

# Five Years Integrated BMS-MBA Programme

## Under Credit Based Semester and Grading System

### Course Structure

### FYBMS

*(To be implemented from Academic Year- 2016-2017)*

No. of Courses	Semester I	Credits	No. of Courses	Semester II	Credits
<b>1</b>	<b>(EC)</b>		<b>1</b>	<b>Core Courses (EC)</b>	
1	Business Organization	<b>03</b>	1	Macro Economic Foundations	<b>03</b>
2	Business Mathematics	<b>03</b>	2	Business Statistics	<b>03</b>
3	Computer Fundamentals and Applications	<b>03</b>	3	Economic & Business Legislations	<b>03</b>
4	Micro Economic Foundations	<b>03</b>	4	Database Management System	<b>03</b>
5	Financial Accounting	<b>03</b>	5	Corporate Accounting	<b>03</b>
<b>2</b>	<b>Ability Enhancement Courses (AEC)</b>		<b>2</b>	<b>Ability Enhancement Courses (AEC)</b>	
<b>2A</b>	<b>Ability Enhancement Compulsory Course (AECC)</b>		<b>2A</b>	<b>Ability Enhancement Compulsory Course (AECC)</b>	
6	Business Communication	<b>03</b>	6	Principles of Management	<b>03</b>
<b>2B</b>	<b>*Skill Enhancement Courses (SEC)</b>		<b>2B</b>	<b>**Skill Enhancement Courses (SEC)</b>	
7	Foundation Course-I (Environment Management)	<b>02</b>	7	Foundation Course-I (Presentation Skills)	<b>02</b>
<b>Total Credits</b>		<b>20</b>	<b>Total Credits</b>		<b>20</b>

## SYBMS

*(To be implemented from Academic Year- 2017-2018)*

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
<b>1</b>	<b><i>Core Courses (EC)</i></b>		<b>1</b>	<b><i>Core Courses (EC)</i></b>	
1	Business Taxation	<b>03</b>	1	Indian Financial System	<b>03</b>
2	Advanced Information Technology	<b>03</b>	2	Indian Business Legends	<b>03</b>
3	Disaster Management	<b>03</b>	3	Computer Networks & Web Development	<b>03</b>
4	Corporate Accounting	<b>03</b>	4	Fundamentals of International Business	<b>03</b>
5	Business Environment	<b>03</b>	5	Company Law	<b>03</b>
6	Cost & Management Accounting	<b>03</b>	6	Research Methodology	<b>03</b>
<b>2</b>	<b><i>Ability Enhancement Courses (AEC)</i></b>		<b>2</b>	<b><i>Ability Enhancement Courses (AEC)</i></b>	
<b>2A</b>	<b><i>Ability Enhancement Compulsory Course (AECC)</i></b>		<b>2A</b>	<b><i>Ability Enhancement Compulsory Course (AECC)</i></b>	
7	Business Etiquettes	<b>02</b>	7	Developing Managerial Skills	<b>02</b>
<b>Total Credits</b>		<b>20</b>	<b>Total Credits</b>		<b>20</b>

## TYBMS

*(To be implemented from Academic Year- 2018-2019)*

No. of Courses	Semester V	Credits	No. of Courses	Semester VI	Credits
<b>1</b>	<b><i>Core Courses (EC)</i></b>		<b>1</b>	<b><i>Elective Courses (EC)</i></b>	
1	Financial Management	<b>03</b>	1	Advance Management Concepts	<b>02</b>
2	Managerial Economics	<b>03</b>	2	Banking & Operational Management	<b>03</b>
3	Organisational Behaviour	<b>03</b>	3	Marketing Management	<b>03</b>
4	Business Process Outsourcing	<b>03</b>	4	Human Resource Management	<b>03</b>
5	Emotional Intelligence	<b>02</b>	5	Business Ethics Workshop	<b>02</b>
6	System Analysis & Design	<b>02</b>	6	Entrepreneurship & Management of Small & Medium Enterprises	<b>03</b>
<b>3</b>	<b>✓ <i>Project Work</i></b>		<b>3</b>	<b>✓ <i>Project Work</i></b>	
6	Project Work I (Operations Management)	<b>04</b>	6	Project Work II (Event Management)	<b>04</b>
<b>Total Credits</b>		<b>20</b>	<b>Total Credits</b>		<b>20</b>

