

**UNIVERSITY OF MUMBAI**  
**DECLARATION OF REVALUATION MARKS OF INDIVIDUAL SUBJECTS**  
**FACULTY OF ARTS 1ST HALF' 2017**

SR. NO.	EXAMINATION	SUBJECTS	SEAT NO.	MARKS AFTER REVALUATION
1	BMM Sem-VI (CBSGS)(75:25)	Journalism-Digital Media	3286	54
2	BMM Sem-VI (CBSGS)(75:25)	Journalism-P- II-Broadcast Journalism	3403	30
3	BMM Sem-VI (CBSGS)(75:25)	Journalism-P- II-Broadcast Journalism	3448	48
4	BMM Sem-VI (CBSGS)(75:25)	Contemporary Issues	3512	15
5	BMM Sem-VI (CBSGS)(75:25)	Advertising-The Principles & Practice of Direct Marketing	4096	38
6	BMM Sem-VI (CBSGS)(75:25)	Advertising and Marketing Research	4109	21
7	BMM Sem-VI (CBSGS)(75:25)	Advertising-Agency Management	4134	36
8	BMM Sem-VI (CBSGS)(75:25)	Advertising-Financial Management for Marketing & Advertising	4637	16
9	BMM Sem-VI (CBSGS)(75:25)	Advertising-Financial Management for Marketing & Advertising	4866	20
10	BMM Sem-VI (CBSGS)(75:25)	Advertising-Agency Management	4989	31
11	BMM Sem-VI (CBSGS)(75:25)	Advertising-Agency Management	5316	21
12	BMM Sem-VI (CBSGS)(75:25)	Advertising and Marketing Research	5373	30
13	BMM Sem-VI (CBSGS)(75:25)	Advertising-Agency Management	5403	24
14	BMM Sem-VI (CBSGS)(75:25)	Advertising-Legal Environment and Advertising Ethics	5405	19
15	BMM Sem-VI (CBSGS)(75:25)	Journalism-P- IV - Press Law and Ethics	5496	30
16	BMM Sem-VI (CBSGS)(75:25)	Contemporary Issues	5689	15
17	BMM Sem-VI (CBSGS)(75:25)	Contemporary Issues	5795	12
18	BMM Sem-VI (CBSGS)(75:25)	Advertising-The Principles & Practice of Direct Marketing	5833	19
19	BMM Sem-VI (CBSGS)(75:25)	Advertising-Agency Management	5900	43
20	BMM Sem-VI (CBSGS)(75:25)	Journalism-P- II-Broadcast Journalism	6163	30
21	BMM Sem-VI (CBSGS)(75:25)	Advertising-The Principles & Practice of Direct Marketing	6334	12
22	BMM Sem-VI (CBSGS)(75:25)	Journalism-P- II-Broadcast Journalism	6556	43
23	BMM Sem-VI (CBSGS)(75:25)	Advertising-Legal Environment and Advertising Ethics	6640	30
24	BMM Sem-VI (CBSGS)(75:25)	Advertising-Legal Environment and Advertising Ethics	6709	30
25	BMM Sem-VI (CBSGS)(75:25)	Advertising and Marketing Research	6736	33
26	BMM Sem-VI (CBSGS)(75:25)	Advertising and Marketing Research	6751	24
27	BMM Sem-VI (CBSGS)(75:25)	Journalism-P- II-Broadcast Journalism	6814	19
28	BMM Sem-VI (CBSGS)(75:25)	Journalism: Business & Magazine Journalism	6842	8

<b>SR. NO.</b>	<b>EXAMINATION</b>	<b>SUBJECTS</b>	<b>SEAT NO.</b>	<b>MARKS AFTER REVALUATION</b>
29	BMM Sem-VI (CBSGS)(75:25)	Advertising-Legal Environment and Advertising Ethics	7019	30
30	BMM Sem-VI (CBSGS)(75:25)	Advertising-Agency Management	7165	32
31	BMM Sem-VI (CBSGS)(75:25)	Advertising-Legal Environment and Advertising Ethics	7167	24
32	BMM Sem-VI (CBSGS)(75:25)	Journalism-Digital Media	7171	31
33	BMM Sem-VI (CBSGS)(75:25)	Journalism-Digital Media	7217	36
34	BMM Sem-VI (CBSGS)(75:25)	Journalism-Digital Media	7395	32
35	BMM Sem-VI (CBSGS)(75:25)	Journalism-P- II-Broadcast Journalism	7395	10

Note :-

- 1) The marks declared are marks obtained after revaluation in individual subject only for the information of students.
- 2) Final revaluation result will be declared only after revaluation of all subjects applied for revaluation.
- 3) Printing and supply of individual marksheets will be only after completion of revaluation of all the cases and carrying out the amendments in the results as per provisions of the ordinances in force. Ordinance 5048 is application for corrections.
- 4) Date of supply of mark sheets will be declared later.

DATE: -05.02.18

MUMBAI: - 400 098

A.U - 05.02.18

**for DIRECTOR**  
**BOARD OF EXAMINATIONS AND EVALUATION**