

UNIVERSITY OF MUMBAI
DECLARATION OF REVALUATION MARKS OF INDIVIDUAL SUBJECTS
FACULTY OF ARTS 2ND HALF' 2017

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
1	BMM (SEM-V) (75:25)	Advertising : Brand Building.	24	30
2	BMM (SEM-V) (75:25)	Advertising : Brand Building.	116	35
3	BMM (SEM-V) (75:25)	Advertising : Brand Building.	144	49
4	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	171	38
5	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	175	22
6	BMM (SEM-V) (75:25)	Advertising : Brand Building.	178	15
7	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	258	42
8	BMM (SEM-V) (75:25)	Advertising : Brand Building.	262	53
9	BMM (SEM-V) (75:25)	Advertising : Brand Building.	267	52
10	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	275	17
11	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	288	47
12	BMM (SEM-V) (75:25)	Advertising : Brand Building.	288	43
13	BMM (SEM-V) (75:25)	Advertising : Copywriting.	288	38
14	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	288	42
15	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	288	47
16	BMM (SEM-V) (75:25)	Advertising : Copywriting.	299	22
17	BMM (SEM-V) (75:25)	Advertising : Brand Building.	366	58
18	BMM (SEM-V) (75:25)	Advertising : Brand Building.	426	43
19	BMM (SEM-V) (75:25)	Advertising : Copywriting.	435	22
20	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	498	24
21	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	502	40
22	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	502	30
23	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	508	35

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
24	BMM (SEM-V) (75:25)	Journalism : Reporting.	523	52
25	BMM (SEM-V) (75:25)	Journalism : Reporting.	539	31
26	BMM (SEM-V) (75:25)	Journalism : Reporting.	555	51
27	BMM (SEM-V) (75:25)	Journalism : Reporting.	558	53
28	BMM (SEM-V) (75:25)	Journalism : Reporting.	559	33
29	BMM (SEM-V) (75:25)	Journalism : Reporting.	595	55
30	BMM (SEM-V) (75:25)	Journalism : Indian Regional Journalism.	598	47
31	BMM (SEM-V) (75:25)	Journalism : Indian Regional Journalism.	603	36
32	BMM (SEM-V) (75:25)	Advertising : Brand Building.	678	23
33	BMM (SEM-V) (75:25)	Advertising : Brand Building.	851	30
34	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	851	48
35	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	851	44
36	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	860	30
37	BMM (SEM-V) (75:25)	Advertising : Copywriting.	860	13
38	BMM (SEM-V) (75:25)	Advertising : Brand Building.	860	41
39	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	860	16
40	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	911	15
41	BMM (SEM-V) (75:25)	Journalism : Reporting.	912	30
42	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	968	23
43	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	978	25
44	BMM (SEM-V) (75:25)	Journalism : Indian Regional Journalism.	978	15
45	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	1015	49
46	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1020	53
47	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1040	20

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
48	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	1040	19
49	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1062	18
50	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1113	33
51	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1141	16
52	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1175	31
53	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	1181	49
54	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1205	58
55	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1228	13
56	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1230	10
57	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	1230	25
58	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1251	18
59	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1291	8
60	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	1300	38
61	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1311	15
62	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1344	30
63	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1358	16
64	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1387	18
65	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1387	31
66	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1435	25
67	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1450	49
68	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1452	17
69	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1459	23
70	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1480	26
71	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1497	25

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
72	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1514	20
73	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	1520	46
74	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	1524	32
75	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1529	9
76	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1546	36
77	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1560	51
78	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1588	18
79	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1590	3
80	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1590	14
81	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1711	21
82	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1718	36
83	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1744	36
84	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1770	22
85	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	1775	51
86	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1782	31
87	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1784	45
88	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1801	11
89	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1803	31
90	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1834	19
91	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1842	14
92	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1844	35
93	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1862	7
94	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1874	50
95	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	1879	18

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
96	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1910	17
97	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1924	55
98	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1986	36
99	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2013	24
100	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2060	61
101	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	2110	19
102	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	2180	14
103	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2189	16
104	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2242	14
105	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	2339	48
106	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2340	30
107	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	2366	20
108	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	2399	50
109	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	2457	34
110	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	2471	30
111	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2471	9
112	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	2475	12
113	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2475	30
114	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2492	17
115	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	2526	24
116	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	2534	18
117	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2582	19
118	BMM (SEM-V) (75:25)	Advertising : Copywriting.	2584	30
119	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	2586	17

