



UNIVERSITY OF MUMBAI

**BOARD OF STUDIES IN RURAL DEVELOPMENT
(AD-HOC)**

REVISED SYLLABUS FOR

M. PHIL IN RURAL DEVELOPMENT

W.E.F. ACADEMIC YEAR 2017-18

COURSE STRUCTURE OF M.PHIL IN RURAL DEVELOPMENT

A. Total Theory papers 3 of 100 marks each	= 300 Marks
B. Dissertation	= 100 Marks
C. Presentation and Vica-Voce	= 100 Marks

TOTAL = 500 Marks

SUMMARY OF THEORY PAPERS

PAPER NO	TITLE OF PAPER	MARKS
MPHILRD01	RESEARCH METHODOLOGY FOR RURAL DEVELOPMENT	100
MPHILRD02	INNOVATIONS IN RURAL DEVELOPMENT	100
MPHILRD03	NGO MANAGEMENT	100

UNIVERSITY OF MUMBAI
M. PHIL IN RURAL DEVELOPMENT
PAPER NO. MPHILRD01
PAPER TITLE: RESEARCH METHODOLOGY FOR RURAL DEVELOPMENT
TOTAL MARKS-100

OBJECTIVES:

- 1) To make student understand the importance and need of research in Rural Development
- 2) To introduce students with different research methods used Rural Development research
- 3) To make student understand different research designs, methods, statistical tools and techniques.
- 4) Develop skills in research writing.

Unit	Content	No of Hours
1.	Introduction to Social Science Research a) Research as an integral part of Science. b) Difference between Natural Science and Social Science c) Meaning of Social Research d) Importance of Research in Rural Development. e) Ethical Issues in doing Research	10
2.	Research Designs a) Exploratory b) Descriptive c) Experimental d) Diagnostic	10
3.	Research Process a) Problem Identification/Problem formulation b) Literature Survey and Review c) Selection of a Research Problem d) Specification of Research Questions e) Rationale and Study Objectives f) Hypothesis g) Concepts and Variables	10
4.	Sampling a) Meaning of Sampling, purpose b) Types of Sampling, Probability Sampling, Non Probability Sampling. c) Key Terms, Universe sample, sampling tram, sampling unity, target, population etc.	10
5.	Type, Methods, Tools and Techniques of Data Collection a) Distinction between Primary and Secondary Data. b) Methods of data collection c) Tools of data collection Structured Interview Schedule : Structured / Semi Structured Interview Schedule / Case	10

	study / Focused Group Discussion / Observation / PRA/ RRA	
6.	Data Processing, Descriptive and Inferential Statistics, Data Analysis Data editing, Categorization, Code Book, Data-entry and the use of SPSS for data processing and analysis. Frequency Distributions, Percentages, Measures of Central Tendency, Variance, Range, Standard Deviation, Graphs Histograms, Charts. Polygons, Data analysis, Interpretation, Discussion, Report Writing.	10
Internal Assignment (40 marks) Assessment as a. Assignment- 20marks b. Field Work- 10marks c. Class Conduct- 10marks		60

READING LIST:

- Ahuja Ram, Research Methods, Rawat Publications, New Delhi, (Reprint,2017)
- Patkar Vivek, Sanshodhan Maragavaril Pravas (Marathi), 2007,
- Kothari C R, Research Methodology: Methods & Techniques, New Age International Publisher, New Delhi, 1990.
- Babbie, E (ed) 2004, The Practice of Social Research, Thomson Wadsworth, Belmont (USA).
- Champion, D.J. (ed) 1981, Basic Statistics for Social Research, Macmillan Publishing Company, New York.
- Costello, P.J.M. 2003, Action Research Continuum, London. Clarke, A., 2003, Evaluation Research Sage Publications, New Delhi
- Singleton, R.A.Straits, B.C. (ed), 1999,Approaches to Social Research
- Whyte, W.F (ed), 1991 Participatory Action Research Sage Publications, London.
- Young, P.V. (4th ed), Scientific Social Surveys and Research, Prentice Hall, Eaglewood Cliff, New Jersey.
- Cochran, W.G., 1972, Sampling Techniques, Wiley Eastern Private Ltd., New Delhi.
- Champion, D. J., 1981, Basic Statistics for Social Research, Macmillan Publishing Co., New York.10)

UNIVERSITY OF MUMBAI
M. PHIL IN RURAL DEVELOPMENT
PAPER NO. MPHILRD02
PAPER TITLE: INNOVATIONS IN RURAL DEVELOPMENT
TOTAL MARKS-100

Unit No.	Content	No. of Hours
Unit I	<p><u>Technology and Innovations in Rural Development</u></p> <p>a. Appropriate Technology for Rural Development b. Governmental Programs for Appropriate Technology and its Implementing Institutions c. Technology and Innovations in Health and Extension Education d. Role of Indian Council of Agricultural Research (ICAR) and Agricultural Universities in Technology e. Use of Technology in KrishiVigyan Kendra (KVK) f. Innovations in Tourism rural areas</p>	15
Unit II	<p><u>Innovation in Finance and Marketing</u></p> <p>a. Rural Banking b. Micro Finance c. NABARD d. CO-Operative Banking e. APMC and TRIFED f. Innovations in Marketing g. Corporate Farming and Marketing</p>	15
Unit III	<p><u>Innovations in Rural Administration</u></p> <p>a. Training Institutes of State and Civil Services b. Innovations in Revenue and Developmental Administration c. Panchayat Raj</p>	15
Unit IV	<p><u>Corporate Social Responsibility (CSR)</u></p> <p>a. Origin of CSR b. Concept of CSR c. CSR Policy d. Funding Patterns e. Innovative Projects by Governmental(GOs) and Non-Governmental Organizations (NGOs)</p>	15
<p>Internal Assignment (40 marks) Assessment as</p> <p>a. Assignment- 20marks b. Field Work- 10marks c. Class Conduct- 10marks</p>		60

