

- Sem 4 QP CODE 35932
- Q1) There are four distinct but overlapping and co-existing phases in the history of journalism research These are: Normative research, Empirical Turn, Sociological Turn and Global-comparative Turn. Brief explanation on the emergence and key features of each these phases
- B) To bring news to the audience,-Select shape small amount of Information,-Editorial responsibilities,-Role of a disseminator, adversarial and interpreter
- C) Challenges and problems such as violence, struggles in news coverage, in decision-making structures in media, in participation and representation in the news etc –
- Q2)A) These are: mental ability, clear objectives, communication skills, human relations ability, technical knowledge, motivator, long-term commitment, self-confidence, high energy levels, persistent problem-solver, goal setter, risk taker, decision maker etc.
- B) Either a case study of Jaishree Kabra (business) OR Patricia Narayan (food) and highlight the struggles of grassroots women entrepreneurs by tracing their journey.
- C) Challenges faced by women entrepreneurs such as: conflicts between domestic and entrepreneurial commitments, gender gaps in education, not being taken seriously, fear of taking risks, wanting to please everyone, patriarchal society etc –
- Q3)A) Classification of cities based on the stage of ICT integration into three types: new cities, retrofitting existing cities with smart technologies and purpose-driven cities.
- Plan and growth of smart cities broadly consists of ICT integrated projects in various sectors such as Environment, Energy, Transportation, Smart Buildings, Governance and Social Infrastructure
- B) Open Space, often called Green Space, is any open piece of land that is undeveloped (has no buildings or other built structures) and is accessible to the public.In Mumbai- Impact in relation to the exploding population,Impact on health,Impact on children’s access to recreation opportunities especially girls etc
- C) Problems: lack of capital, lack of technical know-how, absence of satisfactory access to credit and training, location disadvantage, policy prejudice, absence of adequate regulatory framework etc.
- Q4)A) Deteriorating conditions of the elderly (fast-eroding traditional family system due to rapid modernization, migration and urbanization)-Changing role of care givers,-Heavy demand on health services, pension, social security payments etc.Population Ageing means whether the population is older or young. It depends on the age structure composition of the people. It is different from individual ageing which is a continuous process.

- B) Importance of (SCAs) and What are Senior Citizens Associations (SCAs) and how do they cater to the needs of the elderly? Registration of SCAs Difference between OAHs and (SCAs)
- C) Government Protections include National Policy for Older Persons, setting up of a National Council for Older Persons (Agewell Foundation), sensitization programmes for school children, prompt settlement of pension, provident fund (PF), gratuity etc, discounts in tax payment under Sec 88-B and 88-D of Income Tax Act, LIC schemes, Annapurna Yojna launched by former Prime Minister A. B Vajpeyi etc
- NGOs working for the elderly such as Help Age India, Dignity Foundation, International Longevity Centre, Harmony for Silvers Foundation, Silver Innings
- Q5) A) Greatest challenges of journalism studies today is to be reflexive about the globalized power relations that shape its interests. Today journalism is exploring other boundaries of journalism such as talk shows, free sheets, blogs etc.-It has developed global interconnection with communication technology. -The focus is now on Comparative regional studies.
- B) Efforts and struggles of Patricia Narayan in food industry. Women entrepreneur are those women who initiate, organize and operate business enterprise for personal gain. They have contributed in the capital formation, improvement in per capita income, generation of employment, balanced regional development etc. Challenges: Conflict between domestic & entrepreneurial commitments, -Gender bias, Fear of taking risks, Patriarchal society etc.
- C) Smart City Kochi is a private initiative of TELCOM, Dubai in partnership with the Government of Kerala, to build a 246 acres IT township through an investment of INR 3,000 crores. First phase of construction commenced in October 2011, Objectives to be achieved include ready to operate modern fully-serviced commercial spaces for a range of companies, residential units for the employees and support infrastructure. Generation of 90,000 jobs, Project designated as a SEZ
- D) What is a Day Care Centre (DCC) and how does it cater to the needs of the elderly?
- Examples of DCCs in Mumbai , Difference between OAHs and Day Care Centres
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