

(2½ Hours)

[ Total Marks : 75 ]

- N.B.** (1) **All** questions are **compulsory**.  
 (2) **Figures** to the **right** indicate marks.  
 (3) **All** questions carry **equal** marks.  
 (4) Write case laws and / or illustrate wherever necessary.

1. Describe the types of Managers. 15

**OR**

1. Explain management skills and their association with the management levels. 15

2 Explain the formal planning process step by step. 15

**OR**

2. Explain the Concept of Social Responsibilities. 15

3. Elaborate on the Role of Shipping in the Indian economy. 15

**OR**

3. Explain your understanding of Multimodal transport. 15

4. Write short note on the following :

a. Nature and Importance of Organization. 5

b. Characteristics of Strategy 5

c. Liner shipping service 5

**OR**

4. Write short notes on the following :

a. Need for Management. 5

b. SWOT Analysis and ETOP Profile. 5

c. Mate's Receipt. 5

5. With ref to business environments, elaborate on the "Indirectly Interactive" element of external environment. 15

**OR**

5. Define Decision making. Enumerate characteristics and features of managerial decision making. 15

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