



UNIVERSITY OF MUMBAI'S



**GARWARE INSTITUTE OF CAREER EDUCATION &
DEVELOPMENT**

**Syllabus for the
Bachelor in Screen Writing**

Credit Based Semester and Grading System with effect from the
Academic Year

(2017-2018)

UNIVERSITY OF MUMBAI'S



Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course	Bachelor in Screen Writing
2	Eligibility for Admission	10+2 pass – with minimum 45% marks Admissions on the basis of Written Test & Interview.
3	Passing Marks	50% passing marks
4	Ordinances / Regulations (if any)	
5	No. of Years / Semesters	Three years full time/ 6 semester
6	Level	Bachelor
7	Pattern	Yearly / semester
8	Status	New
9	To be implemented from Academic Year	From academic year 2017-18

Date: 11/05/2017

Dr. Anil Karnik, I/C. Director, Garware Institute of Career Education & Development

Signature :

INTRODUCTION

Recent years have seen a surge of a different kind of (gen next) cinema for the coming of age audience. With the exploration of various genres, cinema is no more a prerogative of the rich. A person from any background can experiment with cinema. Also with the Internet revolution the world has become a global space. You tube has created opportunities for young film makers, who can experiment short film and build confidence to move on to big screen. Cinema has transcended the boundaries. In our country earlier cinema was considered not a very good field to opt for but with the changing times, multicultural country, access to latest technology and with the help of social media and search engine many youngsters are attracted to this field. Now a day's students want to explore the options of film making and various allied fields e.g. Script writing, Acting, Choreography, Television production, video production, editing, cinematography, directing, producing etc. with the kind of technology growth, high speed internet connectivity film production is emerging as one of the biggest career for any individual.

PREAMBLE

The aim of this program is to develop the base of students by introducing screen writing and further take them to the in-depth principles of script writing and advancement of the craft. Our well structured programme covers Screen writing from case studies: evaluation of Indian cinema, how a well structured script should be, what is a story?-how the screenplay revolves around the script, how to break the story in script, art of story telling, what is the directors role in the film, how to write a exciting screenplay, dialogue to show the impact of the characters playing the role, writing for various genre : The screenplay is unique literary form. The course covers various other genre of writing that is: creative writing, content development, research, writing for short films, comedy structure, feature films & writing for television.

OBJECTIVE : The aim of this program is:

- To develop the base of students by introducing screen writing and further take them to the in-depth principles of script writing and advancement of the craft.

JOB OPPORTUNITIES : Creative Writer, Content Developer, Blog Writer, Corporate Communication, Story Writer, Screenplay Writer, Dialogue Writer.

SYLLABUS – SEMESTER WISE

BACHELOR'S IN SCREEN WRITING (THREE YEARS FULL TIME)

	Subject Code	Core Subject	Assessment Patterns			Teaching Hours			Total Credits
			Internal Marks 60	External Marks 40	Total Marks (CA) 100	Theory Hours	Practical hours	Total Hours	
Semester I	1.1	Communication	75	25	100	45	90	135	6
	1.2	Understanding Art	75	25	100	30	90	120	5
	1.3	Process of Thinking	75	25	100	30	120	150	6
	1.4	Basics of Photography	75	25	100	30	90	120	5
	1.5	Introduction to Film Making	75	25	100	45	120	165	7
		Total			500	180	510	690	29
Semester II	2.6	The Writer Within	75	25	100	30	90	120	5
	2.7	Creating & Building Characters	75	25	100	30	90	120	5
	2.8	Story Telling	75	25	100	30	90	120	5
	2.9	Film Appreciation	75	25	100	30	90	120	5
	2.10	Project Five Minute Film (Internship Project)	100	-	100	-	210	210	7
		Total			500	120	570	690	27
Semester III	3.11	Studying the Masters-International	100	-	100	30	90	120	5
	3.12	Copy Writing, Brand Building	75	25	100	30	120	150	6
	3.13	Writing Scene, transition, turning points	75	25	100	30	90	120	5
	3.14	Study of Poetry, Literature, Epics	75	25	100	30	120	150	6
	3.15	Project (Ad film/Public Service film)	100	-	100	30	120	150	6
		Total			500	120	540	690	28
Semester IV	4.16	Studying the Masters-Indian	75	25	100	30	90	120	5
	4.17	Writing for Television	75	25	100	30	120	150	6

