

[Time: 2 Hours]

[ Marks : 60]

Please check whether you have got the right question paper.

- N.B:**
1. All questions are **compulsory** carrying **15 Marks** each.
  2. **Use of simple calculator is allowed.**
  3. **Figures to the right indicate full marks.**

**Q.1 Attempt the following questions (Any three)**

15

- A. What do you mean by business feasibility?
- B. Costing is essential in business analysis –comment.
- C. Justify : ‘Success of a business mainly depends on sound business environment’.
- D. Elaborate on Quality Control as a continuous process.
- E. Explain the concept of Manpower management.

**Q.2 Attempt the following questions (Any three)**

15

- A. Performance Appraisal is regular activity of human resource planning – comment.
- B. Growth technology results in better productivity- comment.
- C. Explain the concept of Joint Venture.
- D. Elaborate on the factors of affecting demand.
- E. Explain the concept of Profitability with suitable examples.

**Q.3 Attempt the following questions (Any three)**

15

- A. Innovator must Seek opportunity – discuss.
- B. Keep it simple policy works in some cases easily – Justify.
- C. Explain the concept of Follow your heart.
- D. ‘Innovation is driving force behind the organization’- Explain with suitable examples.
- E. Do more with less enhance the overall productivity – comment.

**Q.4 Write short notes on: (Any three)**

15

- A. Principle of management
- B. Quality circles
- C. MBO
- D. Controlling
- E. planning

