

CALL FOR PAPERS:

We invite quality research papers on any one of the above broad areas. The article must be accompanied by an abstract (not more than 150 words) neatly typed with a double space and wide margins. The article should be sent to the Director of the Conference in the form of CD MS-WORD along with one (01) hard copy. The decision about the acceptance or non-acceptance of the paper will be communicated to the authors in due process. The last date for submission of papers is Tuesday, December 13, 2016. Outstanding papers will be considered for publications in the Research Volume. All the submitted papers will be double blind reviewed and the best 30 papers will be published in ISBN No. book by the reputed national publisher.

TECHNICAL SESSIONS:

The conference will be of two days duration and will have seven sessions including Inaugural and Valedictory Session as detailed below:-

Thursday, January 12, 2017

Registration of Delegates: 12.30 p.m. to 1.45 p.m.

I) INAUGURAL SESSION: (2.00 p.m. to 4.00 p.m.) a) Inaugural Address b) Key Note Address c) Vote of Thanks TEA BREAK: (4.00 p.m. to 4.30 p.m.)	II) TECHNICAL SESSION: Panel Discussion on "Management Strategies for Global Investments in India and from India; FDI & ODI" (4.30 p.m. to 6.00 p.m.)
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Friday, January 13, 2017

TECHNICAL SESSIONS (9.00 a.m. to 2.00 p.m.)

TEA BREAK (11.30 a.m. to 11.40 a.m.)

LUNCH BREAK (2.00 p.m. to 3.00 p.m.)

III) TECHNICAL SESSION: Paper Presentation on "Management Strategies for Global Investments in India and from India; ODI, Trade, Transport"	IV) TECHNICAL SESSION: Paper Presentation on "Management Strategies for Global Investments in India and from India; Service Sector"
V) TECHNICAL SESSION: Paper Presentation on "Management Strategies for Global Investments in India and from India; Infrastructure"	VI) TECHNICAL SESSION: Paper Presentation on "Management Strategies for Global Investments in India and from India; HR, Banking and Finance, Marketing and Other"
VII) VALEDICTORY ADDRESS: Distribution of Certificates (3.00 p.m. to 4.30 p.m.)	

IMPORTANT DATES:

- **Last date for submitting paper:** Tuesday, December 13, 2016. Delegate fee: Rs. 2,000/- for each delegate. (Rs. 2,000/- each for every accompanying person including children)
- **Late and Final Registration Date:** Friday, January 6, 2017. Delegate fee: Rs. 2,500/- for each delegate. (Rs. 2,500/- each for every accompanying person including children)

REGISTRATION AND TRAVELLING ALLOWANCES: Filled-in registration forms along-with a demand draft for Rs. 2,000/- (Rs. Two Thousand Only) per delegate should reach the Director of the Conference latest by Tuesday, December 13, 2016. (After Tuesday, December 13, 2016 Rs. 2,500/- for each delegate up to Friday, January 6, 2017). **The Demand Draft should be drawn in favour of Finance and Accounts Officer, University of Mumbai** from any Nationalized Bank payable at Mumbai. No Cheque or Money order will be accepted. T.A. and D.A. for outstation delegates to be provided by the University/Institutions/College where the delegate is working. **Note: For further and update information of the conference please check** www.mu.ac.in

ACCOMMODATION: Accommodation will be provided at I.C.S.S.R. Hostel, W.R.I.C. Hostel and IDOL Guest House Vidyanagari Campus to the Outstation registered delegates on their request. Since the accommodation is limited, advance information for the same would be highly appreciated. Accommodation will be provided on sharing and first come first serve basis.

PARTICIPANTS: The conference aims at providing interaction with cross-section of experts involving academicians, practitioners, administrators and policy makers. It also provides a platform to discuss the ongoing issues pertaining to WTO, IMF and globalization and its impact on global business. The objective of the conference is to foster close relationship of teaching institutions, Government and industry.

