

70558 Set I

① Answer Key .. S.Y.B.A. Psychology - II Sem. IV
100 marks

- Q.1 A. Concept of tokenism. 3 marks
Consequences of tokenism. 7 marks
- B. Role of social categorization 5 marks
Threat to self-esteem 5 marks
- C. Techniques - learning not to hate, 10 marks
benefits of contact, Recategorization,
benefits of guilt, learn to say 'No'.
Social influence.
- Q.2 A. What is conformity. 2 marks
Asch's research 8 marks
- B. Tactics based on friendship. 5 marks
(flattery, self promotion, incidental similarity)
Tactics based on scarcity 5 marks
(playing hard to get, deadline)
- C. Define obedience 2 marks
Milgram's research 8 marks
- Q.3 A. Define aggression 2 marks
Cultural factors: cultures of honor, 8 marks
sexual jealousy, precarious manhood.
- B. Define bullying. 02 marks
why people engage in bullying 4 marks
positive steps to reduce bullying 4 marks
- C. Social learning perspective 2 marks
General aggression model. 8 marks

②

Q4. A. Benefits and costs of joining a group.

5 marks
each.B. Social facilitation, Zajonc's experiment,
evaluation apprehension, The Drive theory
distraction conflict theory.

10 marks

C. What is decision making
Group think, failure to share information
unique to each member, brainstorming.

1 marks

3 marks
each.Q5. A) Stereotypes; Use of schema (cognitive misers)
how they operate
do they ever change

2 marks

4 marks

4 marks.

B.) Why destructive obedience occurs
Resisting its effect.

5 marks

5 marks.

C.) TASS model, Type A & B behaviour,
Narcissism, Ego threat, ~~grandeur~~
~~differs from~~

10 marks.

D.) Distributive justice, procedural justice,
transactional justice.

10 marks.

