

# A Shift from Innovation-focused to Systemic Innovativeness

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## Overview

As global business and social challenges evolve, becoming ever more complex, demanding, and hard to predict, innovations are sought out like gems. As such, innovativeness is becoming a highly needed 21<sup>st</sup> century skill and a state of mind. Innovativeness is at the base of the capability to innovate. The course examines a shift from the focus on innovations – which few can generate, and lesser can successfully execute, to a social-educational-professional platform of which innovations could emerge and re-emerge. As India evolves to a business and social global power, having a large number of people with skills for innovativeness is a resource to be leveraged, to generate future and renewed businesses, market opportunities and jobs.

The course examines the shift from innovation to innovativeness from three perspectives: organizational, personal/group, and educational. This course is organized in two modules that should be taken together. The topics in Module A will expose the participants to the three perspectives – organizational, personal/group, and educational – which can be tapped to ferment innovativeness, as well as constraints to creating such ecosystem. In Module B, further implications and dimensions of these perspectives will be raised. Focus will be set on the potential to systematize innovativeness as a platform for innovations.

Course participants will learn these topics through lectures and hands-on experiments (in Module B). Case studies and assignments will be shared to stimulate participants to further explore the shift to innovativeness.

<b>Modules</b>	<b>A: Background - Innovation Past to Present: September 27 - September 29</b> <b>B: The Shift to Innovativeness: September 30 - October 6</b> <b>Number of participants for the course will be limited to 30.</b>
<b>You Should Attend If...</b>	<ul style="list-style-type: none"> <li>▪ Practitioners, trainers and consultants working or training for innovation in corporate, education and social arenas.</li> <li>▪ Faculty, academicians, and students of management at any degree level interested to expand knowledge into social-educational-professional ecosystem for innovativeness.</li> <li>▪ Corporate HR, project leaders interested to expand knowledge to expand their personnel's innovativeness.</li> </ul>
<b>Fees</b>	The participation fees for taking the course is as follows: <b>Participants from abroad : US \$500</b> <b>Industry/ Research Organizations: ` 30000</b> <b>Academic Institutions: ` 10000</b> The above fee includes all instructional materials, experiential tutorials and assignments, 24 hr free Internet facility. The participants will be provided with accommodation on payment basis.

## The Faculty



**Dr. Shahaf Gal** is Gal is a scholar and a practitioner. Gal has over 25 year experience as entrepreneur of information-rich and knowledge immersed products for corporate, workplace and education. A co-founder of 2 start-ups, as well as designer of national policy and schools for educational innovation in USA, Israel and Colombia. With doctorate from Harvard, his research interests are in ways to effectively combine work and learning for innovation.



**Dr Sanjay Deshmukh** is the Vice-Chancellor and Professor in Life Sciences, at University of Mumbai, India. His research interests are Climate Change impact on biodiversity, ICT for rural development, conservation and sustainable management of plant genetic resources, Environmental economics, EIA of

## Course Co-ordinator

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