

UNIVERSITY OF MUMBAI

No. UG/ 4 of 2017

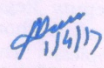
CIRCULAR:-

A reference is invited to the syllabi relating to the Bachelor of Mass Media (B.M.M.) Programme **vide** this office Circular No.UG/94 of 2015, dated 5th October, 2015 and the Principals of the affiliated Colleges in Arts and the Professor-cum-Director, Institute of Distance and Open Learning (IDOL) are hereby informed that the recommendation made by the Board of Studies in Mass Media at its meeting held on 8th December, 2016 has been accepted by the Academic Council at its meeting held on 28th February, 2017 **vide** item No.4.6 and that in accordance therewith, the revised syllabus as per the (CBCS) for the Bachelor of Mass Media (Contemporary Issues) (Sem. VI), which is available on the University's web site (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2016-17.

MUMBAI - 400 032

3rd April, 2017

To


(Dr.M.A.Khan)
REGISTRAR

The Principals of the affiliated Colleges in Arts and the Professor-cum-Director, Institute of Distance and Open Learning (IDOL).

A.C/4.6/28/02/2017

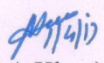
No. UG/ -A of 2017

MUMBAI-400 032

5th April, 2017

Copy forwarded with Compliments for information to:-

- 1) The Co-ordinator, Faculty of Arts,
- 2) The Offg. Director of Board of Examinations and Evaluation,
- 3) The Director of Board of Student Development.,
- 4) The Chairperson, Board of Studies in Bachelor of Mass Media,
- 4) The Co-Ordinator, University Computerization Centre,


(Dr.M.A.Khan)
REGISTRAR

...PTO

Cover Page

AC 27/02/2017
Item No. 46

UNIVERSITY OF MUMBAI



Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course	BMM Semester - : VI Subject: Contemporary Issues
2	Eligibility for Admission	12 th pass.
3	Passing Marks	40%
4	Ordinances / Regulations (if any)	--
5	No. of Years / Semesters	03 years & 06 semesters
6	Level	P.G. / <input checked="" type="checkbox"/> U.G./ Diploma / Certificate (Strike out which is not applicable)
7	Pattern	Yearly / Semester <input checked="" type="checkbox"/> (Strike out which is not applicable)
8	Status	New / Revised <input checked="" type="checkbox"/> (Strike out which is not applicable)
9	To be implemented from Academic Year	From Academic Year <u>2016-17.</u>



Signature :

Date: 20/2/2017

Name of BOS Chairman / Dean : Dr. Sunder Prasad

TYBMM Semester -VI

Paper no. 6 - Contemporary Issues

In the syllabus of the `Contemporary Issues' paper of BMM Semester VI, (Specialization- Advertising), 'Transplant of Human Organs 2002 Act' will be amended to 'Transplant of Human Organs 2011 Act'.