	4.18	Television & Multi-cam Set-up	75	25	100	30	90	120	5
	4.19	Language & Dialogues	75	25	100	30	150	180	7
	4.20	Project-Short fiction with dialogue (8-10 mins)	100	-	100	30	90	120	5
		Total			500	150	540	690	28
Semester V	5.21	Production Design & Art Direction	75	25	100	30	120	150	6
	5.22	Narrative Structures	75	25	100	30	120	150	6
	5.23	Adaption from Literature	75	25	100	30	60	90	4
	5.24	Study of documentary	75	25	100	30	60	90	4
	5.25	Project-Documentary	100	-	100	0	210	210	7
		Total			500	120	570	690	27
Semester VI	6.26	Creating structure for feature Film	75	25	100	15	30	45	2
	6.27	Building the Characters	75	25	100	-	60	60	2
	6.28	Conflict & Turning Points	75	25	100	-	60	60	2
	6.29	Copyright & Business Contracts	75	25	100	30	30	60	3
	6.30	Graduation Project-Feature Film script	100	-	100	-	480	480	16
		Total			500	15	690	705	25

SUBJECT-WISE SYLLABUS

Subject code	Subjects	Total hours	Session of 3hrs
1.1	<p>Communication</p> <p>*Unit 1 - Includes means of communication, language as a tool, process, developing skills, identifying barriers, non-verbal communication etc.</p> <p>*Unit 2 – Relationships & Interpersonal Communication.</p> <p>Unit 3 - Communication workshop - Listening & Speaking, Integrity, Professionalism with practical exercises</p> <p>Unit 4 - Communication in Art & Visual Medium - Paintings, Photography, Sculpture</p> <p>Unit 5 - Communication in Performing Arts - Music, dance & theatre</p> <p>Unit 6 - Communication in films - fiction, non-fiction - themes, stories etc.</p> <p>Unit 7- Communication in Advertising & Media</p> <p>Total Communication</p>	<p>16</p> <p>18</p> <p>17</p> <p>23</p> <p>23</p> <p>23</p> <p>15</p> <p>135</p>	<p>5</p> <p>6</p> <p>6</p> <p>8</p> <p>8</p> <p>8</p> <p>5</p>
1.2	<p>Understanding Art</p> <p>Unit 1- History of Art, Cave drawings to language & story telling</p> <p>Unit 2 - Art Appreciation - Indian & Global</p> <p>*Unit 3 –Study of Music - Indian & Western</p> <p>*Unit 4 – Tribal Art.</p> <p>Unit 5 - Deconstruction of Design - layers in story-telling as an art, complexity in written classics, (short stories, and analyzing cinematic structures of different genres of films)</p> <p>Unit 6 - Team work - team building - emergence of leadership</p> <p>Unit 7 - Design story in slides - project</p> <p>Total Understanding Art</p>	<p>7</p> <p>13</p> <p>20</p> <p>9</p> <p>25</p> <p>16</p> <p>30</p> <p>120</p>	<p>2</p> <p>4</p> <p>7</p> <p>3</p> <p>8</p> <p>5</p> <p>10</p>
1.3	<p>Process of Thinking</p> <p>Unit 1 - Idea Generation</p> <p>Unit 2 – Process of creativity</p> <p>Unit 3 - Thinking in Images & Sounds - analysis of poems, short stories creating visual imagery</p> <p>Unit 4 – Construction of novels, epics</p> <p>Unit 5 - Fundamentals of Drama, 3 act structure, epic format</p> <p>Unit 6 - Creativity & Thinking Out of the Box Workshop</p> <p>Unit 7 - Thinking & Design in Film - Writing, shooting, editing, cinematography, sound design exercises</p>	<p>14</p> <p>15</p> <p>20</p> <p>20</p> <p>15</p> <p>16</p> <p>50</p>	<p>5</p> <p>5</p> <p>7</p> <p>7</p> <p>5</p> <p>5</p> <p>17</p>

