

TOURISM MARKETING/SYBMS/SEMESTER IV

SUBJECT CODE 78517

QUESTION PAPER CODE 68013

Q1.a. True or False

True: 1,2,4,5,7,8,9

False: 3,10

Q1.B. Match the column

1-j, 2-a,3-h,4-f,5-b,6- I,7-c, 8-d, 9-e, 10-g