University of Mumbai



M1226A

FIRST HALF 2017

PROGRAMME - MASTER'S DEGREE IN MARKETING MANAGEMENT (M.M.M.) (THIRD YEAR)(CBSGS) (R-2017) SEMESTER - II

Days and Dates	Time	Paper
Thursday, May 04, 2017	11:00 a.m. to 02:00 p.m.	Strategic Marketing
Monday, May 08, 2017	11:00 a.m. to 02:00 p.m.	Integrated Marketing Communication & Degital Marketing
Friday, May 12, 2017	11:00 a.m. to 02:00 p.m.	Strategic Management.

NOTE: The candidates appearing for the examination should report 15 minutes before the start of examination.

Mobile phones and other elctronic gazets are prohibited in the examination hall. Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098 4th March, 2017.

I/c. Director Board of Examination & Evaluation

(DEEPAK G. WASAVE)

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