No. UG/120 of 2015-16

CIRCULAR:-

The Principals of the affiliated Colleges in Commerce and the Heads of recognized Institutions concerned are hereby informed that the recommendation made by the Faculty of Commerce at its meeting held on 23rd February, 2015 has been accepted by the Academic Council at its meeting held 26th June, 2015 vide item No. 4.38 and subsequently approved by the Management Council at its meeting held on 27th June, 2015 vide item No.18 and that in accordance therewith, in exercise of the powers conferred upon the Management Council under Section 54 (1) and 55 (1) of the Maharashtra Universities Act, 1994 and the Ordinances 6221 and 6222 and Regulations 8952 and 8953 and the syllabus for the Course of Master in Educational Administration (Six Semester Part Time Program) has been introduced, which is available on the University's web site (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2015-16.

MUMBAI – 400 032 5th November, 2015

REGISTRAR

To,

Principals of affiliated Colleges in Commerce and the Heads of recognized Institutions concerned.

A.C/4.38 /26/06/2015 M.C/18/27/06/2015

No. UG/120-A of 2015-16 MUMBAI-400 032 Copy forwarded with compliments for information to:-

5th November, 2015

- 1) The Dean, Faculty of Commerce,
- 2) The Controller of Examinations,
- 3) The Co-Ordinator, University Computerization Centre.

REGISTRAR

UNIVERSITY OF MUMBAI

O.6221: MASTERS IN EDUCATIONAL ADMINISTRATION

Six Semesters Part-Time Programme

Master in Educational Administration (MEA) is a multi-level post-graduate degree course, for students from all around the world. This course deals with the study and practices concerned with the operations in educational organizations. Specifically designed for teachers, systems managers, administrators, principals and co-ordinators from schools, colleges and universities, MEA has a great potential for enhancing job prospects and performance of the incumbents in the near future. Candidates can opt for this programme and exit at various stages with a PG Diploma, Advanced PG Diploma or a Masters Degree. MEA is a programme designed to suit any person with a graduate degree, who aspires to gain knowledge in managing educational organisations.

Following is the programme structure:

1	Post Graduate Diploma in Educational	(PGDEA)	Semesters I	1st
	Administration		& II	Year
2	Advanced Post Graduate Diploma in Educational	(APGDEA)	Semester	2 nd
	Administration		III & IV	Year
3	Master in Educational Administration	(MEA)	Semesters	3 rd
			V & VI	Year

In order to move from one programme to another, candidates must have passed and cleared all the requirements of the previous programme/s.

All the programmes are regular, part-time and of minimum 1 year to maximum 3-years. This programme introduces the candidates to theory and functions of management of education, planning and developing and enhancing the quality of educational institutions, understanding various educational fields, modes of evaluating institutions and their programmes. Masters in Educational Administration has progressed from being a new field depending upon various ideas developed in other settings to become an established field with its own theories and research.

O.6222:- Eligibility Criteria: The eligibility criteria for the course of PGDEA, APGDEA and MEA are as follows:

1. Bachelor's degree from any recognized Indian or foreign university with 55% marks (or relevant grades) at graduate level.

OR

- 2. Professional Degree with 50% marks in any field.
- 3. Those who have already completed the Post Graduate Diploma in Management of Education (PGDME) of the University of Mumbai or any other recognised University are eligible to take admission for APGDEA and MEA.
- 4. Relaxation of the minimum percentage of marks for candidates from the reserved categories will be as per State Government rules.

Job Prospects: MEA degree programme prepares prospective education managers, directors, administrators, principals, supervisors, teachers to manage educational institutions. The programme will encourage entrepreneurship and be of help in establishing own educational institutions or offer consultancy to others desirous of starting new ones.

