	2457	31
31	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	2907	30
32	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	2948	30
33	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	2972	35
34	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Digital Media	2972	33
35	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	3129	32
36	T.Y.B.M.M (SEM-VI) (75:25)	Journalism-P- IV - Press Law and Ethics	3218	30
37	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	3283	37
38	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	3353	27
39	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Legal Environment and Advertising Ethics	3404	30
40	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Legal Environment and Advertising Ethics	3461	41
41	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	3486	26
42	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	3506	40
43	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Legal Environment and Advertising Ethics	3714	27
44	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	3714	30
45	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	3736	18
46	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	4063	26
47	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	4063	19

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
48	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Legal Environment and Advertising Ethics	4063	24
49	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Digital Media	4063	30
50	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	4117	30
51	T.Y.B.M.M (SEM-VI) (75:25)	Advertising: Advertising and Marketing Research	4138	23
52	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Digital Media	4141	31
53	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Financial Management for Marketing & Advertising	4210	30
54	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	4269	51
55	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-The Principles & Practice of Direct Marketing	4602	24
56	T.Y.B.M.M (SEM-VI) (75:25)	Advertising-Agency Management	4653	27

Note :-

- 1) The marks declared are marks obtained after revaluation in individual subject only for the information of students.
- 2) Final revaluation result will be declared only after revaluation of all subjects applied for revaluation.
- 3) Printing and supply of individual marksheets will be only after completion of revaluation of all the cases and carrying out the amendments in the results as per provisions of the ordinances in force. Ordinance 5048 is application for corrections.
- 4) Date of supply of mark sheets will be declared later.

DATE: -09.08.18

MUMBAI: - 400 098

A.U - 09.08.18

for DIRECTOR

BOARD OF EXAMINATIONS AND EVALUATION