

University of Mumbai



4000622
Winter 2019

EXAMINATION TIME TABLE

M.A. (Entertainment , Media and Advertising)(Sem. II)(Choice Base)

Days and Dates	Time	Paper Code	Paper
Friday, November 15, 2019	02:30 p.m. to 04:30 p.m.	19401	Marketing Management.
Tuesday, November 19, 2019	02:30 p.m. to 04:30 p.m.	19402	Basics of Finance & Accounting.
Thursday, November 21, 2019	02:30 p.m. to 04:30 p.m.	19403	Entrepreneurship & Innovation.
Monday, November 25, 2019	02:30 p.m. to 04:30 p.m.	19404	Integrated Marketing Communications.

NOTE: The candidates appearing for the examination should report 20 minutes before the start of examination. Mobile phones and other electronic gadgets are prohibited in the examination hall. Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
18 Sep, 2019

Sd/-
(Dr. Vinod Patil)
Director
Board of Examinations & Evaluation