

[Time: 2 ½ Hours]

[Marks:75]

Please check whether you have got the right question paper.

- N.B: **1. All questions are compulsory**
2. Figures to the right indicate full marks

1. Attempt **any two** questions: 15
 - (a) Explain Ethics and its features.
 - (b) Define Business Ethics. Bring out its importance.
 - (c) State some ethical practices with examples followed in the organizations.

2. Attempt **any two** questions: 15
 - (a) State unethical marketing practices in India.
 - (b) Discuss the recommendations of Cadbury Committee report.
 - (c) Describe unethical practices at workplace.

3. Attempt **any two** questions: 15
 - (a) State the significance of Corporate Governance in smooth functioning of the organization.
 - (b) Discuss the functions of Audit Committee.
 - (c) Is Insider Trading ethical? Discuss.

4. Attempt **any two** questions:- 15
 - (a) Why Corporate Social Responsibility (CSR) is essential for organization and society?
 - (b) Write a note on CSR policy according to Companies Act 2013.
 - (c) Explain CSR initiatives in India with suitable examples.

5. Case study:- 15

Swapna returned to work after taking special leave to care for her elderly mother. For financial reasons she needs to work full-time. She has been facing difficulties with her mother's home care arrangements, causing her to take frequent leaves. Swapna is very competent in her work but her frequent absenteeism is putting work pressure on her and her colleagues. Also some of her male colleagues have started making comments on her such as "a woman's place is at home", and are undermining her at every opportunity, putting her under greater stress.

Questions:-

 - (a) Do you think the conduct of male colleagues is ethical? Why?
 - (b) As a manager of Swapna how will you deal with the given situation?
 - (c) Explain the dilemma faced by Swapna in the given case.