

UNIVERSITY OF MUMBAI
DECLARATION OF REVALUATION MARKS OF INDIVIDUAL SUBJECTS
FACULTY OF ARTS 1ST HALF' 2017

| SR. NO. | EXAMINATION | SUBJECTS | SEAT NO. | MARKS AFTER REVALUATION |
|----------------|---------------------------|--|-----------------|--------------------------------|
| 1 | BMM Sem-VI (CBSGS)(75:25) | Contemporary Issues | 3010 | 32 |
| 2 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 3084 | 20 |
| 3 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 3202 | 30 |
| 4 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 3228 | 20 |
| 5 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 3246 | 37 |
| 6 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 3286 | 37 |
| 7 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 3311 | 35 |
| 8 | BMM Sem-VI (CBSGS)(75:25) | Journalism-P- II-Broadcast Journalism | 3380 | 43 |
| 9 | BMM Sem-VI (CBSGS)(75:25) | Journalism: Business & Magazine Journalism | 3391 | 46 |
| 10 | BMM Sem-VI (CBSGS)(75:25) | Journalism: Business & Magazine Journalism | 3396 | 40 |
| 11 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 3512 | 39 |
| 12 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 3568 | 36 |
| 13 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 3599 | 30 |
| 14 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 3613 | 30 |
| 15 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 3625 | 30 |
| 16 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 3630 | 30 |
| 17 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 3639 | 21 |
| 18 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research. | 3658 | 25 |
| 19 | BMM Sem-VI (CBSGS)(75:25) | Journalism-P- IV - Press Law and Ethics | 3927 | 39 |
| 20 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research. | 3955 | 30 |
| 21 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research. | 3989 | 23 |
| 22 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 4157 | 38 |
| 23 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4159 | 30 |
| 24 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 4159 | 30 |

| SR. NO. | EXAMINATION | SUBJECTS | SEAT NO. | MARKS AFTER REVALUATION |
|----------------|---------------------------|--|-----------------|--------------------------------|
| 25 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 4173 | 20 |
| 26 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 4208 | 30 |
| 27 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4211 | 11 |
| 28 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research. | 4254 | 30 |
| 29 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4262 | 30 |
| 30 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4314 | 30 |
| 31 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 4315 | 32 |
| 32 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4321 | 30 |
| 33 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4322 | 19 |
| 34 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 4331 | 18 |
| 35 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research. | 4348 | 30 |
| 36 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research. | 4349 | 30 |
| 37 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 4352 | 20 |
| 38 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4352 | 30 |
| 39 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4354 | 25 |
| 40 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Financial Management for Marketing & Advertising | 4559 | 30 |
| 41 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4588 | 35 |
| 42 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 4597 | 18 |
| 43 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4634 | 22 |
| 44 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4657 | 31 |
| 45 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4666 | 32 |
| 46 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4703 | 35 |
| 47 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 4793 | 30 |
| 48 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 4844 | 40 |
| 49 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4849 | 35 |

| SR. NO. | EXAMINATION | SUBJECTS | SEAT NO. | MARKS AFTER REVALUATION |
|----------------|---------------------------|--|-----------------|--------------------------------|
| 50 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 4885 | 23 |
| 51 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Agency Management | 4896 | 36 |
| 52 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Financial Management for Marketing & Advertising | 4905 | 30 |
| 53 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 4946 | 25 |
| 54 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 4953 | 33 |
| 55 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research. | 4962 | 43 |
| 56 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 4962 | 47 |
| 57 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 5003 | 39 |
| 58 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Financial Management for Marketing & Advertising | 5009 | 20 |
| 59 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 5012 | 34 |
| 60 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research. | 5073 | 30 |
| 61 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 5073 | 30 |
| 62 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Agency Management | 5097 | 21 |
| 63 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 5122 | 21 |
| 64 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 5163 | 17 |
| 65 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 5163 | 21 |
| 66 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Financial Management for Marketing & Advertising | 5210 | 22 |
| 67 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 5244 | 38 |
| 68 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 5373 | 34 |
| 69 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 5407 | 42 |
| 70 | BMM Sem-VI (CBSGS)(75:25) | Journalism-P- II-Broadcast Journalism | 5463 | 21 |
| 71 | BMM Sem-VI (CBSGS)(75:25) | Journalism-P- II-Broadcast Journalism | 5535 | 50 |
| 72 | BMM Sem-VI (CBSGS)(75:25) | Journalism-P- II-Broadcast Journalism | 5621 | 30 |
| 73 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 5749 | 30 |
| 74 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 5818 | 16 |

