



प्रो. आलोक प्रकाश मित्तल
सदस्य सचिव
Prof. Alok Prakash Mittal
Member Secretary

अखिल भारतीय तकनीकी शिक्षा परिषद्
(भारत सरकार का एक सांविधिक निकाय)

(मानव संसाधन विकास मंत्रालय, भारत सरकार)
नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

दूरभाष : 011-26131497

ई-मेल : ms@aicte-india.org

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(A STATUTORY BODY OF THE GOVT. OF INDIA)

(Ministry of Human Resource Development, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

Phone : 011-26131497

E-mail : ms@aicte-india.org

F.No. AICTE/E-Gov/Misc/264

Date : 13.07.2018

C I R C U L A R

To

All Directors/Principals of AICTE approved Colleges

Sub : Intellectual Property Talent Search Examination - IPTSE (a competitive examination)-cum-Awards - reg.

ASSOCHAM and Ericsson have jointly launched "Intellectual Property Talent Search Examination - IPTSE 2018".

The objective of the proposed IPTSE is to sensitize youth about the importance of Intellectual Property Rights (Patent, Trade Mark, copyright etc.) besides fostering the spirit of innovation. This initiative will help to identify potential young talent in the realm of IPR. This initiative is in line with the objectives of National IPR Policy, released by Ministry of Commerce and Industry, Govt. of India.

As a part of this initiative, an examination (online) will be held in November every year targeting Class IX to XII school students and under graduate students. Following categories shall be awarded in the month of December :

- **Schools** at District, State and National Level.
- **School Students** District, State and National Level.
- **College Students** at State and National Level.

In view of the foregoing, you are requested to disseminate the information to all your students, so that interested students can make use of this opportunity.

For any query and coordination, may contact to Mr. Rohit Jain on phone 9818082459, 011-465502534, email id : rohit.jain@assocham.com

13/7/2018

(Prof. Alok Prakash Mittal)
Member Secretary

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

D S RAWAT
Secretary General

Date: 8th August 2018

Dear Prof. Pednekar,

Subject: Intellectual Property Talent Search Examination-IPTSE (a Competitive Examination) cum Awards

We are pleased to inform that **ASSOCHAM and ERICSSON** have jointly launched "Intellectual Property Talent Search Examination-IPTSE 2018".

The objective of the proposed IPTSE is to sensitize youth about the importance of Intellectual Property (Patent, Trade Mark, Copyright, etc.) besides fostering the spirit of innovation. This initiative will help us identify potential young talent in the realm of IP. This initiative is in line with the objectives of National IPR Policy, released by Ministry of Commerce and Industry, Government of India.

As a part of this initiative, an examination (online) will be held in November every year targeting class IX to XII school students and under graduate college students. Following categories shall be awarded:

- **Schools / School Students** at District, State and National Level
- **Colleges / College Students** at State and National Level

With a view to provide PAN India participation across schools, colleges, universities and institutions, we humbly request you to kindly inform all students of your University to participate in this mega IPTSE cum Awards. Further, may we also request you to kindly lend logo support enabling us to capture the same on the IPTSE web portal (www.iptse.com).

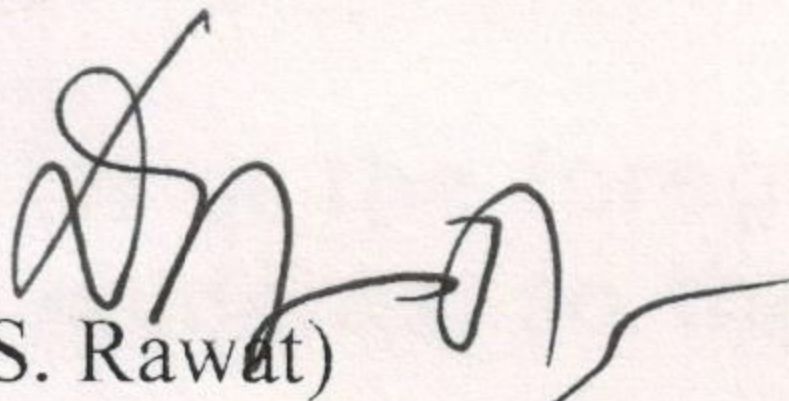
Your support shall go a long way in increasing IP literacy in the country. Along with the letter, we are sending a poster containing key highlights of this initiative. We shall be highly grateful to receive your kind convenience enabling us to visit your office and explain you more about this initiative.

For any query and coordination, please contact to Mr. Rohit Jain on phone 9818082459, 011-46550534 and email id rohit.jain@assocham.com.

Looking forward to a favorable response.