	Total Process of Thinking	150	
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1.4	Basics of Photography		
	Unit 1 – History of Photography	19	6
	Unit 2 – Experimenting with light	15	5
	Unit 3 - Colour & composition	20	7
	Unit 4 - Exposure & lighting, Lenses & Filters	19	6
	Unit 5 - Film Vs Digital	13	4
	Unit 6 - Still photography - candid & set up	17	6
	Unit 7 - Capturing moving images - candid & set up	17	6
	Total Basics of Photography	120	
1.5	Introduction to Film Making - Group Project		
	Unit 1 - Process of filmmaking - roles of technicians & artists involved	6	2
	Unit 2 - Writing - Observation of Characters & Situations	14	5
	Unit 3 - Mis-en-scene, Continuity - narrative spatial, temporal, Imaginary Line, Shot Division	21	7
	Unit 4 - Shooting - Live action and dramatised	22	7
	Unit 5 - Recording Sound - dialogue, effects, a musical instrument	22	7
	Unit 6 - Editing - Basics of narration - order, selection and timing of shots	24	8
	Unit 7 - Production - overview of elements, basic budgetting & planning	16	5
	Unit 8 - Auditions, Rehearsals - working with actors	12	4
	Unit 9 - Group Project 2-5 mins film	28	9
	Total Introduction to Film Making - Group Project	165	
SEMESTER II			
2.6	The Writer Within	120	40
	Unit 1- Public Speaking, Written communication, Social Media, Correspondence	30	10
	Unit 2 - Professionalism, Team building & Leadership Workshop	27	9
	Unit 3 - Dramatic, Non dramatic, Story, plot, sub-plot, 3 Act structure	20	7
	Unit 4 - Writing - from concept to scene	25	8
	Unit 5 - Preparing for End-of-term project	18	6
	Total The Writer Within	120	
2.7	Creating & Building Characters		
	Unit 1 - Developing oneself - getting one's design -Dealing with issues, complaints, anger, low self-esteem, unworkability	24	8
	Unit 2 - Learning to be & Learning to be with other people (UNESCO)	19	6
	Unit 3 - Study of human behaviour - Psychology & Behavioural science	18	6
	Unit 4 - Study of characters from epics, literature & cinema	28	9
	Unit 5 - Creating & Building characters	31	10

	Total Creating & Building Characters	120	
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2.8	Story Telling		
	*Unit 1 - Story Telling - Narration & Pitching	20	7
	Unit 2 - Role of Drama in Story Telling	15	5
	Unit 3 - Story Telling through Camera	20	7
	Unit 4 - Story Telling through Editing	25	8
	Unit 5 - Story Telling through use of Sound & Music	20	7
	Unit 6 - Story Telling in Cinema	20	7
	Total Story Telling	120	
2.9	Film Appreciation		
	Unit 1 – Contemporary Cinema	25	8
	Unit 2 - Regional Cinema	25	8
	Unit 3 – Documentary	20	7
	Unit 4 – Animation Films	20	7
	Unit 5 - Video & Digital Formats - Aspect ratios - Conversion	15	5
	Unit 6 - Motion graphics/special effect	15	5
	Total Film Appreciation	120	
2.10	Project - 5 min film		
	Unit 1 -Finalizing the writing 2-5 mins film	15	5
	Unit 2 - Pre-production & Planning, Budgetting etc.	15	5
	Unit 3 - Finalising Locations & Actors, Rehearsals	10	3
	Unit 4 - Shooting & Editing	160	53
	Unit 6 - Additional Editing & Sound work with basic mixing (2 tracks)	10	3
	Total Project - 5 min film	210	

SEMESTER III			
3.11	Studying the Masters - International		
	Unit 1 - History of Cinema	15	5
	Unit 2 - Various Movements all over the World	23	8
	Unit 3 - Emergence of the Indie Cinema Vs Conventional Box Office films	22	7
	Unit 4 - Film Appreciation & Analysis	60	20
	Total Studying the Masters - International	120	

