

University of Mumbai

Regular evaluation and on job training of professor is needed to enhance the media education system

TWO DAY ROUND TABLE CONFERENCE ON MEDIA EDUCATION: CHALLENGES, PROBLEMS AND FUTURE PROSPECTS DAY 2

Mumbai, 30th September: For enhancing the media education system, regular evaluation on the job training of the professors is the need of the hour. Also the infrastructure which are available in media schools are to be changed, there must be provision to change the syllabus of media education from time to time as addressed by **Shri. Bharat Kumar Raut**, a renowned journalist and a former Rajya Sabha Member during the two day round table conference on “Media education: Challenges, problems and future prospects” at the Pherozeshah Mehta Bhavan, VidyaNagari Campus, University of Mumbai, Santa Cruz East, 400098 jointly organized by The Department of Communication and Journalism, University of Mumbai and The department of Mass communication and Journalism, Dr. Babasaheb Ambedkar University, conference.

The two day round table conference came to an end with a valedictory function which was presided by Shri. Bharat Kumar Raut, a renowned journalist and a former Rajya Sabha Member of Parliament who was also an editor of Maharashtra Times. The chairman for the valedictory session was Dr. M A Khan, the registrar of University of Mumbai. On this occasion, Mr. Bharat Kumar Raut said, “Regular evaluation and on job training of professor is needed to enhance the media education system and the punitive power of the Press Council of India should be strengthened.” Professor Mr. Sudhir Gavhane, Head of Department of Mass Communication and Journalism, Dr. Babasaheb Ambedkar Marathwada University presented the recommendations that were borne out of the two day exhaustive conference which were enunciated as ‘MUMBAI DECLARATION ON MEDIA EDUCATION (MDME-2014)’. The vote of thanks for the entire two day conference was given by Dr. Sunder Rajdeep, Head of the Department of Communication and Journalism, University of Mumbai.

In the proceedings of the past two days eminent academicians and journalists shared their valuable inputs towards the improvisation of the future of media education. Over the two days, carefully chosen noteworthy speakers from all over India participated in thoughtfully assembled tracks on media education. In these two days deep insights have been acquired on several issues of media education. This conference was headed by esteemed panelists from all across India. The key note address which was delivered by Padmashri Kumar Ketkar spoke about how media has become all pervasive in our lives and how the content is rapidly shifting from the larger to smaller, second screens of mobile devices. He added the stress on the need to enhance media education by constant up gradation of the syllabi which was the base of the two day conference. The speakers spoke on various issues and topics like ‘Revisiting Indian syllabus with respect to new media education’, ‘forming a separate faculty

of communication and journalism (Rather than clubbing it into science or arts faculty)',
'Issues of language in electronic media- growth and challenges' etc.

For further information, please contact:

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