

GUIDELINES FOR PAPER SUBMISSION

1. Last date for submission of abstract is 5th November 2016 & research paper is 10th November 2016
2. Papers should be sent on the following email id maharashtracollege.inc16@gmail.com
3. All text should be in Times New Roman, in MS Word, Font Size Title 14, Content 12 and Margin with 1 inch all sides, the abstract may be limited to 200 words and full paper up to 3000 words
4. All Selected Papers will be published in the conference journal having ISBN Index Number.
5. The researcher must send the self-declaration about the original paper

REGISTRATION DETAILS

The Registration fee includes conference kit, Certificate, Tea, Breakfast & Lunch.

1. Delegates from Industry and Other Sector
Rs. 1700/-
2. Teacher Delegates
Rs. 1500/- (Additional Author must register)
3. Research Scholar
Rs. 1000/-
4. Students
Rs. 300/- (No Kit)
5. Registration fee can be accepted in cash at the time of conference or can be sent through D.D. in favour of Maharashtra College of Arts, Science & Commerce.

For any further information about conference, please contact:

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**K.I.H.E. Society's
Maharashtra College of
Arts, Science & Commerce
Mumbai – 400 008**

**One-day Interdisciplinary
National Conference**

On

**Sustainable Development:
Impact on Trade, Commerce,
Economics and Science**

Organized By

**Faculty of Commerce
Maharashtra College**

In collaboration with



**Department of Commerce
University of Mumbai**

On

Saturday, 19th November 2016

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ABOUT THE COLLEGE

Maharashtra College was established in 1968 by Khairul Islam Higher Education Society to cater to the educational needs particularly of the economically challenged in the region. The institution envisions to bring higher education to the doorsteps of the economically underprivileged students, especially belonging to the Muslim Minority, emphasizing on their all-round development. It provides educational opportunities for higher education especially to girls, who form the majority in the student community. The College provides a learning environment to develop a modern outlook and inculcate principles of unity and national integration. It enhances employability through provision of traditional and vocational courses. Recently, the college has introduced post graduate courses in Commerce, Botany & Information Technology. Evidently it extends educational services to students from junior college level to post graduation.

ABOUT THE CONFERENCE

The conference is arranged to bring together learners, professionals, academicians and research centers to provide an opportunity to interact with each other. The conference will help in developing awareness about the best practices, innovative strategies and recent business developments in the context of the impact of sustainable development and various measures in global business environment. However following objectives are focused:-

- 1) To create a platform for interaction among learners, corporate professionals and academicians.
- 2) To create awareness of new strategies, developments and suggestions in context with sustainable development.
- 3) To share knowledge and experience of corporate sectors in the field of sustainable development.
- 4) To provide opportunities for students seeking research as a career for further studies.

Papers will be analyzed and evaluated by the team of experts. All accepted papers will be published along with abstract in proceedings of conference with ISBN. Therefore papers are called along with abstract with not more than 3000 words and 200 words respectively.

CALL FOR PAPERS

We invite all the academicians, researchers, students, professionals, GO/NGOs administrators to participate and share their work on the following and related themes:

SUB THEMES

TRACK – I – ISSUES IN INDUSTRY & COMMERCE

Industrial Corridor and Its Impact on Environment
SMART City
Import – Export & E - Commerce

TRACK –II - CHALLENGES IN MANAGEMENT IN THE NEW MILLENNIUM

HR
Mergers & Acquisitions, Social Marketing
Event Marketing, Rural Marketing, Viral Marketing,
Green Marketing, Gray Market

TRACK –III - DEVELOPMENT THROUGH GREEN TECHNOLOGY

Agro-based Industries
Make in India – Food Processing, Bio absorption,
G.M. Organism for sustainable environment, Role of microorganism in agriculture, Impact of environmental stressor on biodiversity, Green Chemistry

TRACK –IV- BANKING AND FINANCE SECTORS DEVELOPMENT

Mudra Loan - an Opportunity
Financial and social inclusion
Interest Free Banking

Topics related to the theme, other than the above mentioned tracks are also welcome.

Note - Case studies can be presented