

ADMI SUMMER PLACEMENT REPORT for 2014-15

Alkesh Dinesh Mody Institute (ADMI) was able to provide 100 % summer placements to its students irrespective of their specialization. It was possible because of the trust of our regular recruiters, alumni, faculty and new associates who believe that ADMI is different and unique.

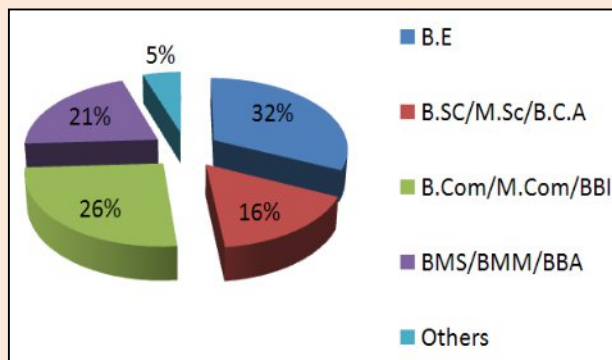
The Placement Cell of the Institute comprises of student Placement Committee & the Placement Officer and they conduct various corporate events like Guest lectures, Round Table Conferences, Seminars, Panel discussions, etc which helps management students to understand the corporate challenges under the guidance of esteemed professionals. We also invite corporate executives to conduct Executive Campus Placement Programs for our management graduates by offering Final and Summer Placements. Our placement activities help us to understand the corporate expectations as well as the students' aspirations with the objective to bridge the gap between Industry - Academia relationships.

We are very proud of our last year associates who respected us as an Institute of the University of Mumbai and understand the potentiality and capability of our Management students who are equipped to prove themselves in any challenge of the corporate worlds.

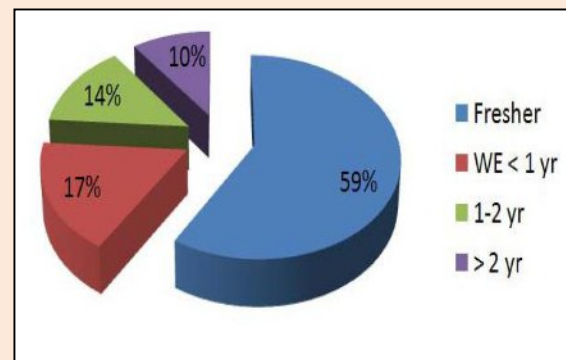
Batch Profile:-

The First Year students of the MMS course comprise of different academic backgrounds at their Undergraduate level. The Institute has a healthy mix of students from Engineering, Commerce, Life-sciences, Arts, Medicine, Computer science, etc. There is also diversity in the work experience of students and the Institute has a combination of freshers as well as experienced candidates.