## Semester VII

No. of Courses	Semester I	Credits
<b>1</b>	<b><i>Core Courses (EC)</i></b>	
1	Operational Research	<b>03</b>
2	Corporate Strategy	<b>03</b>
3	Management Information System	<b>03</b>
4	Public Relations & Corporate Image	<b>03</b>
<b>2</b>	<b><i>Specialization Courses (Major)</i></b>	
5	Specialization Major -I	<b>04</b>
6	Specialization Major -II	<b>04</b>
<b>3</b>	<b><i>Specialization Courses (Minor)</i></b>	
7	Specialization Minor -I	<b>04</b>
<b>Total Credits</b>		<b>24</b>

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*(To be implemented from Academic Year- 2017-2018)*

### Specialization Courses\* Major

<b>Sr. No</b>	<b>Finance</b>	<b>Credit</b>	<b>Sr. No</b>	<b>Marketing</b>	<b>Credit</b>
1.	Financial Instruments and Markets	04	1.	Integrated Marketing Communication	04
2.	Corporate Finance	04	2.	Services Marketing	04
<b>Sr. No</b>	<b>Human Resource Management</b>	<b>Credit</b>	<b>Sr. No</b>	<b>International Business Management</b>	<b>Credit</b>
1.	Strategic Human Resource Management	04	1.	International Human Resource	04
2.	Training and Development	04	2.	Multinational Strategic Management	04

### Specialization Courses\*\* Minor

<b>Sr. No</b>	<b>Finance</b>	<b>Credit</b>	<b>Sr. No</b>	<b>Marketing</b>	<b>Credit</b>
1.	Financial Instruments and Markets	04	1.	Integrated Marketing Communication	04
<b>Sr. No</b>	<b>Human Resource Management</b>	<b>Credit</b>	<b>Sr. No</b>	<b>International Business Management</b>	<b>Credit</b>
1.	Strategic Human Resource Management	04	1.	International Human Resource	04

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### Semester VIII

No. of Courses	Semester I	Credits
<b>1</b>	<b><i>Core Courses (EC)</i></b>	
1	Logistics & Supply Chain Management	<b>03</b>
2	Labour Legislations	<b>03</b>
3	Cross Cultural Management	<b>03</b>
4	Corporate Governance	<b>03</b>
<b>2</b>	<b><i>Specialization Courses (Major)</i></b>	
5	Specialization Major -I	<b>04</b>
6	Specialization Major -II	<b>04</b>
<b>3</b>	<b><i>Specialization Courses (Minor)</i></b>	
7	Specialization Minor -I	<b>04</b>
<b>Total Credits</b>		<b>24</b>

# Five Years Integrated BMS-MBA Programme

## Under Credit Based Semester and Grading System

*(To be implemented from Academic Year- 2017-2018)*

### Specialization Courses\*\* Major

<b>Sr. No</b>	<b>Finance</b>	<b>Credit</b>	<b>Sr. No</b>	<b>Marketing</b>	<b>Credit</b>
1.	Security Analysis and Portfolio Management	04	1.	Consumer Behaviour Analysis	04
2.	Mergers, Acquisitions and Corporate Restructuring	04	2.	Customer Relationship Management	04
<b>Sr. No</b>	<b>Human Resource Management</b>	<b>Credit</b>	<b>Sr. No</b>	<b>International Business Management</b>	<b>Credit</b>
1.	Labour & Industrial Laws	04	1.	Export Management	04
2.	Performance Management	04	2.	Foreign Exchange Management	04

