

Maximum Marks: 60

Time Allotted: 2 hours

N.B : (i) Attempt **any four** questions
(ii) All questions carry equal marks

- Q1. Do you think television has lost its importance with the advent of social media? (15)
- Q2. Does IPL affect Entertainment Industry? If yes. Then How? (15)
- Q3. Create a script to interview Arnab Goswami, on his latest venture, The Republic. (15)
- Q4. What factors do you need to keep in our mind, while planning an event like the Kabaddi League? (15)
- Q5. Write a review of a reality show you have recently seen. (15)
- Q6. What factors do you need to keep in our mind, while planning an event like the Kabaddi League? (15)
- Q7. In a rural area your client wants to launch an FM Radio channel & you only have AIR to promote / advertise with. How would you use the medium effectively? (15)
- Q8.. Write short notes (any three) (15)
1. Difference between fiction and non-fiction
 2. TRPs
 3. Role of Press council of India
 4. Big Boss season 10
 5. Importance of a News Room