FYMMS Educational Qualifications Profile



FYMMS Work Experience Profile

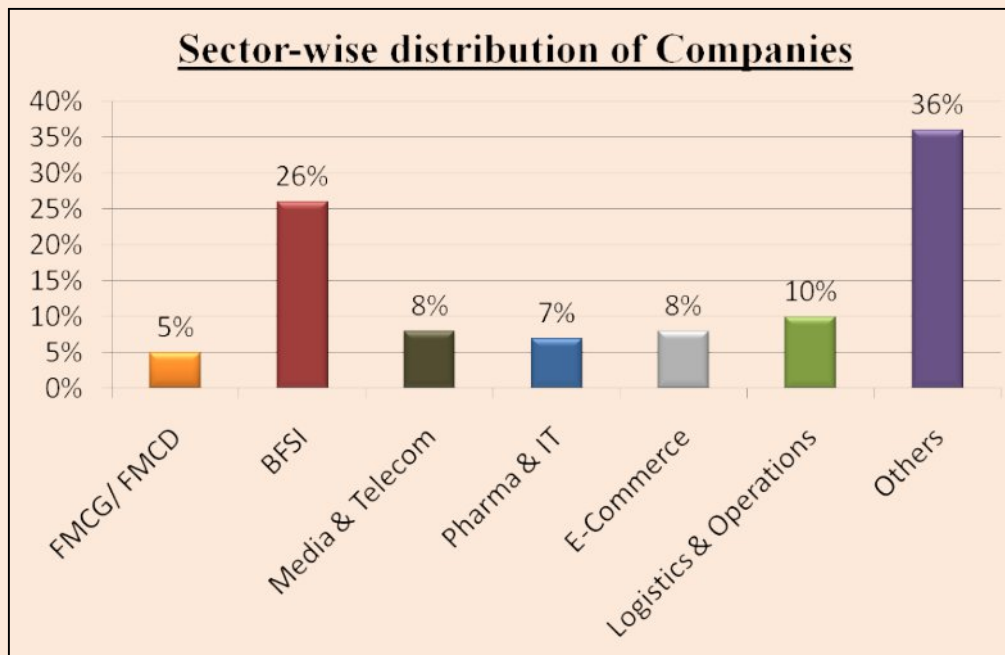


Key Highlights of Summer Placements:-

Summer internships are extremely vital for any B-School curriculum as they not only provide an on the job learning opportunity to the students but also bridge the gap between theory and practice. It provides a link between the College and the Industry by providing relevant exposure to an individual's area of interest. At ADMI, our students have secured their summer internships at reputed organizations across different roles which reposes the recruiters' faith in our Institute.

Batch Strength	113
Number of Registered Companies	62
Number of Participating Companies	29
Highest Stipend	INR 63,000
Average Stipend	INR 4,000

Rohit Londhe & Piyush Zanzad, Placement Committee Members said “The Summer Placements for this year has been splendid, with new organizations imposing their faith in us and our regular recruiters hiring in more numbers as compared to the previous years. The Companies have been keen to hire our students in various key roles, and the improving job-market has also helped us in achieving good placements this season.”



ANALYSIS OF KEY SECTORS:-

Banking & Financial Services

BFSI Sector has been the major recruiter for Summer interns this year. We have had Companies like Bank of Baroda, Punjab National Bank, Motilal Oswal, ICICI Securities, India Infoline, Religare, NABARD, etc. grace our campus. Companies like Stock Holding Corporation of India and Five Three Alpha Capital have visited our campus for the first time. The roles offered were in the domain of Treasury, Risk Management, Retail Banking, Customer Relationship Management, etc.

Fast Moving Consumer Goods/ Durables

We have seen FMCG stalwarts like Amul, Birla Lifestyle, Metro Shoes among others visit our campus. They offered projects in the field of Market Research, Human Resources, Digital Marketing, Sales & Distribution, et al. Also Procter & Gamble had offered projects for its brand 'Ambi Pur' as online internships.

Media & Telecom

This sector has been dominated by Advertising majors like Lowe Lintas, ABP News, AC Nielsen, Sony Music, Urja Communications and others. They offered roles in Market Research, Branding, Sales, Recruitment, etc.

IT/ ITeS & Pharma

Companies like Atomos, Stellar Information Technology, Welling Pharma, GreyMeter, etc. visited our campus and offered internships in the domain of Corporate Sales, Data Mining, Analytics and Business Development.

Logistics & Operations

We have been fortunate to have the presence of Companies like ONGC, HPCL, Airports Authority of India, Mazgaon Dock, Schedulers Logistics, etc. They offered roles in the domain of logistics, Supply Chain Management, Business Analytics, etc.

E-Commerce

The sunshine sector of the Indian economy made its presence felt at our campus during the Placements season. ADMI had startups and established e-commerce companies vying for the talent pool of management graduates. Companies like pehlisalary.com, itsyumm.in, apnahypermarket.com, etc. knocked our doors and offered various roles like Business

development, Market Research, Talent Acquisition, Digital Marketing, among others. Palenge Digital Marketing Solutions made the highest offer of Rs 31,500/- p.m. for marketing profile.

Others

There were many other Companies not falling in the above categories which recruited our students in large numbers. These Companies operate in various domains like Market Research, Data Analytics, Consulting, Real Estate, Conglomerates, etc. Some of the prominent names include Kalpataru, Knight Frank, HPCL and Airports Authority of India. Centre for Monitoring Indian Economy (CMIE) recruited our students in large numbers.

Conclusion:-

The Summer Placements for the MMS batch of 2016 has been a success for Alkesh Dinesh Mody Institute. Our Institute has achieved 100% placements this year as well, in keeping with the trend of the previous years.

Mrs. Kavita Pandey, the Placement Officer said “Like every year, our regular recruiters from across the sectors have instilled faith in us. Also, there were many first time recruiters with whom we would like to build long term association. It increases our confidence as a growing Management Institution. With this performance, we have proved that our efforts and commitment towards students’ development and maintaining industry-academia relationships are in the right direction.”

We are thankful to our recruiters for their consistent support and trust on us. We would also like to thank the Director, Dr. B.V. Bhosale, our esteemed faculty, alumni, teaching & non teaching staff and of-course the students, without whom such an accomplishment would not have been possible.