R.8952:- PROGRAMME STRUCTURE

	Courses and	Credit	Number	Title of Papers	Marks	s- 100	Duration
	Code	Points	of Papers		External	Internal	of Course
Semester				Course I:			(1 year)
I		12	2	Theory and	60	40	
				Functions of			
				Management of			
				Education			
	P.G. Diploma			Course II:	60	40	6 Months
	Course in			Human Resource			
	Educational			Management in			
	Administration			Education			
Semester	(PGDEA)			Course III:	60	40	
II	Credits (24)			Organisational			
		12	2	Behaviour			6 Months
				Course IV:	60	40	
				Communication			
				Technology in			
				Management of			
				Education			
Semester	Advanced P.G.			Course V:	60	40	(1 year)
III	Diploma In			Institutional Planning			
	Educational	12	2	and Management			
	Administration			Course VI:	60	40	6 Months
	(APGDEA)			Financial			
	Credits (12)			Management in			
				Education			
Semester				Course VII:	60	40	6 Months
IV	Credits (12)	12	2	Curriculum			
				Management			

				Course VIII:	60	40	
				Research in			
				Management of			
				Education			
Semester	Masters in			Course IX and X:	60	40	(1 year)
\mathbf{V}	Educational	12	2	Any two of the			
	Administration			following courses:			
	(MEA)			(a) Education and	60	40	6 Months
				Society			
	Credits (12)			(b) Quality			
	. ,			Management in			
				Education			
				(c) Economics of			
				Education			
Semester	Credits (12)			Dissertation	200 Ma	rks	6 Months
VI							
	Total Credits				Total Mar	ks 1200	3 Years
	(72)						

Each student shall work under the guidance of a recognized post-graduate teacher for his/her dissertation. The dissertation shall be of 12 credits and shall carry 200 marks. The dissertation when submitted shall be accompanied by a certificate signed by the guiding teacher referred to in stating that the same is the candidate's own work and is worthy of examination. Each dissertation shall be examined by an external referee appointed specifically for the purpose, by the Board of Examinations on the recommendations of the Board of Studies in Education.

The external and internal examiners will hold viva-voce examination on the Research Project jointly and the marks for the Research Project will be awarded jointly based on the dissertation and viva-voce performance. The student shall submit two copies of the dissertation to the Head of the institution where he/she is registered.

R.8953:- SCHEME OF EXAMINATIONP

Internal Assessment for each Course: 40 Marks

External Assessment for each Course: 60 Marks

The semester end examination (external component) of 60 % for each course will be as follows:

- a) Duration -2 Hours
- b) Theory Question Paper Pattern:
- 1. There shall be five questions each of 15 marks based on entire syllabus of the semester fifth question can be optional.

2. Question may be subdivided into sub-questions a, b, c... and the allocation of marks depend on the weightage of the topic.

STANDARD OF PASSING THE EXAMINATION

To pass the examination the candidate must obtain:

- a) Minimum 75% attendance for lectures held in a given course.
- b) Minimum 40% of marks in all semesters should be obtained in each paper.
- c) Minimum 40% marks in the dissertation.
- **d)** With respect to the total marks obtained by the candidate class will be awarded to the candidates as follows:

Conversion of Percentage of Marks to Grade Points:

The marks obtained by a student in a course shall be indicated by a grade point and a letter grade as follows:

% of marks obtained by the Student	Grade points	Letter grade
70-100	7	0
		(Outstanding)
60-69.99	6	A
55-59.99	5	В
50-54.99	4	С
45-49.99	3	D
40-44.99	2	Е
0-39.99	1	F
		(Fail)

The F grade once awarded to a student stays in the grade card of the student and is not deleted even when he/she completes the course successfully later. The grade acquired later by the student shall be indicated in the grade sheet of the subsequent semester in which the candidate has appeared and fulfilled the credit criteria.

The grade card issued at the end of the semester to each student shall contain the following:

- a) The credits earned for each course registered that semester
- b) The performance in each course indicated by the letter grade
- c) The Grade Point Average (GPA), of all the courses registered for the semester

- d) The Cumulative Grade Point Average (CGPA)
- e) Overall Weighted Percentage of Marks (OWPM), and cumulative grade point average after completing the Programme will appear only on the grade card for the second semester).