3.12	Copy Writing, Brand Building		
	Unit 1 - Copy writing, Slogans, logos	24	8
	Unit 2 - Marketing Concepts - consumer products to films to people	19	6
	Unit 3 - Market Research - outreach	14	5
	Unit 4 - Organizations & Individuals as Brands	15	5
	Unit 5 - Writing for print medium, corporates	34	11
	Unit 6 - Study of Animation Films	19	6
	Unit 7 - Study of Documentary films	25	8
	Total Copy Writing, Brand Building	150	
3.13	Writing Scene, transition, turning points		
	Unit 1 - 8 Basic stories, Milieu Time, Space	15	5
	Unit 2 - Screenplay Structures	15	5
	Unit 3 - Conflict -Inner, personal, extra-personal, societal, nature, God	15	5
	Unit 4 - Dialogue - how much is too much?	25	8
	Unit 5 - Understanding tone, pitch delivery	25	8
	Unit 6 - Writing dialogue	25	8
	Total Writing Scene, transition, turning points	120	
3.14	Study of Poetry, Literature, Epics		
	Unit 1 - Poetry - Relationship of words to imagery & emotion	31	10
	Unit 2 - Song Lyrics - Forwarding the story & philosophy of life	26	9
	Unit 3 - Literature - Short stories, novels - study of plots, sub-plots, sub-texts, characters	41	14
	Unit 4 - Epics - why are they epics and have stood the test of time? Analysis	16	5
	Unit 5 - Use of language in theatre and films	36	12
	Total Study of Poetry, Literature, Epics	150	
3.15	Project (Ad film / Public Service film)		
	Unit 1 - Types of Advertisement films - story, live action, animation	20	7
	Unit 2 - Types of Advertisement films - Larger than life, realistic, humorous, message-based, on relationships, emotion, credible characters	25	8
	Unit 3 - Personality-based Ad films, Celebrity endorsements & impact on consumer	15	5
	Unit 4 - Writing & Pitching 5 Ad films	40	13
	Unit 5 - Study of comedy films - comedy in action, situation Vs dialogue	25	8
	Unit 6 - Study of dramatic films	25	8
	Total Project (Ad film / Public Service film)	150	

Additional Subjects Training Body & Mind for powerful communication - Yoga, Gym, Meditation & Concentration Techniques

SEMESTER IV			
4.16	Studying the Masters - Indian Unit 1 - History of Indian Cinema Unit 2 - The Black & White Masters - Guru Dutt, Bimal Roy, Satyajit Ray Unit 3 - Movements in India - Art, Commercial, Middle, Parallel, Indie Unit 4 - Popular Cinema - Bollywood successes Unit 5 - Film Appreciation & Analysis Total Studying the Masters - Indian	15 30 25 25 25 120	5 10 8 8 8
4.17	Writing for Television Unit 1 - Weekly Soaps, Daily Soaps - story & plot development - episode writing Unit 2 - Historicals - research - team work Unit 3 - Reality shows, Comedy shows, Game shows Unit 4 - Writing for Multi-cam set up Unit 5 - Writing 10 minutes short fiction - idea to concept to synopsis Unit 6 - Writing for event - compering Total Writing for Television	35 25 15 20 25 30 150	12 8 5 7 8 10
	Television & Multi-cam Set-up Unit 1 - Television News - Breaking News - Creating news - what is newsworthiness Unit 2 - Television Fiction Content - Serials Unit 3 - Television Reality Shows Unit 4 - Television - Sports Unit 5 - Writing for Television - Resaerch, News, Commentary, Fiction Unit 6 - Television Multi-cam set-up with On-line editing - Fiction / Reality Show Total Television & Multi-cam Set-up	15 10 10 10 30 45 120	5 3 3 3 10 15
4.19	Language & Dialogues Unit 1 - Use of language - spoken word, dramatic, lyrical, poetic, of local dialect Unit 2 - Relationship between characters, language and precision Unit 3- English Hindi, Urdu, Regional languages, dialects, inflection Unit 4 - Study of best written dialogues in films Unit 5 - Workshop with dialogue writer Unit 6 - Recording dialogues, accents, idioms, of people from life Total Language & Dialogues	31 26 31 26 36 30 180	10 9 10 9 12 10

