

Please check whether you have got the right question paper.

- N.B: 1. **All questions are compulsory.**
2. **Figures to the right indicate marks.**

Q.1 A. What are the characteristics of a successful entrepreneur? Do you agree that Karsanbhai Patel (Nirma) has achieved his objective? **(15 marks)**

OR

Q.1 B. What is the difference between Business Entrepreneurship & Social Entrepreneurship?

Q.2 A. What is Business Process Outsourcing? State its features and bring out the need for outsourcing services to an entrepreneur. **(15 marks)**

OR

Q.2 B. What is Working Capital? What are its features?

Q.3 A. Study the guideline for preparing a business plan and explain the term “feasibility analysis”. **(15 marks)**

OR

Q.3 B. Elaborate on the role of e-commerce and mobile commerce in any economy today.

Q.4 A. Discuss the Life cycle of an entrepreneurial venture and the role of entrepreneur during various transition stages. **(15 marks)**

OR

Q.4 B. Explain briefly the causes of small business failure in the current business environment.

Q.5 Write short notes on **-any three-** **(15 marks)**

- a. Advantages of Intrapreneurship
- b. Stages in product/ Idea development
- c. Venture Capital
- d. Ancillarisation
- e. Franchising