### Specialization Courses\*\* Minor

<b>Sr. No</b>	<b>Finance</b>	<b>Credit</b>	<b>Sr. No</b>	<b>Marketing</b>	<b>Credit</b>
1.	Security Analysis and Portfolio Management	04	1.	Integrated Marketing Communication	04
<b>Sr. No</b>	<b>Human Resource Management</b>	<b>Credit</b>	<b>Sr. No</b>	<b>International Business Management</b>	<b>Credit</b>
1.	Labour & Industrial Laws	04	1.	Export Management	04

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### Semester IX

No. of Courses	Semester I	Credits
<b>1</b>	<b><i>Core Courses (EC)</i></b>	
1	Global Competitiveness & Strategic Alliances	<b>03</b>
2	Social & Industrial Psychology	<b>03</b>
3	Business Negotiations Management	<b>03</b>
<b>2</b>	<b><i>Specialization Courses (Major)</i></b>	
4	Specialization Major -I	<b>04</b>
5	Specialization Major -II	<b>04</b>
6	Specialization Major -III	<b>04</b>
<b>3</b>	<b><i>Specialization Courses (Minor)</i></b>	
7	Specialization Minor -I	<b>04</b>
<b>Total Credits</b>		<b>25</b>

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## Under Credit Based Semester and Grading System

*(To be implemented from Academic Year- 2018-2019)*

### Specialization Courses\* Major

<b>Sr. No</b>	<b>Finance</b>	<b>Credit</b>	<b>Sr. No</b>	<b>Marketing</b>	<b>Credit</b>
1.	Banking and Insurance	04	1.	Retail Management	04
2.	Financial Modeling	04	2.	E-Marketing	04
<b>Sr. No</b>	<b>Human Resource Management</b>	<b>Credit</b>	<b>Sr. No</b>	<b>International Business Management</b>	<b>Credit</b>
1.	Industrial Relations	04	1.	International Marketing	04
2.	Talent Management	04	2.	International Investment	04
3.	Compensation Management	04	3.	International Logistics	

### Specialization Courses\*\* Minor

<b>Sr. No</b>	<b>Finance</b>	<b>Credit</b>	<b>Sr. No</b>	<b>Marketing</b>	<b>Credit</b>
1.	Banking and Insurance	04	1.	Integrated Marketing Communication	04
<b>Sr. No</b>	<b>Human Resource Management</b>	<b>Credit</b>	<b>Sr. No</b>	<b>International Business Management</b>	<b>Credit</b>
1.	Industrial Relations	04	1.	International Marketing	04



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### Semester X

No. of Courses	Semester I	Credits
<b>1</b>	<b><i>Core Courses (EC)</i></b>	
1	Project I	<b>04</b>
2	Project II	<b>04</b>
<b>2</b>	<b><i>Specialization Courses (Major)</i></b>	
5	Specialization Major -I	<b>04</b>
6	Specialization Major -II	<b>04</b>
<b>3</b>	<b><i>Specialization Courses (Minor)</i></b>	
7	Specialization Minor -I	<b>04</b>
	<b>Total Credits</b>	<b>20</b>

# Five Years Integrated BMS-MBA Programme

## Under Credit Based Semester and Grading System

1  
(To be implemented from Academic Year- 2018-2019)

### Specialization Courses\* Major

Sr. No	Finance	Credit	Sr. No	Marketing	Credit
1.	Financial Instruments and Markets	04	1.	Industrial Marketing	04
2.	Corporate Finance	04	2.	Strategic Brand Management	04
Sr. No	Human Resource Management	Credit	Sr. No	International Business Management	Credit
1.	Organisational Development	04	1.	Multinational Financial Management	04
2.	Labour Welfare & Social Security	04	2.	International Banking Management	04

### Specialization Courses\*\* Minor

Sr. No	Finance	Credit	Sr. No	Marketing	Credit
1.	Financial Instruments and Markets	04	1.	Integrated Marketing Communication	04
Sr. No	Human Resource Management	Credit	Sr. No	International Business Management	Credit
1.	Organisational Development	04	1.	Multinational Financial Management	04