

**UNIVERSITY OF MUMBAI**  
**DECLARATION OF REVALUATION MARKS OF INDIVIDUAL SUBJECTS**  
**FACULTY OF ARTS 2ND HALF' 2017**

<b>SR. NO.</b>	<b>EXAMINATION</b>	<b>SUBJECTS</b>	<b>SEAT NO.</b>	<b>MARKS AFTER REVALUATION</b>
1	BMM (SEM-V) (75:25)	Advertising : Copywriting.	174	30
2	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	175	30
3	BMM (SEM-V) (75:25)	Advertising : Copywriting.	192	19
4	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	218	30
5	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	253	16
6	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	253	37
7	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	253	36
8	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	290	33
9	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	299	38
10	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	366	38
11	BMM (SEM-V) (75:25)	Advertising : Copywriting.	383	38
12	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	498	30
13	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	502	30
14	BMM (SEM-V) (75:25)	Journalism : Editing.	523	38
15	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	539	30
16	BMM (SEM-V) (75:25)	Journalism : Indian Regional Journalism.	539	18
17	BMM (SEM-V) (75:25)	Journalism : Editing.	598	38
18	BMM (SEM-V) (75:25)	Journalism : Editing.	603	33
19	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	739	30
20	BMM (SEM-V) (75:25)	Journalism : Editing.	926	34
21	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	959	34
22	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	959	32
23	BMM (SEM-V) (75:25)	Journalism : Editing.	1010	30
24	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1020	32
25	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1062	30
26	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1141	20
27	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1141	20
28	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1345	40
29	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1395	34
30	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1452	21

<b>SR. NO.</b>	<b>EXAMINATION</b>	<b>SUBJECTS</b>	<b>SEAT NO.</b>	<b>MARKS AFTER REVALUATION</b>
31	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1520	40
32	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1560	53
33	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1568	16
34	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1682	36
35	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1718	46
36	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1770	24
37	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1778	36
38	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1838	23
39	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1844	32
40	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1844	30
41	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1911	30
42	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1924	47
43	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1925	22
44	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1948	30
45	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1973	30
46	BMM (SEM-V) (75:25)	Advertising : Copywriting.	2031	30
47	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	2088	30
48	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	2110	20
49	BMM (SEM-V) (75:25)	Advertising : Copywriting.	2180	22
50	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	2213	39
51	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	2219	25
52	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	2322	17
53	BMM (SEM-V) (75:25)	Advertising : Copywriting.	2467	30
54	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	2575	24
55	BMM (SEM-V) (75:25)	Advertising : Copywriting.	2607	38
56	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	2607	40
57	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	2645	37
58	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	2678	30
59	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	2746	44
60	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	2746	38
61	BMM (SEM-V) (75:25)	Journalism : Indian Regional Journalism.	2753	21

<b>SR. NO.</b>	<b>EXAMINATION</b>	<b>SUBJECTS</b>	<b>SEAT NO.</b>	<b>MARKS AFTER REVALUATION</b>
62	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	2764	42
63	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	2765	22
64	BMM (SEM-V) (75:25)	Journalism : Editing.	2789	14
65	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	2802	39
66	BMM (SEM-V) (75:25)	Journalism : Indian Regional Journalism.	2824	22
67	BMM (SEM-V) (75:25)	Journalism : Indian Regional Journalism.	2862	48
68	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	2870	42
69	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	2906	52
70	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	2906	46
71	BMM (SEM-V) (75:25)	Advertising : Copywriting.	3057	32
72	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3057	33
73	BMM (SEM-V) (75:25)	Advertising : Copywriting.	3141	34
74	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3150	33
75	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3159	17
76	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3159	19
77	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3188	44
78	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3217	40
79	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	3401	47
80	BMM (SEM-V) (75:25)	Journalism : Indian Regional Journalism.	3410	36
81	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	3429	30
82	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3437	30
83	BMM (SEM-V) (75:25)	Advertising : Copywriting.	3441	21
84	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3511	22
85	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3614	25
86	BMM (SEM-V) (75:25)	Advertising : Copywriting.	3703	22
87	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3708	30
88	BMM (SEM-V) (75:25)	Advertising : Copywriting.	3709	17
89	BMM (SEM-V) (75:25)	Journalism : Editing.	3802	25
90	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3951	50
91	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	4027	17
92	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	4098	36

<b>SR. NO.</b>	<b>EXAMINATION</b>	<b>SUBJECTS</b>	<b>SEAT NO.</b>	<b>MARKS AFTER REVALUATION</b>
93	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	4134	30
94	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	4141	25
95	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4148	30
96	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4148	16
97	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4155	42
98	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4156	14
99	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4184	30
100	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4194	25
101	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4198	26
102	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4205	30
103	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4228	21
104	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4264	21
105	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4265	30
106	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4269	23
107	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4269	21
108	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4277	35
109	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4375	30
110	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4398	20
111	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4401	24
112	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4401	21
113	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4408	38
114	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4408	23
115	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	4450	40
116	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4473	30
117	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4473	26
118	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4481	30
119	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4482	31
120	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4491	30
121	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4561	20
122	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4561	34
123	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4563	30

<b>SR. NO.</b>	<b>EXAMINATION</b>	<b>SUBJECTS</b>	<b>SEAT NO.</b>	<b>MARKS AFTER REVALUATION</b>
124	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4571	25
125	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4574	26
126	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4593	23
127	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4601	37
128	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	4602	15
129	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4602	26
130	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4614	22
131	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4622	25
132	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4633	33
133	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4650	30
134	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4661	30
135	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4686	30
136	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4706	22
137	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4708	31
138	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4729	30
139	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4755	31
140	BMM (SEM-V) (75:25)	Journalism : Editing.	4770	21
141	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	4778	15
142	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	4824	30

Note :-

- 1) The marks declared are marks obtained after revaluation in individual subject only for the information of students.
- 2) Final revaluation result will be declared only after revaluation of all subjects applied for revaluation.
- 3) Printing and supply of individual marksheets will be only after completion of revaluation of all the cases and carrying out the amendments in the results as per provisions of the ordinances in force. Ordinance 5048 is application for corrections.
- 4) Date of supply of mark sheets will be declared later.

DATE: -21.04.18

MUMBAI: - 400 098

A.U - 21.04.18

**for DIRECTOR  
BOARD OF EXAMINATIONS AND EVALUATION**