

Q1.A) -Today journalism is exploring other boundaries of journalism such as talk shows, free sheets, blogs etc.

-Has developed global interconnection with communication technology.

- Comparative regional studies.

Q1.B) Journalist as members of news organizations have rights, duties and norms. As human beings they fall under general ethical principles such as:-

-Tell the truth and minimize harm.

-Forget personal benefit and carry out duties in spite of being persecuted

-Accuracy and verification of content while editing and publishing

-Maintaining ethical relations with employers, editors, advertisers, sources etc.

-Confidentiality

Q.1C) - News Reporters are considered as sex objects.

-Challenge of appearance.

- Limited Shelf life .

-Dead end jobs etc

Problems: Sexual harassment,-Fear/threat of life etc

Q2.A) -One who brings change through innovation for maximum social good?

-One who accelerates personal, economic as well as human development?

-One who poses leadership skills?

-One who gives priorities to research and development?

-One who is an initiator, high achievers, creates employment and brings growth in all sectors.

Importance:

- To speed up the process of activating the factors of production
- To bring high rate of economic growth and dispersal of economic activities
- To develop backward and tribal arrears
- Create employment
- Improve standard of living of weaker sections

Q2.B) Any Case Study: Background, Role, Career Opportunity, Innovation and Diversification ,Business experience ,Challenges, Contribution

Q2.C) Women entrepreneur are those women who initiate, organize and operate business enterprise for personal gain. They have contributed in the capital formation, improvement in per capita income, generation of employment, balanced regional development etc.

Challenges: Conflict between domestic & entrepreneurial commitments, -Gender bias, Fear of taking risks, Patriarchal society etc.

Q3.A) To cater to the increasing urban population in the future, cities need to plan and provide a suitable environment for future investments, create new jobs and livelihoods, build reliable infrastructure, provide social service with access to affordable housing and efficient use of resources for a sustainable quality of life.

With the help of ICT (Information and Communication Technology) new cities, retrofitting existing cities with smart technologies and purpose driven cities can plan for ICT integrated projects in various sectors such as Environment, Energy, Transportation, Smart Buildings, Governance and Social Infrastructure.

Q3.B) Open space is any open piece of land that is undeveloped (has no buildings or other built structures).

Open space can include: Green space (parks, community gardens cemeteries), schoolyards, playgrounds, public seating areas etc.

Mumbai is known for its overcrowding, congestion, and poor quality infrastructure, polluted and decaying living environs. Open spaces in Mumbai are either inaccessible or offer only partial access or have been encroached upon.

Q3.C) Street vendors and hawkers have a right to livelihood, they have their right to earn daily bread. Large number of them are rural migrants not equipped with necessary skills. Most of them are struggling for certificate of vending (stationary or mobile), vending zones, identity cards and licenses, vending fees, renewable of certificate etc.

Q4.A)-Deteriorating conditions of the elderly (fast-eroding traditional family system due to rapid modernization, migration and urbanization)

-Changing role of care givers

-Heavy demand on health services, pension, social security payments etc.

Q4.B) - Voluntary association

-Outreach activities

Q4.C) -Monetary maintenance

-Protection Rights

-Welfare from the State

Q5 a)Role of selecting, writing, editing, positioning, scheduling etc.

-Provide the audience the picture of the world

-Gate Keepers in the Gate keeping process bring an impact to the public

b) Ambitious, Self confidence and self-esteem, Perseverance, Action

oriented, Preference for learning by doing, Determination, Creativity etc.

c)Open space concerns are being voiced for a long time now, kids in the city may be born with mental and physical infirmities .The paucity of space could be affecting young girls more than boys?

d) Financial Security

Health Care/Nutrition, Shelter

Education/Welfare/Protection of life and Property.