



C.P. Code SU099

[Time: Three Hours]

Please check whether you have got the right question paper.

- N.B:
1. All questions compulsory.
 2. Figures to the right indicate marks.

- Q.1 Answer the following questions (any two)** **20**
7/8 points each answer
- Q.2 Answer the following questions (any two)** **20**
7/8 points each answer
- Q.3 Answer the following questions (any two)** **20**
7/8 points each answer
- Q.4 Answer the following questions (any two)** **20**
7/8 points each answer
- Q.5 A) Explain the following concepts.** **10**
2-3 lines each concepts
- B) State whether the following statements are true or false.** **05**
1. *False*
 2. *False*
 3. *True*
 4. *True.*
 5. *False.*
- C) Choose the correct alternative and rewrite the sentence.** **05**
1. *penetration*
 2. *skimming.*
 3. *No*
 4. *maturity.*
 5. *Brand.*