

UNIVERSITY OF MUMBAI
DECLARATION OF REVALUATION MARKS OF INDIVIDUAL SUBJECTS
FACULTY OF ARTS 2ND HALF' 2017

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
1	BMM (SEM-V) (75:25)	Advertising : Brand Building.	39	55
2	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	44	23
3	BMM (SEM-V) (75:25)	Advertising : Brand Building.	55	60
4	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	201	30
5	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	229	39
6	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	254	34
7	BMM (SEM-V) (75:25)	Advertising : Brand Building.	312	36
8	BMM (SEM-V) (75:25)	Advertising : Brand Building.	317	43
9	BMM (SEM-V) (75:25)	Advertising : Brand Building.	340	38
10	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	340	30
11	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	342	30
12	BMM (SEM-V) (75:25)	Advertising : Brand Building.	342	37
13	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	408	31
14	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	409	26
15	BMM (SEM-V) (75:25)	Advertising : Brand Building.	459	54
16	BMM (SEM-V) (75:25)	Advertising : Brand Building.	470	55
17	BMM (SEM-V) (75:25)	Advertising : Brand Building.	476	53
18	BMM (SEM-V) (75:25)	Advertising : Brand Building.	477	52
19	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	485	36
20	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	590	37
21	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	603	39
22	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	770	22
23	BMM (SEM-V) (75:25)	Advertising : Brand Building.	795	30

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
24	BMM (SEM-V) (75:25)	Advertising : Brand Building.	888	41
25	BMM (SEM-V) (75:25)	Advertising : Brand Building.	891	39
26	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	1015	50
27	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	1023	24
28	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1053	30
29	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1082	22
30	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1082	30
31	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1233	25
32	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1261	49
33	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1263	25
34	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1315	30
35	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1420	36
36	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1478	36
37	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1478	30
38	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1488	26
39	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1488	20
40	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1499	19
41	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1499	35
42	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1507	30
43	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	1511	31
44	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1513	13
45	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1551	17
46	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	1551	13
47	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1567	10

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
48	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1567	10
49	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	1567	8
50	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1591	33
51	BMM (SEM-V) (75:25)	Advertising : Copywriting.	1591	34
52	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1697	39
53	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1703	43
54	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1709	36
55	BMM (SEM-V) (75:25)	Advertising : Brand Building.	1714	33
56	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1718	40
57	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1718	30
58	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	1718	42
59	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1731	25
60	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1815	25
61	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1862	24
62	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1932	30
63	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	1932	35
64	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	1974	30
65	BMM (SEM-V) (75:25)	Advertising : Copywriting.	2020	30
66	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2118	30
67	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2124	30
68	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2207	41
69	BMM (SEM-V) (75:25)	Advertising : Copywriting.	2218	38
70	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	2263	30
71	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	2269	30

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
72	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	2269	22
73	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	2371	26
74	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	2372	32
75	BMM (SEM-V) (75:25)	Advertising : Copywriting.	2488	30
76	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	2488	31
77	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	2492	30
78	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	2500	19
79	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	2500	15
80	BMM (SEM-V) (75:25)	Advertising : Copywriting.	2554	36
81	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2609	42
82	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2644	30
83	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	2782	30
84	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	2857	19
85	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	2942	49
86	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2942	57
87	BMM (SEM-V) (75:25)	Advertising : Copywriting.	2942	40
88	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2944	51
89	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	2949	24
90	BMM (SEM-V) (75:25)	Advertising : Brand Building.	2949	33
91	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	2949	22
92	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3061	34
93	BMM (SEM-V) (75:25)	Advertising : Copywriting.	3080	34
94	BMM (SEM-V) (75:25)	Advertising : Copywriting.	3093	38
95	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3166	52

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
96	BMM (SEM-V) (75:25)	Advertising : Copywriting.	3166	41
97	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3168	17
98	BMM (SEM-V) (75:25)	Advertising : Copywriting.	3168	30
99	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3186	49
100	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3220	56
101	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	3268	30
102	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	3281	32
103	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	3410	52
104	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3456	21
105	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3478	22
106	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	3486	30
107	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3487	24
108	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3491	37
109	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3932	17
110	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3932	32
111	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	3932	11
112	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3944	23
113	BMM (SEM-V) (75:25)	Advertising : Brand Building.	3979	42
114	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	3984	18
115	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4002	32
116	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	4042	30
117	BMM (SEM-V) (75:25)	Journalism : Journalism and Public Opinion.	4053	10
118	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4177	47
119	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4177	53

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
120	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4177	34
121	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4502	30
122	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4502	31
123	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4502	20
124	BMM (SEM-V) (75:25)	Advertising : Copywriting.	4507	30
125	BMM (SEM-V) (75:25)	Advertising : Brand Building.	4552	42
126	BMM (SEM-V) (75:25)	Advertising : Consumer Behaviour.	4576	21
127	BMM (SEM-V) (75:25)	Advertising : Media Planning & Buying.	4576	25
128	BMM (SEM-V) (75:25)	Advertising : Advertising in Contemporary Society.	4621	30
129	BMM (SEM-V) (75:25)	Journalism : Feature & Opinion.	4788	36

Note :-

- 1) The marks declared are marks obtained after revaluation in individual subject only for the information of students.
- 2) Final revaluation result will be declared only after revaluation of all subjects applied for revaluation.
- 3) Printing and supply of individual mark sheets will be only after completion of revaluation of all the cases and carrying out the amendments in the results as per provisions of the ordinances in force. Ordinance 5048 is application for corrections.
- 4) Date of supply of mark sheets will be declared later.

DATE: -05.04.18

MUMBAI: - 400 098

A.U - 05.04.18

for DIRECTOR
BOARD OF EXAMINATIONS AND EVALUATION