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Q-P. Code is ST944

Semester III Set 2

1.(a) Why did the British introduce Press laws ? Discuss the Vernacular press Act. (20 Marks)

Press law – attempt to curb the freedom of the press on the pretext of organizing them

To control the Indian press,

To protect the interest of the English in India

Vernacular Press Act:

Draconian measure

Divided the English and the Indian press, stringent action against erring Indian press

Control the content and instill fear in the minds of the people

Repeal of act

Or

(b) Write short notes on any two of the following:

i) Origin of news papers

Scrolls, Carrier Pigeons,

Side business of employees of EIC

Gossip and lose stories

Initially for local circulation

ii) Press during Emergency

Curbs on free expression

Action against those who did not agree to Government policies

Prosecution of editors, raids on newspaper houses

iii) Reporting of Violence in society

News worthy?

Awareness

Mobilizing public opinion

Free democratic views

2.(a) Write a note on the rise and growth of news agencies. (20 Marks)

Need to consolidate, save manpower and resources, develop newspaper combines eventually, modeled on international models, at first only English services, later regional services too. Reciprocal facilities with foreign agencies

Or

(b) Write short notes on any two of the following:

i) Electronic Journalism

20th century phenomenon, Radio, TV, rise and contribution in the two wars , visual component, instant news

ii) Syndicated journalism

Articles of eminent journalists available for wider circulation

Light reading articles, comics too available for wider reading, local opinion, news, analyses gets wider coverage

iii) Ethics in journalism

Ethics at work place with respect to fellow journalists, sources and reportage of events.

Keeping the society always at forefront

3.(a) Discuss the working of the Editorial department of a newspaper. (20 Marks)

Line of authority and responsibility very clear.

Copy editors - supervised by the copy desk chief - magazine editors and news editors- cultural or sports pages and news papers respectively - editor in chief or chief editor - managing editor- executive editor - all this in a large newspaper, in a small newspaper the editor edits and give final shape to what the copy editors write.

Editors responsible to the publisher, he is responsible to the proprietor or they may be one and the same, and they are responsible ultimately to the reading public.

Or

(b) Write short notes on any two of the following:

i) The copy desk

Main unit of editorial department, small horse shoe shaped desk with two rows. Copy desk chief sits at the centre of the inner row. The chief supervises the work of the sub editors or copy editors who write the reports from the reporters' notes or emails. They may be working on

different issues and different pages with similar content. Four to seven copy editors may be writing under the same copy desk chief.

ii) The classified ads

Most regular revenue getting division. Gets a lot of revenue due to the small space for each ad and the sheer variety attracts regular customers. Many subjects, many space time combinations. Excellent area for career growth of advertising executives. Partly research too, as now many papers give feedback of how the ad was received and responded to by readers.

iii) The preparation stage of newspaper production

Response and Preproduction:

Response relates to Advertisements. In a newspaper, since ads occupy a very important space, they are designed and first placed on dummy pages and only after that the editorial material may be placed on the remaining part of the paper.

All dummy pages are made, all day till about 12 am at night.

Then the newspaper goes to press, that it is prepared for printing.

Preproduction stage - photosensitive plates are used to take a reverse impression of the printed page to the series of documents to denote letters of illustration and visuals. These plates are prepared in a dark room with the chemical solution and four different colours - yellow, cyan, magenta and black are used to produce different shades of colours. Once the plates are ready, they are dried and carried to the production site.

They produce a cluster or a series of dots. Many visuals are often in colour.

4. Write short notes on any four (two from each section) :

(20 Marks)

Section A

i) News value

Unusual event, proximity, timeliness, famous people, disasters, conflict

ii) News gathering

Interviews, eye witness account, archives, research, authentic sources, who is who, station style book

iii) Qualities of a good reporter

Punctuality, fairness, news sense, communication, effective use of media, vast reading, good style

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AND

Section B

i) Accuracy and Speed as the basic principles of news reporting

Journalists cannot always guarantee 'truth', but getting the facts right is the cardinal principle of journalism. We should always strive for accuracy, give all the relevant facts we have and ensure that they have been checked. When we cannot corroborate information we should say so. Reporters are expected to be as accurate as possible given the time allotted to story preparation and the space available, and to seek reliable sources.

Opinion surveys and statistical information deserve special treatment to communicate in precise terms any conclusions, to contextualize the results, and to specify accuracy, including estimated error and methodological criticism or flaws



Corrections are published when errors are discovered.

News becomes stale unless it reaches the masses on time. Publishing houses also emphasize on speed to survive the competition.

ii) Report writing

Write a headline. Your headline should be accurate, clear, and easy to understand. ...

Write a byline and place line.

Use a hard news lead.

Write the body of your report. Include quotes in the news report. Always include attributions. Write in hard news style.

iii) Types of leads

Summary lead

Punch lead

Contrast lead

Descriptive lead

Anecdotal lead etc.

5. Write a news report with a clear headline and lead on any one of the following topics:

(a) the nuisance of posters on walls of buildings or residential places. (20 marks)

Or

(b) launching Metro Railway connecting major suburbs of Mumbai.

Guidelines for marking: Headline 2marks, Lead 8 marks, Body 10 marks

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