

University of Mumbai



4000624
Winter 2019

EXAMINATION TIME TABLE

M.A. (Entertainment , Media and Adverting)(Sem. IV)(Choice Base)

Days and Dates	Time	Paper Code	Paper
Monday, November 18, 2019	02:30 p.m. to 04:30 p.m.	22101	Film & Television : Media Research Analytical Skills
Monday, November 18, 2019	02:30 p.m. to 04:30 p.m.	22102	Advertising & Marketing Communications: Media Research Analytical Skills
Wednesday, November 20, 2019	02:30 p.m. to 04:30 p.m.	22103	Film & Television : Business Plan and Negotiation
Wednesday, November 20, 2019	02:30 p.m. to 04:30 p.m.	22104	Advertising & Marketing Communications: Digital & Social Media Advertising.

NOTE: The candidates appearing for the examination should report 20 minutes before the start of examination. Mobile phones and other electronic gadgets are prohibited in the examination hall. Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
18 Sep, 2019

Sd/-
(Dr. Vinod Patil)
Director
Board of Examinations & Evaluation