

**Event Marketing**  
**S.Y .B.M.S. (Sem. IV) (Choice Base)**  
**QP Code 64997**

**Q1a. Fill in the blanks:**

1. Carrying out
2. Cultural events
3. Charitable events
4. Indirect interactions
5. Crisis Management
6. Carbon Tax
7. Sustainable
8. Virtual Events
9. Constructive Feedback
10. Safety Policy

**Q1b. True or False**

1. False
2. True
3. True
4. True
5. False
6. False
7. True
8. True
9. False
10. False

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