Contact for Help

University Department of Commerce Conference Secretariat

Dr. Vivek Deolankar - 09821146108, Office: (91-022) 26543323 • Dr. N.K. Shyamsukha - 09830027970
Dr. K.G. Dawani - 09821020053 • Dr. Nivedita Shreyans - 09821056529 • Dr. Lata Krishnan - 09819930769
Dr. Suresh Haware 09820182930 • Mr. Yash Sardesai - 09867222333 • Dr. Sudha Subramaniam - 09920652523
Mr. Deepak Chaudhari - 09821018928

Email Address: deptofcommerce@yahoo.co.in

14th International Commerce and Management Conference On "Management Strategies for Global Investments in India and From India; FDI and ODI"

On
Thursday, 12th and Friday, 13th January, 2017



Organized by

The University Department of Commerce,
University of Mumbai, Ranade Bhavan, 2nd Floor,
Vidyanagari Campus, Kalina, Mumbai 400 098. (INDIA).

In Collaboration With

Mahatma Education Society's
Pillai Group of Institutions,
Dr. K.M. Vasudevan Pillai's Campus,
New Panvel - 410 206.

ICA Edu Skills Pvt. Ltd.
27, Netaji Subhash Road,
Kolkata - 700 001.

Oriental Education Society's
Oriental Institute of Management
Plot no.149, Sector 12, Vashi,
Navi Mumbai- 400 703

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VENUE

"Kavivarya Kusumagraj", Marathi Bhasha And Sahitya Bhavan, University of Mumbai,
Vidyanagari Campus, Kalina, Mumbai 400 098.

CHIEF PATRON

Dr. Sanjay Deshmukh
Vice-Chancellor, University of Mumbai.

DIRECTOR OF THE CONFERENCE

Dr. Vivek Deolankar
Professor and Head, University Department of Commerce,
Ex-Dean, Faculty of Commerce, University of Mumbai.



ABOUT UNIVERSITY OF MUMBAI

The University of Mumbai (known earlier as University of Bombay) is one of the oldest and Premier Universities in India. It was established in 1857 consequent upon "Woods Education Dispatch", and it is one amongst the first three Universities in India. The profile of this University carved out of more than 159 years of its functioning attests to its manifold achievements as the intellectual and moral powerhouse of the society. The University has always given its best to the country in general and to the city of Mumbai in particular by enthusiastically shouldering an ever-growing load of social values and opportunities. It has two campuses of area of 264 acres and 13 acres, with 1.25 million square feet of built-up area, 22 thousand sq. feet of class-rooms and 84 thousand sq. feet of laboratory space. It has two post graduate centers, about 775 affiliated colleges and 75 Departments. It has established its name in industrial collaborations and runs various professional courses.

ABOUT THE DEPARTMENT OF COMMERCE

The Department of Commerce, University of Mumbai was established on 1st December, 1980 to shoulder the responsibilities of post-graduate teaching, training and research in the Commerce Faculty. The Department is the most active one with tremendous potential for growth. At present, the Department admits students for the M.Com. and Ph.D. Degree Courses. The Department offers specialization in areas most relevant to the city of Mumbai, the Financial Capital of the country, viz. Business Management, Banking and Finance and Accountancy.

ABOUT MAHATMA EDUCATION SOCIETY

The Mahatma Education Society is proof of a vision linked irrevocably to national goals. Established in 1970, at a time when education was deemed a service, it set about bringing social and economic change through the proactive personal development of every child that came into its fold. The vision of Dr. K. M. Vasudevan Pillai, Founder, Secretary, and CEO and Dr. Daphne Pillai, Joint Secretary and Rector, saw the trust grow from a single school into a multi-institution, multi-location group delivering quality education at all levels. It comprises schools, international schools, degree colleges, night colleges, management institutions, engineering colleges, colleges of architecture, colleges of education and polytechnic institutions. The Pillai Group of Institutions has embarked into international schools in Gorai, New Panvel and Rasayani.

ABOUT ICA Edu Skills Pvt. Ltd.

