

- N.B. 1. All questions are compulsory.
2. Figures to the right indicate full marks.

Duration: 3 hrs

Maximum Marks: 100

Q 1. Answer any two out of three questions:

(20)

- a. Define tourism and discuss the different types of tourism.
- a. Definition of Tourism.
 - b. Types of tourism:
 - i. Based on visits of tourists: Inbound tourism, Outbound tourism, International tourism , Domestic tourism, Internal tourism
 - ii. Based on purpose of travel : leisure tourism – recreation, religious tourism, spiritual tourism, nature tourism, historical tourism, cultural tourism, heritage tourism, agro tourism, health tourism, adventure tourism, ethnic tourism, business tourism, MICE tourism – Meetings, incentives, conferences and exhibitions.
- b. What are the potential risks involved with tourism sector?
- a. Environmental: physical – natural calamities, hazards, climate,
 - b. Social: Crime, human trafficking, etc.
 - c. Cultural: language barriers, miscommunications, etc.
 - d. Economic: Financial loss, currency fluctuations, economic downturn, increase in interest rates, overpricing,
 - e. Institutional: Financial, Competition, Breach of contract between parties, faulty service delivery, property damage, failure in professional advice,
 - f. Personal: health – epidemics – pandemics – inadequate sanitation – poor safety management, loss of documents, monetary, theft, accidents, physical assault, hostage, harassment etc.
 - g. Political – conflicts, riots, political instability, terrorism, war,
- c. Write a note on the tourism development in India under the five-year plans.
- a. Tourism in Recent times
 - b. ITDC 1996
 - c. Fourth and Fifth Plan aimed at expansion and improvement of tourist facilities
 - d. Sixth Plan: Tourism Policy, A National Action Plan was prepared in 1992 and a National Strategy for tourism promotion was prepared in 1996
 - e. Seventh plan Tourism Finance Corporation of India
 - f. Ninth plan saw emergence of thrust areas to develop tourism

Q 2. Answer any two out of three questions:

(20)

a. With the help of examples discuss the environmental factors that influence tourism.

- i. Scenery and Landscape
- ii. Climatic conditions
- iii. Animal life / Wildlife
- iv. Natural Vegetation

b. Define the role of cultural and political factors in tourism.

1. Cultural factors and tourism development.

- i. Way of life
- ii. Pilgrimages
- iii. Fairs and Festivals
- iv. Folklore
- v. Drama and Theatre
- vi. Music and Dance
- vii. Traditional arts and crafts
- viii. Architecture
- ix. Cuisines

2. Political factors and tourism development.

- favourable / positive political conditions
 - i. friendly international relations
 - ii. mutual agreements
- unfavourable / negative political conditions
 - i. terrorism
 - ii. communal hatred - riots
 - iii. civil unrest
 - iv. differential taxing for foreign and domestic tourists
 - v. legal restrictions

c. Explain the ethnical and educational factors influencing tourism.

1. ethnical factors: Strong ethnic links, Existing family ties, Sense of belonging – ‘lost roots’, Family get-together , marriages, festivals etc.
2. educational factors : Special educational courses, higher education, Conduct of educational tours and excursions

Q3. Answer any two out of three questions:

(20)

a. Explain the need and importance of infrastructure in tourism.

- i. Basis for tourism development
- ii. Base for utilization of the destination resources
- iii. Primary for meeting the needs and desires of tourists at the destinations
- iv. Improves the general infrastructure and services of the destination

- v. contributes to increasing the efficiency of production and distribution of tourism services
 - vi. Promote long-term growth of tourism and the general progress of the destinations
- b. Write a note on the accommodation sector highlighting the new concepts in it.
- i. Private establishments - hotels, motels, lodges, resorts, bed and breakfast etc.
 - ii. Government establishments - rest house, guest house, dak bungalows, inspection bungalows, etc.
 - iii. New concepts – Time share hotels, Condominium hotels, Heritage hotels, Paradors, Ecotels, Floatels, Service apartments, Bed and Breakfast, etc
- c. How do ancillary and supplementary services help tourism industry?
- Role of various services in tourism industry :
- i. Travel insurance
 - ii. Money/Foreign Exchange
 - iii. Tour manager / guide
 - iv. Travel Agency
 - v. Tour Operator
 - vi. Rentals – vehicles, equipments etc.
 - vii. Wallet, Chauffeur
 - viii. Parking

Q4. Answer any two out of three questions:

(20)

- a. Describe the socio-cultural impacts of tourism development with examples.
- Positive impacts:
- i. Development of positive attitude
 - ii. Cultural enrichment – learning about diverse cultures
 - iii. Reduction in the negative perceptions and stereotypes
 - iv. Developing a sense of pride and self respect
 - v. Developing appreciation, understanding, respect and tolerance for others
 - vi. Preservation of local traditions and handicrafts
 - vii. Preservation of national and cultural heritage
 - viii. Improvement in social infrastructure
- Negative impacts:
- i. Cultural commodification / commoditisation
 - ii. Demonstration Effect
 - iii. Social Tension and hostility towards tourists
 - iv. Antipathy in the minds of locals towards tourists
 - v. Rise in illicit and anti-social activities.
 - vi. Undesirable social and cultural change
- b. Comment on the impacts of tourism on the economy.
- Positive impacts:
- i. multiplier effect