READING LIST

- Randhwa M.S, Agricultural Research in India, 2002-Indian Council Of Agricultural Research, New Delhi
- Swaminathan M.S, Agricultural Science Centres 1976- Indian Council of Agricultural Research, New Delhi
- Indu Grover, LalitYadav and Deepak Griver, Extension Management, 2002, Agrotech Publishing Academy, Udaipur.
- Mishra S.K, Puri V.K, 2006, Developmental Issues of Indian Economics, Himalayan Publishing House, New Delhi
- Ruddra Dutt, K. P. M. Sundharam, 2000, Indian Economics, S. Chand & Company, Delhi.
- Shah N,2005, Rural Development and Voluntary Organization, Classical Publishing Company, New Delhi.
- Dr. Manmohan Singh, Address to the Second Agricultural Summit, 2006, p.l. www.icar.org.in India 2011, publications Divisions, Government of India 2011, New Delhi.
- Kalam A P J (2002): “India 2020- A vision for the New Millennium”, Published by Penguin Books India Private Limited, New Delhi.
- Reddy UdayBhaskar (1987): “The Role of Voluntary Agencies in Rural Development”, The Indian journal of Public Administration Vol 33. No.3, July to September.
- Bhattacharya Debasis (2006): “Corporate Social Development- A Paradigm Shift”, Concept Publishing Company, New Delhi.
- Fililos V P (1984): “Corporate Social Responsibility and Public ccountability”, Journal of Business Ethics.
- George Neena and JochimLourduswamy(2007): “Understanding Corporate Social Responsibility- Strategy Integration”, Effective Executive, The ICFAI University Press, Hyderabad.
- Kashyap Pradeep and Raut Siddharta (2007): The Rural Marketing”, Dreamtech Press, New Delhi.
- Dogra Balram and GhumanKarminder (2008): “Rural Marketing- Concepts and Practices”, Tata McGraw HillPublishing Company, New Delhi.

UNIVERSITY OF MUMBAI
M. PHIL IN RURAL DEVELOPMENT
PAPER NO. MPHILRD03
PAPER TITLE: NGO MANAGEMENT
TOTAL CREDITS: 04 / MARKS-100

UNIT	CONTENT	NO OF HOURS
1	The Concept of NGOs A) Genesis of NOGs in India B) Concept, Definition &Types of NGOs C) Vision, Mission and Objectives of NGOs D) Project Management and Execution in NGOs E) Activities of NGOs	10
2	Planning and Management A) Importance of Planning and Management B) Levels and functions of Management C) Responsibility and Accountability D) Social Audit and Decision Making E) Documentation, Report Writing and Proposal Making Skills	10
3	Fund Raising A) Networking, Publicity and Use of Social Media B) Fund Raising Skills – Traditional and Modern C) Funding sources in India (Govt Organizations, CSR Funding, Crowd Funding). D) Foreign Funding Sources (UNO, Bill Gates Foundation, Ford, Foundation, World Bank).	
4	Financial Management A) Budgeting B) Fund Utilization C) Auditing and Finance Management D) Accounting, Balance Sheet E) Staff Salaries and Miscellaneous Expense Management	
5	Communication and Human Resource Management A) Need of Communication, communication patterns- B) Negotiations and Leadership Development C) Team Building D) Conflict Management and Human Resource Management E) Human resources policy, staffing and salary patterns. F) Staff development	
6	Project Monitoring and Evaluation A) Importance of Monitoring & Evaluation B) Internal & External Evaluations: Skills & techniques C) Strategic Planning D) Project Termination	

	Internal Assignment	(40 Marks)	60
	a.) Assignment	20 Marks	
	b.) Field Work	10 Marks	
	c.) Class Conduct	10 Marks	

Reading list

- Fogle, M. (2014). *NPO Governance and Laws in South Asia*. New Delhi: FMSF
- ISHR (nd.). Project and Organizational Development for NGOs and CBOs. *New York: Columbia University Retrieved at http://hrcolumbia.org/peacebuilding/cbos_manual_en.pdf*
- Weinstein, S. (2009). *The Complete Guide to Fundraising Management (Third Edition)*. New Jersey: John Wiley & Sons, Inc.
- Fogle, M., and Patra, S. (2007). *Handbook on Financial Audit and Reporting in NGOs*. New Delhi: FMSF
- Fogle, M. (2012). *Finance and Legal Handbook for NPOs (Fourth Edition)*. New Delhi: FMSF
- Fogle, M. (2012). *Comprehensive commentaries on FCRA 2010*. New Delhi: FMSF
- Brunt, C. (2017). *Human Resource Management in International NGOs: Exploring Strategy, Practice and Policy*. UK: Palgrave Macmillan