4.20	Project - Short fiction with dialogue (8-10 mins)		
	Unit 1 - Study of best short fiction films, Analysis of short fiction - Indian, International in relation to short story	25	8
	Unit 2 - Plot, Structure, Milieu, Characters, back stories	25	8
	Unit 3 - Writing 10 mins short fiction, Narration /Pitching	70	23
	Total Project - Short fiction with dialogue (8-10 mins)	120	

Additional Subjects

Training Body & Mind for powerful communication - Yoga, Gym, Meditation & Concentration Techniques

SEMESTER V			
5.21	Production Design & Art Direction		
	Unit 1 - What is Production Design - Workshop	7	2
	Unit 2 - Art Direction - what it takes to design & construct a set	13	4
	Unit 3 - Creating characters in physical domain - hair, make-up, costume, jewellery	12	4
	Unit 4 - Study of life - different backgrounds, cultures, milieu, situations - outdoor visits capturing on camera or recording	43	14
	Unit 5 - Issues of human beings, complexities of characters, agonies, ecstasies	45	15
	Unit 6 - Physical, mental, emotional trauma, Expressions of romance, love, sex	45	15
	Total Production Design & Art Direction	150	
5.22	Narrative Structures		
	Unit 1 - Structuring elements in a script to enhance story telling - suspense, mystery, action, horror, comedy, romance, drama, music and song	60	20
	Unit 2 - Song Picturization Workshop	15	5
	Unit 3 - Shooting song & editing - group exercise	30	10
	Unit 4 - Action Workshop with Action Director	25	8
	Unit 5 - Planning action, execution, costs, safety, insurance	20	7
	Total Narrative Structures	150	
5.23	Adaptation from Literature		
	Unit 1 - Study of films adapted from literature - novels & plays - International	30	10
	Unit 2 - Study of films adapted from literature - novels & plays - Indian	30	10
	Unit 3 - Theatre workshop -	15	5
	Unit 4 - Street Play Workshop - Putting up a 5 minute play	15	5

	Total Adaptation from Literature	90	
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5.24	Study of documentary Unit 1 - Documentary Films - as a genre Unit 2 - Telling a story - viewpoint, fact Vs interpretation Unit 3 - Biographies, Social, Educational, Wildlife, Travel, Anthropological, Corporate, Compilation Unit 4 - Research & pitching for documentary Unit 5 - Research & Writing for the end-of-term project Total Study of documentary	15 10 35 20 10 90	5 3 12 7 3
5.25	Project - Documentary Unit 1 - 10 - 15 mins documentary Total Project - Documentary	210 210	70

Additional Subjects

Unit 1 - Training Body & Mind for powerful communication - Yoga, Gym, Meditation & Concentration Techniques

	SEMESTER VI		
6.26	Creating structure for Feature Film Unit 1 - Feature film - Pace, rhythm of story telling - engaging the audience Unit 2 - Ideas generation - what is interesting about it? Will audience spends time & money to watch it? Concept - theme - synopsis - story Unit 3 - Develop - narrate - get feedback - rework - create structure Total Creating structure for Feature Film	15 15 15 45	5 5 5
6.27	Building the Characters Unit 1 - Who is the protagonist? Why other characters? Fleshing out the characters Unit 2 - Every character has a back story - why do they do what they do? Unit 3 - Character's financial, cultural, linguistic, religious background Unit 4 - A character plots his own course ... Total Building the Characters	12 12 12 14 60	4 4 4 5
6.28	Conflict & Turning Points Unit 1 - What is so? Why is it so? Unit 2 - What is primary conflict?	10 10	3 3

	Unit 3 - Barriers to the resolution of conflict - What will take the film to its ultimate conclusion?	10	3
	Unit 4 - Creative possibilities - avoiding cliches & most obvious answers	20	7
	Unit 5- Seamless logical flow - suspension of disbelief	10	3
	Total Conflict & Turning Points	60	
6.29	Copyright & Business Contracts		
	Unit 1 - Copyright, Plagiarization	15	5
	Unit 2 - Contracts - Minimum Fees, Writers Association rates	10	3
	Unit 3 - Association Support, Disputes, Arbitration	10	3
	Unit 4 - Contracts, Creating Network	10	3
	Unit 5 - Developing oneself - updating craft, being creative, innovative, searching for new content or new way to tell a story	15	5
	Total Copyright & Business Contracts	60	
6.30	Graduation Project - Feature Film script		
	Unit 1- Writing feature film script	480	160
	Total Graduation Project - Feature Film script	480	

