

Q.P. Code :02733

[Time: Two Hours]

[Marks : 60]

Please check whether you have got the right question paper.

- N.B:
1. In section A, all questions are compulsory.
 2. In section B, attempt any three questions.

1. What do you mean by the following term? (15)
- a. Egoism v/s Altruism
 - b. Applied Ethics
 - c. Purushartha
 - d. Swadharma
 - e. Eastern culture v/s Western culture

2. **Case Study** (15)

S group of companies is very well known group in Chennai. This group had a happy industrial climate with an active trade union Leader Mr.G. He looked after the interest of the company's workers in all forms. The XYZ party came over to power and the new chief minister wanted this popular leader out of the way due to some political reasons. The S group got rid of the leader for its own selfish reasons, though they were happy with Mr.G. That was end of good industrial relations and trust between the management and Labour of a well known company!

Questions:

1. Examine the violation of welfare in this case. (07)
2. Discuss the strategies of political parties in developing politics in the labour union (08)

Section B

3. Explain the needs and importance of Business ethics? (10)
4. What is Corporate Governance? How does it affect the image of the company? (10)
5. Explain recommendations made by Cadbury Committee. (10)
6. What is Social Responsibility of Business? Why increasing importance of social responsibility of business? (10)
7. Write short notes on **any two** from the following – (10)
 - a. Safety at workplace
 - b. Gender Discrimination
 - c. Ethics and Religion
 - d. Sustainable Development