

[Time: 3 Hours]

[Marks:80]

Please check whether you have got the right question paper.

N.B: (1) Question No.1 is compulsory.

(2) Attempt any three questions out of remaining five questions.

(3) Assume suitable data if necessary and justify the same.

Q.1	Answer the following questions.	20
	A) What is the meaning of Entrepreneurship?	
	B) What are the traits of Entrepreneur?	
	C) Write a motivation example for an entrepreneur?	
	D) Is it required to know project Management for an Entrepreneur?	
Q.2 a)	What are the conditions for incorporating a 'Private Limited Company'?	10
b)	Explain the 'Franchising' as business option.	10
Q.3 a)	Explain the aspects of Market and demand feasibility.	10
b)	What do you mean by sickness of start-up? Explain.	10
Q.4 a)	Why it is important to have growth strategies?	10
b)	What is the importance of balance sheet for business?	10
Q.5 a)	Explain the loan facilities available from government for start-ups.	10
b)	What are the documents required for international business?	10
Q.6 a)	What is the difference between public sector and private sector?	10
b)	Explain briefly the PBP, NPV & IRR method of profitability	10