The Institute of Computer Accountants (ICA) was established in 1999 by Dr. N. K. Shyamsukha. ICA is India's leading vocational training & placement institute in the field of Computerized Accounting. ICA Edu Skills Pvt. Ltd. is the Pioneer in the field of job oriented Accounts & Taxation Training courses. The organization aims to create professionals who are sound and proficient in the field of Finance and Taxation by equipping students with relevant skills. ICA has also partnered with the NSDC and is working jointly with central and state governments to train and place candidates in various other fields such as Stitching, Construction, Manufacturing and Power etc. ICA Edu Skills Pvt. Ltd. share the national vision of "Skilled India".

ABOUT ORIENTAL EDUCATION SOCIETY'S

Oriental Education Society (OES) was established in the year 1992 under the dynamic leadership of well-known academician Professor Javed Khan. The society today has grown into a big educational complex imparting high – level education to more than 8000 + students with a well – qualified team of 500 + professionals. International Exposure in education is given by means of student exchange programs, international internships and induction of overseas students. OES provides a professional learning environment that acts as a catalyst for the exponential growth of students' academic skills as well as extracurricular abilities.

ABOUT THE CONFERENCE

Management Strategies deals with the functions and role of the top management. The strategies adopted by the country shapes the future course of and the survival, revival and growth of the country in the global arena. Globalization is shaping the role of managers as never before and international management responsibilities and contact with other cultures are now commonplace. Therefore, understanding the influence of culture on management is now a fundamental aspect of business education. This conference will help managers gain the understanding of cross-culture interactions that is so important to managerial effectiveness in today's world.

The leading emerging markets will continue to drive global growth. Estimates show that 70% of world growth over the next few years will come from emerging markets, with china and India accounting for 40% of that growth. The emerging markets already attract almost 50% of foreign direct investment (FDI) global inflow and account for 25% of FDI outflows.

The trends in direct investments over the last decade reveals that while investment flows, both inward and outward, were rather muted during the early part of the decade, they gained momentum during the latter half. Outward Foreign Direct Investment (OFDI) from India stood at US\$ 1.85 billion in the month of February 2016 as against US\$ 3.14 billion in January 2016 and US\$2.92 billion in February 2015. There has been a perceptible shift in Overseas Investment Destination (ODI) in last decade or so. While in the first half, overseas investments were directed to resource rich countries such as Australia, UAE, and Sudan, in the latter half, ODI was channeled into countries providing higher tax benefits such as Mauritius, Singapore, British Virgin Islands, and the Netherlands. Indian firms invest in foreign shores primarily through Mergers and Acquisition (M&A) transactions with rising M&A activity.

The Indian market is now comparable to many developed markets, and the international comparison, with countries like U.S.A., U.K., Japan, Germany etc., in terms of a number of parameters in management strategies for global investments in India and from India; FDI and ODI. Companies will get direct access to newer and more extensive markets, and better technologies, which would enable them to increase their customer base and achieve a global reach.

In a recent development, UK announced that India has become the third largest source of FDI for them as investments increased by 65 per cent in 2015-2016 leading to over 9,000 new and safeguarded jobs.

OBJECTIVE OF THE CONFERENCE:

- (i) To identify the Management Strategies for Global Investments in India and from India; FDI and ODI; to study their problems and to recommend suitable measures.
- (ii) To examine the literature from Global Scenario perspective and to suggest the models and utility for the Management Strategies for Global Investments in India and from India.
- (iii) To critically examine different methods of Management Strategies for Global Investments in India and From India; FDI and ODI and to suggest remedial measures for improvement therein.
- (iv) To evaluate the different problems, prospects and issues involved in valuation for Management Strategies for Global Investments in India and from India; FDI and ODI, actual examples, etc., and to suggest a line of action for overcoming them.
- (v) To find out the strength, weaknesses, opportunities, challenges and threats in the areas of Management Strategies for Global Investments in India and from India; FDI and ODI.