- ii. generation of income and employment
- iii. source of foreign exchange earnings
- iv. government revenue
- v. infrastructure development
- vi. balanced regional development
- vii. economic value to cultural resources

Negative impact:

- i. import leakages
- ii. seasonal job character
- iii. increase in prices
- iv. increased dependency – threat to economic stability
- v. foreign monopolization – ownership by non-locals

c. Discuss the concept, need, and importance of sustainable tourism.

Concept : Definition:

Need and importance:

- i. optimal use of environmental resources, maintaining essential ecological processes, helping to conserve natural heritage and biodiversity.
- ii. respect the socio-cultural authenticity of host communities, conserve their built and living cultural heritage and traditional values, and contribute to inter-cultural understanding and tolerance, Maintains the importance of local culture and tradition, cultural richness.
- iii. ensure viable, long-term economic operations, providing socio-economic benefits to all stakeholders, fair distribution, stable employment and income-earning opportunities to host communities.
- iv. contributing to poverty alleviation, seeks deeper involvement of locals in decision making and opportunities, social equity, community wellbeing.

Q.5. Write short notes on any two out of three

(20)

a. Significance of tourism

- i. Source of foreign exchange
- ii. Foreign Direct Investment
- iii. Employment Opportunities,
- iv. Increase in government revenue
- v. Source of private income / Increase in income levels
- vi. Preservation of Local handicraft industry
- vii. Economic Diversification
- viii. Infrastructure Development
- ix. promote mutual understanding among people & expand social, economic, cultural and scientific cooperation

b. Historical factors of tourism.

- i. Places of historical significance – monuments, forts, castles, palaces, battle-sites,

- ii. Heritage sites
- iii. Sites of ancient civilizations
- iv. Archaeological sites

c. Role of Facilities in tourism.

- i. Accommodation – hotels, motels, guest house, resorts etc.
- ii. Attractions – natural, cultural and special features of an area
- iii. Transportation – Air, Rail, Road, Water
- iv. Infrastructure – water supply, power supply, sewage and waste disposal, telecommunications etc.

(मराठी भाषांतर)

- सूचना 1. सर्व प्रश्न अनिवार्य आहेत.
2. उजवीकडील अंक प्रश्नांचे गुण दर्शवितात.

वेळ- ०३ तास

गुण-१००

- प्रश्न क्र. 1 – खालील तीन पैकी कोणतेही दोन प्रश्न सोडवा -- (20)
अ) पर्यटनाची व्याख्या सांगून; पर्यटनाच्या विविध प्रकारांची चर्चा करा.
ब) पर्यटन क्षेत्रातील संभाव्य जोखिमा कोणत्या.
क) पंच वार्षिक योजने अंतर्गत भारतातील पर्यटन विकास - या विषयी टीप लिहा.
- प्रश्न क्र. 2 – खालील तीन पैकी कोणतेही दोन प्रश्न सोडवा -- (20)
अ) पर्यटन प्रभावित करणा-या पर्यावरणीय घटकांची उदाहरणांसह चर्चा करा.
ब) पर्यटनाच्या दृष्टीने सांस्कृतिक व राजकीय घटकांची भूमिका विशद करा.
क) पर्यटन प्रभावित करणारे; परंपरा (Ethnic) व शैक्षणिक घटक स्पष्ट करा.
- प्रश्न क्र. 3 – खालील तीन पैकी कोणतेही दोन प्रश्न सोडवा -- (20)
अ) पर्यटनाच्या दृष्टीने मुलभूत घटकांची गरज व महत्व विशद करा.
ब) निवास व्यवस्थे विषयी नवीन संकल्पना अधोरेखित करत टीप लिहा.
क) पुरक व सहाय्यक सेवा; पर्यटन उद्योगास कशा पद्धतीने मदत करतात ते सांगा.
- प्रश्न क्र. 4 – खालील तीन पैकी कोणतेही दोन प्रश्न सोडवा -- (20)
अ) पर्यटन विकासाचे सामाजिक व आर्थिक परिणाम उदाहरणांसह स्पष्ट करा.
ब) पर्यटनाचा अर्थव्यवस्थेवर होणारा परिणाम; या विषयी भाष्य करा
क) शाश्वत पर्यटनाची संकल्पना, गरज आणि महत्व यावर चर्चा करा
- प्रश्न क्र. 5 – टीपा लिहा (कोणत्याही दोन) -- (20)
अ) पर्यटनाचे महत्व
ब) पर्यटनाचे ऐतिहासिक घटक
क) पर्यटनात सुविधांची भूमिका