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
120	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	2597	21
121	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2607	54
122	BMM (SEM-V) (75:25)	Journalism : Reporting.	2676	55
123	BMM (SEM-V) (75:25)	Journalism : Reporting.	2678	51
124	BMM (SEM-V) (75:25)	Journalism : Reporting.	2689	44
125	BMM (SEM-V) (75:25)	Journalism : Reporting.	2746	45
126	BMM (SEM-V) (75:25)	Journalism : Reporting.	2750	48
127	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	2750	46
128	BMM (SEM-V) (75:25)	Journalism : Reporting.	2764	52
129	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	2796	23
130	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	2866	8
131	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	2883	21
132	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	2916	31
133	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3057	30
134	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3057	50
135	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	3057	42
136	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3062	49
137	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3143	30
138	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3143	40
139	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	3175	48
140	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3262	55
141	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3267	63
142	BMM (SEM-V) (75:25)	Advertising : Copywriting.	3274	17
143	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3275	30

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
144	BMM (SEM-V) (75:25)	Journalism : Reporting.	3397	30
145	BMM (SEM-V) (75:25)	Journalism : Reporting.	3401	48
146	BMM (SEM-V) (75:25)	Journalism : Reporting.	3404	30
147	BMM (SEM-V) (75:25)	Journalism : Reporting.	3410	57
148	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	3410	49
149	BMM (SEM-V) (75:25)	Journalism : Reporting.	3423	50
150	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	3423	40
151	BMM (SEM-V) (75:25)	Journalism : Indian Regional Journalism.	3423	46
152	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3429	36
153	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3437	18
154	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3441	30
155	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	3458	23
156	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3475	31
157	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	3475	30
158	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3502	30
159	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3507	13
160	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3507	4
161	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	3511	30
162	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	3517	31
163	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3526	30
164	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3530	37
165	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3545	23
166	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3545	19
167	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3550	30

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
168	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	3565	30
169	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3580	13
170	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	3580	26
171	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3587	24
172	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3589	30
173	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3590	30
174	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	3590	15
175	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3594	22
176	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3601	20
177	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3609	15
178	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3614	12
179	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3614	38
180	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3641	41
181	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3655	18
182	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3662	17
183	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3693	13
184	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3704	19
185	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	3718	16
186	BMM (SEM-V) (75:25)	Journalism : Reporting.	3766	41
187	BMM (SEM-V) (75:25)	Journalism : Reporting.	3778	42
188	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	3779	22
189	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	3822	35
190	BMM (SEM-V) (75:25)	Journalism : Reporting.	3823	50
191	BMM (SEM-V) (75:25)	Journalism : Reporting.	3837	23

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
192	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3951	51
193	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	3951	50
194	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3951	47
195	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3978	36
196	BMM (SEM-V) (75:25)	Journalism : Reporting.	4053	11
197	BMM (SEM-V) (75:25)	Journalism : Indian Regional Journalism.	4062	24
198	BMM (SEM-V) (75:25)	Journalism : Indian Regional Journalism.	4111	22
199	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4134	36
200	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4148	24
201	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4156	30
202	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4176	30
203	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	4176	30
204	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4196	42
205	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4228	23
206	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4235	24
207	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4244	20
208	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	4265	33
209	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4269	18
210	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4276	35
211	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4277	44
212	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	4277	44
213	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4281	35
214	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4293	16
215	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4320	17

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
216	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4375	44
217	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4380	40
218	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4385	15
219	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4387	31
220	BMM (SEM-V) (75:25)	Journalism : Reporting.	4450	50
221	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4471	11
222	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	4473	22
223	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	4486	17
224	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4491	26
225	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4512	33
226	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4518	30
227	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4540	24
228	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4540	30
229	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4557	16
230	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	4557	40
231	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4571	18
232	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4589	19
233	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	4597	30
234	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4602	17
235	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4609	20
236	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4615	22
237	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4628	15
238	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	4628	30
239	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	4654	24

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
240	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4706	20
241	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4713	20
242	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4715	17
243	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4724	24
244	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	4728	36
245	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4756	5
246	BMM (SEM-V) (75:25)	Journalism : Reporting.	4782	35
247	BMM (SEM-V) (75:25)	Journalism : Reporting.	4816	49
248	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	4857	26

Note :-

- 1) The marks declared are marks obtained after revaluation in individual subject only for the information of students.
- 2) Final revaluation result will be declared only after revaluation of all subjects applied for revaluation.
- 3) Printing and supply of individual marksheets will be only after completion of revaluation of all the cases and carrying out the amendments in the results as per provisions of the ordinances in force. Ordinance 5048 is application for corrections.
- 4) Date of supply of mark sheets will be declared later.

DATE: -17.04.18

MUMBAI: - 400 098

A.U - 17.04.18

for DIRECTOR
BOARD OF EXAMINATIONS AND EVALUATION