



A minutes of a meeting of the Ad-hoc Board of Studies in Mass Media was held on Saturday, 15<sup>th</sup> April, 2017 at 2.30 p.m. at the Department of Communication & Journalism, Vidyanagari Campus, University of Mumbai, Mumbai- 400 098. The following members were present:

Dr. Sunder Rajdeep (Chairman)  
Dr. Mangesh Karandikar  
Dr. Navita Kulkarni  
Prof. Renu Nauriyal  
Prof. Vidhi Rajora (Special Invitee)  
Prof. Kanika Kachroo (Special Invitee)  
Prof. Yatin Ingle (Special invitee)  
Prof. Richa Choudhari (Special invitee)  
Prof. Deepak Tiwari (Special invitee)

The board granted a leave of absence to Mr. Om Raut, and special invitee Prof. Manjula Srinivas, Prof. Sagar Karande and Prof. Kripal Sengupta.

1. It was **resolved** that it be recommended to the Academic Council that the minimum qualification of full -time teachers for BAFTNMP ( Bachelor of Arts in Film, Television and New Media Production) programme is Master in Media/Advertising/Communication/Journalism/Film Studies/Television Studies/New Media/Media Production and NET/SET in Mass Communication & Journalism subject. A-C
2. It was **resolved** that it be recommended to the Academic Council that for the batch inducted in 2014-15 and in 2015-16 to the BAFTNMP ( Bachelor of Arts in Film, Television and New Media Production) programme the marking scheme to be followed is 75 external marks and 25 internal marks. A-C
3. It was **resolved** that it be recommended to the Academic Council that for the batch inducted in 2016-17 to the BAFTNMP (Bachelor of Arts in Film, Television and New Media Production) programme the marking scheme to be followed is 60 external marks and 40 marks internal marks. A-C
4. It was **resolved** that it be recommended to the Academic Council that for MAFTNMP ( Master of Arts in Film, Television and New Media Production) programme Semester II, Film Making ( Fictional and Non Fictional) be a 100 marks practical paper; External Viva 60 marks and Internal Viva 40 marks. A-C
5. It was **resolved** that it be recommended to the Academic Council that for MAFTNMP ( Master of Arts in Film, Television and New Media Production) programme Semester IV, Film Making be a 100 marks practical paper; External Viva 60 marks and Internal Viva 40 marks. A-C
6. It was **resolved** that it be recommended to the Academic Council that the include result of skill assessment declared by Sector Skill Council at semester 1, 2, 4 and 6 in B.Voc. (Media production) for 18 credits of skill components in the consideration of preparation of result at University of Mumbai subsequently alongwith 10 point grading system. A-C
7. It was **resolved** that it be recommended to the Academic Council to approve revised Tuition fees by Rs. 10,000 per annum for B. Voc. ( Media Production) from the year 2017- 18 for students that are inducted in the programme in 2017- 18 and thereafter. Previous Tuition fees was Rs. 800. A-C

8. It was **resolved** that it be recommended to the Academic Council to approve the revised Tuition fees by Rs. 5,000 per annum for the Bachelor in Mass Media programme from the year 2017- 18 for students that are inducted in the programme in 2017- 18 and thereafter. Previous Tuition fees was Rs. 10,000.

A-C |

9. It was **resolved** that it be recommended to the Academic Council to amend the Digital Media syllabus for Semester VI of BMM (Bachelor in Mass Media), Specialisation of both Advertising as well as the Journalism stream and incorporate 4 credit points for the subject. The credit points were inadvertently omitted when this syllabus was introduced in the academic years 2015 -16. Accordingly the total credits for BMM TY Semester VI would be 28 credits.

A-C |

10. It was **resolved** that it be recommended to the Academic Council that the Examination for BMM (Bachelor in Mass Media 50 : 50 Non CGBSC scheme to be discontinued from June 2017.

AC

Approved

Sd/-

Dr. Sunder Rajdeep  
(Chairman)

Sd/-

Deputy Registrar  
(Academic Authorities Unit)

Mumbai- 400 032.  
8<sup>th</sup> May ,2017.