BROAD AREAS OF THE CONFERENCE:

❖ Make in India	❖ Construction and Development: Townships, Housing, Built-up Infrastructure	❖ GAAR	❖ FEMA
❖ Skill India	❖ Leading With Influence	❖ POEM	❖ GST and Trading
❖ FDI and ODI	❖ Descriptive Technology – Future Implication	❖ Print Media	❖ International Taxation
❖ FDI by NRI's	❖ Written Communication	❖ Instruments for FDI	❖ Digital India
❖ ODI in Financial Services	❖ Insurance	❖ Infrastructure Companies in the Securities Market	❖ ODI by Individuals
❖ Exit Strategies on FDI inbound and outbound	❖ PEBS	❖ Financial and Banking Private Sector	❖ Agriculture & Animal Husbandry
❖ Public Sector Financial and Banking	❖ Investment in Infrastructure	❖ Treaty Shopping in FDI	❖ Asset Reconstruction Companies
❖ Non-Banking Finance Companies (NBFC)	❖ Credit Information Companies (CIC)	❖ Industrial Park	❖ Mauritius Treaty Amendment
❖ Foreign Portfolio Investment	❖ Pension Sector	❖ Use of Intermediate Holiday Companies	❖ Power Exchanges
❖ Round Tripping	❖ Management and Entrepreneurship	❖ Civil Aviation	❖ White Lable ATM Operations
❖ Turnover of Foreign Companies	❖ Defence	❖ Railways and Road Transport	❖ Team Leadership
❖ Mining	❖ Career Management and Networking	❖ Creative Problem Solving and Decision Making	❖ Turnover of Indian Companies
❖ Human Resource Management	❖ Time Management	❖ Digital Marketing Communicating and Information Technology	❖ Strategic and Operational Planning
❖ Risk, Risk Management, and Risk Governance	❖ Railway Infrastructure	❖ Yoga, Stress - Management and HRD	❖ Telecom Services
❖ Value Creation Through Risk Management	❖ Export and Import	❖ Skilling for the Future	❖ Control Systems: Financial and Human
❖ Risk, Uncertainty, and Proactive Risk-Taking	❖ The Global Environment: Culture, Ethics, Social Responsibility and Sustainability	❖ GST	❖ Petroleum & Natural Gas
❖ Broadcasting Media	❖ Logistics and Supply Chain Management	❖ Organizational Behaviour : Power, Politics, Conflict and Stress	❖ Marine and Shipping
❖ BREXIT and Onward or BREXIT – The Way Forward	❖ Managing Change: Innovation and Diversity	❖ Travel, Tourism and Hospitality	❖ Value Based Enterprise Management Practices
❖ R & D Bridging the Gap	❖ Motivating for High Performance	❖ Unleashment of the Wave of Terrorism and its Control	❖ Branding, Packing and Labelling
❖ International Business Relation		❖ Organizing and Delegating Work	❖ The Strategic Risk Taking Organization
			❖ Operations, Quality and Productivity

INVITATION

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From,

Professor Vivek Deolankar

M.Com., M. Phill., Ph.D., D.Litt., D.Litt. (Mumbai),
I.C.D.H.C.M. (U.S.A.)

Director of The Conference,

Head, University Department of Commerce,

Ex-Dean, Faculty of Commerce,

University of Mumbai,

Ranade Bhavan, 2nd Floor, Vidyanagari Campus,

Kalina, Mumbai 400 098. (INDIA).

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On
“Management Strategies for Global Investments in India and
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REGISTRATION FORM

The University Department of Commerce,
University of Mumbai, Ranade Bhavan, 2nd floor, Vidyanagari Campus,
Kalina, Mumbai 400 098. (India)

Last Date of Submission Tuesday, December 13, 2016.

1. Name : _____
Male : ☐ Femal: ☐

(In Block Letters)

2. Title of the Paper : _____

3. Designation : _____

5. Institution : _____

6. Postal Address : _____

7. Phone No. (M) _____ (O) _____

8. Email ID: _____

9. Accommodation Required : Yes / No

10. Delegate fee paid Rs. _____

11. Demand Draft No. _____ Dated _____

Name of the Bank and Branch _____

Signature of the Delegate

Date:- _____

Signature of the Principal
(Stamp)

Note : The Paper and Registration form must reach latest by Tuesday, December 13, 2016. It should be sent to:
Professor Vivek Deolankar, Head, University Department of Commerce, University of Mumbai, Ranade Bhavan,
2nd floor, Vidyanagari Campus, Kalina, Mumbai –400 098, India.

(Photocopies of Registration Form will be accepted)