

# University of Mumbai



**2M00646**

**Winter 2019**

**EXAMINATION TIME TABLE  
PROGRAMME - MASTER'S DEGREE IN MARKETING MANAGEMENT (M.M.M.)  
(THIRD YEAR) (R-2019)  
SEMESTER - II**

Days and Dates	Time	Paper Code	Paper
Wednesday, November 20, 2019	10:30 a.m. to 01:30 p.m.	47404	Strategic Marketing
Friday, November 22, 2019	10:30 a.m. to 01:30 p.m.	47405	Integrated Marketing Communication & Digital Marketing
Tuesday, November 26, 2019	10:30 a.m. to 01:30 p.m.	47406	Strategic Management.

- Important Note:**
- The candidates appearing for the examination should report 20 minutes before the start of examination.
  - Mobile phones and other electronic devices are prohibited in the examination hall.
  - Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098  
27<sup>th</sup> September, 2019.

CM-61

**Sd/-**  
**Dr. Vinod P. Patil**  
**Director**  
**Board of Examinations & Evaluation**