With kind regards,

Yours sincerely,

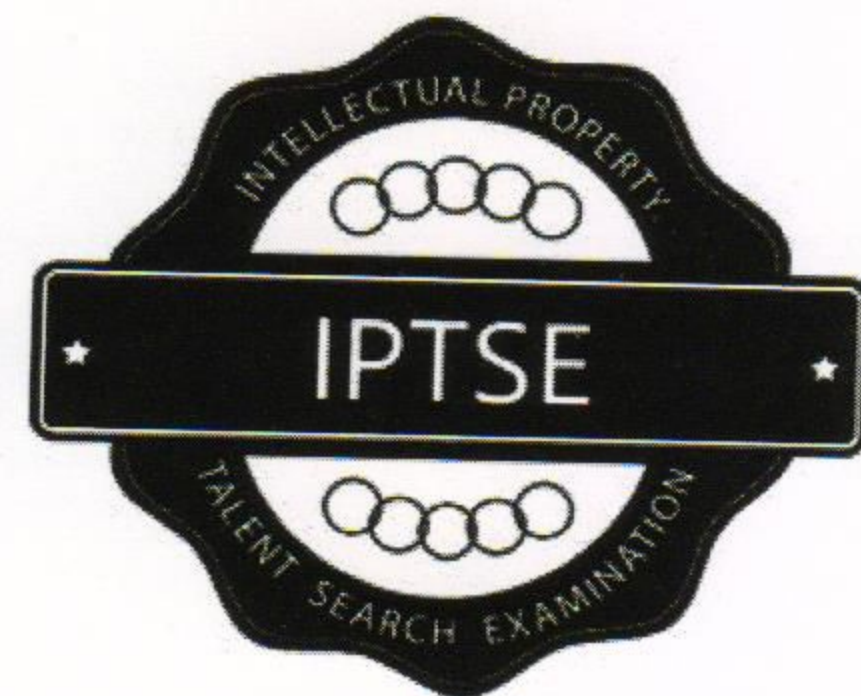

(D. S. Rawat)

Prof. Suhas Pednekar
Vice Chancellor
Mumbai University
M.G.Road, Fort
Mumbai, Maharashtra -400 032

Dir / DSD
for n.a.

pvc
31/08/18
VC

INTELLECTUAL PROPERTY TALENT SEARCH EXAMINATION



YOUR FUTURE WITH IP

YOUNG MINDS ARE THE BUILDING
BLOCKS OF A BETTER SOCIETY

YOU SHOULD KNOW YOUR RIGHTS

YOU SHOULD KNOW HOW TO
PROTECT YOUR IDEAS

OPPORTUNITY TO BECOME
AN IP PROFESSIONAL

ADD TO YOUR CAREER
ENHANCING SKILLS

INTELLECTUAL PROPERTY

For Registration, please visit : www.iptse.com



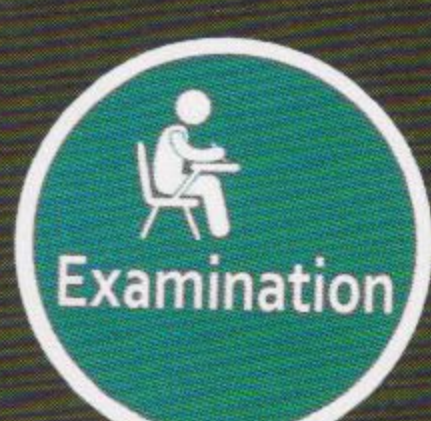
Registration

SEAMLESS
ONLINE
REGISTRATION



Content

EASY ACCESS
TO ONLINE
STUDY MATERIALS



Examination

OBJECTIVE
TYPE
ONLINE EXAM



Certificate

DIGITALLY
SIGNED AND
DOWNLOADABLE



Interactions

ONLINE
WEBINARS
AND VIDEOS



Support

QUERY
RESOLUTION
BY IP EXPERTS



Result

COMPREHENSIVE
ANALYSIS &
ONLINE REPORTS



Prizes

EVERYBODY
IS WINNER

What is IPTSE

The objective of the IPTSE is to sensitize youth about the importance of Intellectual Property besides fostering the spirit of innovation. This initiative will help us identify potential young talent in the realm of IP. The modus operandi would entail dissemination of online module on IP followed by an online exam targeted at class IX to XII school students and Under Graduate students.

- Prizes worth Rs. 1 crore* to be won by over 5000 school and college students
- Attractive prizes will be won by top performing Schools and Colleges.

Course Director & Author

Dr. Sheetal Chopra is a Course Director of the programme IPTSE and has authored its course contents "A Story Book of Intellectual Property", available in English and Hindi. She has 18+ years of Industry experience in Public Policy, Education, Research and Government Affairs. She is a registered Indian Patent Agent and an Author of the "Book on Indian Patenting System and Patent Agent Examination" by Notion Press, available at Amazon. Hard copy of contents available on demand.

Important Timelines

- Registration: 1st June 2018 to 30th September 2018 • Mock test from 1st August 2018
- Examination Period: 1st November 2018 to 15th November 2018

WHO CAN PARTICIPATE:

Class 9th-12th (all streams) and
UG (Under Graduate) college / polytechnic students (All Streams)

* A golden opportunity to visit the
R&D company in INDIA and abroad

Jointly
initiated by



CASH AWARDS FOR:

Schools & School Students
at District, State and National Level

Colleges & College Students
at State and National Level

Contact us: Rohit Jain : 5, Sardar Patel Marg, Chanakyapuri, New Delhi-110021
Email: enquiry@iptse.com • Web: www.iptse.com • Phone: 011-4655 0534



*T&C apply