

UNIVERSITY OF MUMBAI

No. UG/98 of 2018-19

CIRCULAR:-

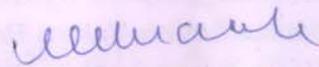
Attention of the Principals of the Affiliated Colleges and Directors of the recognized Institutions in Humanities Faculty is invited to Bachelor of Arts (B.M.M.) degree course.

They are hereby informed that the recommendations made by the Ad-hoc Board of Studies in Mass Media at its meeting held on 12th April, 2018 have been accepted by the Academic Council at its meeting held on 5th May, 2018 vide item No. 4.37 and that in accordance therewith, incorporating the Credits in Program BAFTNMP (Bachelor of Arts in Film, Television and New Media Production) has been brought into force with effect from the academic year 2018-19, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI - 400 032

10th August, 2018

To


(Dr. Dinesh Kamble)
I/c REGISTRAR

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Humanities Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/4.37/05/05/2018

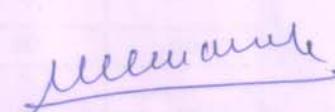
No. UG/ 98 -A of 2018

MUMBAI-400 032

10th August, 2018

Copy forwarded with Compliments for information to:-

- 1) The I/c Dean, Faculty of Humanities,
- 2) The Chairman, Ad-hoc Board of Studies in Mass Media,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Co-ordinator, University Computerization Centre,


(Dr. Dinesh Kamble)
I/c REGISTRAR

4.37

It has been resolved that it be recommended to the Academic Council that the credits in program BAFTNMP (Bachelor of Arts in Film, Television and New Media Production) syllabus be incorporated and the same be brought into the effects from to the academic year 2018-2019.

Sr. No.	Name of the Subject	Course Code	Credits per Paper	Marks per Paper 100	
				Internal Marks	External Marks
Semester - I (First Year)					
1	Effective Communication Skills	BAFTNMP 101	3	40	60
2	Introduction to History of Art/Storytelling through other forms of Art	BAFTNMP 102	3	40	60
3	Initiation to Literature & Creative Writing	BAFTNMP 103	3	40	60
4	Basics of Photography	BAFTNMP 104	3	40	60
5	Film Appreciation – Genres	BAFTNMP 105	3	40	60
6	Graphic Designing (Photoshop, Illustrator, etc.)	BAFTNMP 106	5	40	60
		Total Credits :-	20		
Semester – II (First Year)					
1	Basics of Post Production	BAFTNMP 207	3	40	60
2	History of Non- fiction Film	BAFTNMP 208	3	40	60
3	Writing for Visual Media	BAFTNMP 209	3	40	60
4	Importance of Sound and Sound SFX	BAFTNMP 210	3	40	60
5	Basics of Cinematography-1	BAFTNMP 211	3	40	60
6	Practical Film Making 1 (Only non-fiction film)	BAFTNMP 212	5	40	60
		Total Credits	20		
Semester - III (Second Year)					
1	Introduction to Direction for Television	BAFTNMP 313	3	40	60
2	Basics of Cinematography-2	BAFTNMP 314	3	40	60
3	Understanding TV formats & Genres	BAFTNMP 315	3	40	60
4	Concepts of Story Boarding	BAFTNMP 316	3	40	60
5	Graphics and Post production (Flash, Editing software, After effects)	BAFTNMP 317	3	40	60
6	TV Production / Ad film making	BAFTNMP 318	5	40	60
		Total Credits	20		

Semester - IV (Second Year)					
1	Introduction to Direction for Film	BAFTNMP 419	3	40	60
2	Basics of Visual Communication/Film Aesthetics	BAFTNMP 420	3	40	60
3	Convergence and Basics of Web Designing	BAFTNMP 421	3	40	60
4	Concepts of Post Production & Computer Graphics (including VFX)	BAFTNMP 422	3	40	60
5	Drama Production/ Writing for Visual Media-2	BAFTNMP 423	3	40	60
6	Intermediate Practical Film Making (Fiction Film)	BAFTNMP 424	5	40	60
		Total Credits	20		
Semester - V (Third Year)					
1	Laws related to Films, TV and Internet	BAFTNMP 525	3	40	60
2	New Media Theory and Practice (With advanced Web design and app making)	BAFTNMP 526	3	40	60
3	Aspects of Media Production (Set design, makeup, etc., line production, logistics, etc.)/ Understanding Indian Contemporary Cinema	BAFTNMP 527	3	40	60
4	Introduction to Production Management	BAFTNMP 528	3	40	60
5	Trends and Technology in Film & Television (will include overview of Media Business, Pitching for funds, distribution, marketing, etc.)/ Basics of Marketing and Publicity Design for Films & TV	BAFTNMP 529	3	40	60
6	Advanced Practical Film Making (Includes Compositing, Special Effects, etc.) – Music Videos	BAFTNMP 530	5	40	60
		Total Credits	20		

Semester - VI (Third Year)					
1	Final Project- Short Film (10-15 minutes)	BAFTNMP 631			Viva Voce by External Referee
2	Comprehensive, which will include writing an original story to production and distribution of film in the national and International circuit. It will also involve creating a blog, FB page, website for the film. Write a report.		20	100	(Viva by external examiner)