| SR. NO. | EXAMINATION | SUBJECTS | SEAT NO. | MARKS AFTER REVALUATION |
|----------------|---------------------------|---|-----------------|--------------------------------|
| 75 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 5833 | 36 |
| 76 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 5857 | 37 |
| 77 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research. | 5863 | 30 |
| 78 | BMM Sem-VI (CBSGS)(75:25) | Advertising-The Principles & Practice of Direct Marketing | 5863 | 32 |
| 79 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research. | 5877 | 22 |
| 80 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 5900 | 33 |
| 81 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Legal Environment and Advertising Ethics | 6111 | 33 |
| 82 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Legal Environment and Advertising Ethics | 6135 | 25 |
| 83 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 6254 | 31 |
| 84 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 6263 | 35 |
| 85 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 6321 | 30 |
| 86 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 6329 | 42 |
| 87 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 6334 | 30 |
| 88 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 6359 | 39 |
| 89 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 6377 | 33 |
| 90 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 6402 | 30 |
| 91 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 6402 | 21 |
| 92 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 6416 | 53 |
| 93 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 6616 | 45 |
| 94 | BMM Sem-VI (CBSGS)(75:25) | Journalism-P- II-Broadcast Journalism | 6791 | 30 |
| 95 | BMM Sem-VI (CBSGS)(75:25) | Journalism-P- II-Broadcast Journalism | 6839 | 23 |
| 96 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 6862 | 40 |
| 97 | BMM Sem-VI (CBSGS)(75:25) | Advertising-The Principles & Practice of Direct Marketing | 6864 | 23 |
| 98 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 6881 | 38 |
| 99 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 6889 | 30 |

| SR. NO. | EXAMINATION | SUBJECTS | SEAT NO. | MARKS AFTER REVALUATION |
|----------------|---------------------------|---|-----------------|--------------------------------|
| 100 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 6889 | 33 |
| 101 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 6917 | 12 |
| 102 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research | 6928 | 30 |
| 103 | BMM Sem-VI (CBSGS)(75:25) | Advertising: Advertising and Marketing Research. | 6930 | 35 |
| 104 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Agency Management | 6932 | 40 |
| 105 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 6958 | 30 |
| 106 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 6978 | 30 |
| 107 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 7020 | 50 |
| 108 | BMM Sem-VI (CBSGS)(75:25) | Digital Media | 7046 | 31 |
| 109 | BMM Sem-VI (CBSGS)(75:25) | Journalism-P- II-Broadcast Journalism | 7089 | 46 |
| 110 | BMM Sem-VI (CBSGS)(75:25) | Journalism-P- II-Broadcast Journalism | 7118 | 21 |
| 111 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 7228 | 30 |
| 112 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 7240 | 32 |
| 113 | BMM Sem-VI (CBSGS)(75:25) | Advertising-Legal Environment and Advertising Ethics | 7269 | 30 |
| 114 | BMM Sem-VI (CBSGS)(75:25) | Advertising-The Principles & Practice of Direct Marketing | 7330 | 34 |
| 115 | BMM Sem-VI (CBSGS)(75:25) | Journalism: Internet and Issues in the Global Media | 7362 | 17 |

Note :-

- 1) The marks declared are marks obtained after revaluation in individual subject only for the information of students.
- 2) Final revaluation result will be declared only after revaluation of all subjects applied for revaluation.
- 3) Printing and supply of individual marksheets will be only after completion of revaluation of all the cases and carrying out the amendments in the results as per provisions of the ordinances in force. Ordinance 5048 is application for corrections.
- 4) Date of supply of mark sheets will be declared later.

DATE: -20.01.18

MUMBAI: - 400 098

A.U - 20.01.18

for DIRECTOR
BOARD OF EXAMINATIONS AND EVALUATION