

# University of Mumbai



## 2M00636

Winter 2019

**EXAMINATION TIME TABLE**  
**PROGRAMME - MASTER'S DEGREE IN MARKETING MANAGEMENT (M.M.M.)**  
**(THIRD YEAR)(CBSGS) (R-2017)**  
**SEMESTER - II**

Days and Dates	Time	Paper Code	Paper
Wednesday, November 20, 2019	10:30 a.m. to 01:30 p.m.	47401	Strategic Marketing
Friday, November 22, 2019	10:30 a.m. to 01:30 p.m.	47402	Integrated Marketing Communication & Digital Marketing
Tuesday, November 26, 2019	10:30 a.m. to 01:30 p.m.	47403	Strategic Management.

**Important Note:** •The candidates appearing for the examination should report 20 minutes before the start of examination.  
•Mobile phones and other electronic gadgets are prohibited in the examination hall.  
• Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098  
27<sup>th</sup> September, 2019.  
  
CM-60

**Sd/-**  
**Dr. Vinod P. Patil**  
**Director**  
**Board of Examinations & Evaluation**