Additional Subjects

Unit 1 - Training Body & Mind for powerful communication - Yoga, Gym, Meditation & Concentration Techniques

UNIVERSITY OF MUMBAI
GARWARE INSTITUTE OF CAREER EDUCATION & DEVELOPMENT
Ordinances, Regulations and Syllabus Relating to
Bachelor's in Screen Writing
(THREE YEARS FULL-TIME COURSE)

R. _____ Standard of Passing :-

- 1) The minimum percentage required for passing will be 50% in each paper (Internal & External).

R. _____ PASSING STANDARD AND PERFORMANCE GRADING :

The PERFORMANCE GRADING of the learners shall be on the ten point scale be adopted uniformly for all courses.

MARKS	GRADE POINTS	GRADE
75 TO 100	7.5 TO 10.0	O
65 TO 74	6.5 TO 7.49	A
60 TO 64	6.0 TO 6.49	B
55 TO 59	5.5 TO 5.99	C
50 TO 54	5.0 TO 5.49	D
0 TO 49	0.0 TO 4.99	F (FAILS)

The performance grading shall be based on the aggregate performance of Internal Assessment and Semester End Examination.

The Semester Grade Point Average (SGPA) will be calculated in the following manner:
 $SGPA = \frac{\sum CG}{\sum C}$ for a semester, where C is Credit Point and G is Grade Point for the Course/
Subject.

The Cumulative Grade Point Average (CGPA) will be calculated in the following manner :
 $CGPA = \frac{\sum CG}{\sum C}$ for all semesters taken together.

R. _____ PASSING STANDARD FOR ALL COURSES :

Passing 50% in each subject /Course combined Progressive Evaluation (PE)/Internal Evaluation and Semester-End/Final Evaluation (FE) examination taken together. i.e. (Internal plus External Examination)

R. _____

- A. Carry forward of marks in case of learner who fails in the Internal Assessments and/ or Semester-end examination in one or more subjects (whichever component the learner has failed although passing is on total marks).
- B. A learner who PASSES in the Internal Examination but FAILS in the Semester-end Examination of the Course shall reappear for the Semester-End Examination of that Course. However his/her marks of internal examinations shall be carried over and he/she shall be entitled for grade obtained by him/her on passing.
- C. A learner who PASSES in the Semester-end Examination but FAILS in the Internal Assessment of the course shall reappear for the Internal Examination of that Course. However his/her marks of Semester-End Examination shall be carried over and he/she shall be entitled for grade obtained by him/her on passing

R. _____ ALLOWED TO KEEP TERMS (ATKT)

- A. A learner shall be allowed to keep term for Semester II irrespective of number of heads/courses of failure in the Semester I.
- B. A learner shall be allowed to keep term for Semester III wherever applicable if he/she passes each of Semester I and Semester II.

OR

- C. A learner shall be allowed to keep term for Semester III wherever applicable irrespective of number of heads/courses of failure in the Semester I & Semester II.
- D. A learner shall be allowed to keep term for Semester IV wherever applicable if he/she passes each of Semester I, Semester II and Semester III.

OR

- E. A learner shall be allowed to keep term for Semester IV wherever applicable irrespective of number of heads/courses of failure in the Semester I, Semester II, and Semester III
- F. A learner shall be allowed to keep term for Semester V wherever applicable if he/she passes each of Semester I, Semester II, Semester III and Semester IV.

OR

- G. A learner shall be allowed to keep term for Semester V wherever applicable irrespective of number of heads/courses of failure in the Semester I, Semester II, Semester III, and Semester IV.

H. The result of Semester VI wherever applicable OR final semester shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV , Semester V wherever applicable.

OR

I. A learner shall be allowed to keep term for Semester VI wherever applicable irrespective of number of heads/courses of failure in the Semester I, Semester II, Semester III, Semester IV and Semester V.