A candidate who PASSES in the Internal Examination but FAILS in the Semester End Examination of the course shall reappear for the Semester End Examination of that course. However his/her marks of the Internal Examinations shall be carried over and he/she shall be entitled for grade obtained by him/her on passing.

A candidate who PASSES in the Semester End Examination but FAILS in the Internal Assessment of the course shall reappear for the Internal Examination of that course. However his/her marks of the Semester End Examination shall be carried over and he/she shall be entitled for grade obtained by him/her on passing.

ALLOWED TO KEEP TERMS (ATKT):

Candidate shall be allowed to keep term for semesters irrespective of number of heads of failure in the any semester, provided he/she passes the previous semester.

CRITERIA FOR OF OBTAINING PG DIPLOMA AND ADVANCED PG DIPLOMA AND MASTERS DEGREE IN EDUCATIONAL ADMINISTRATION

- Each of the semester has two papers 1 paper of 6 credits so total 12 credits
- ➤ PG Diploma in Educational Administration (PGDMA) will be awarded to students who obtain total 24 credits and passes both external and internal exams of semester I & semester II in 1-year duration.
- Advanced Diploma in Educational Administration (APGDMA) will be awarded to students who obtain total 48 credits and passes both external and internal exams of Semester I, Semester II, Semester III and Semester IV in 2-year duration.
- Masters in Educational Administration (MEA) will be awarded to students who obtain total 72 credits and pass both external and internal exams of Semester I, Semester II, Semester IV, Semester V Semester VI in 3-year duration.

COURSE DETAILS

COURSE I

THEORY AND FUNCTIONS OF MANAGEMENT OF EDUCATION

Credit points 6 Marks 100

MODULE I: CONCEPT AND EVOLUTION OF MANAGEMENT OF EDUCATION

Unit 1: Management and Education

- (a) Meaning and Concept of Management
- (b) Difference Between Administration and Management
- (c) Evolution of Management of Education
- (d) Need, Scope and Objectives of Management of Education
- (e) Approaches to Education Management with Special Reference to Human Relations Approach, Systems Approach and Contingency Approach

Unit 2 : Role of an Education Manager

- (a) Managerial Roles and Skills
- (b) Competencies of an Education Manager: Personal, Interpersonal, Academic and Professional
- (c) Relationships with Stakeholders : Internal and External Stakeholders
- (d) Managerial Ethics: Concept and Criteria of Ethical Decision Making
- (e) Code of Ethical Conduct for Educational Manager

MODULE II : MANAGEMENT THEORIES AND CURRENT POLICIES IN EDUCATION

Unit 3 : Theories of Management

- (a) Classical Management Theories: Scientific Management, Administrative Management, Bureaucratic Organization, Criticisms on Classical Management Theory
- (b) Neo-Classical Theories: Human-Relations School, Behavioural Schools
- (c) Modem Management Theory : Systems Theory, Contingency Theory, Organizational Humanism, Management Science

Unit 4: CURRENT POLICIES IN EDUCATION

- (a) Sarva Shiksha Abhiyan
- (b) Rashtriya Uchhatra Abhiyan (RUSA)
- (c) National Knowledge Commission
- (d) Maharashtra Universities Act

MODULE III: PLANNING AND ORGANIZING IN MANAGEMENT OF EDUCATION

Unit 5: Planning and Education Management

- (a) Nature, Purpose and Objectives of Planning
- (b) The Hierarchy of and Steps in Planning
- (c) Management by Objectives (MBO)
- (d) Strategic Planning for Educational Management

Unit 6: Organizing and Education Management

- (a) Nature, Purpose and Principles of Organizing
- (b) Process of Organizing: Departmentalization, Decentralization, Delegation
- (c) Designing Effective Organizations: Virtual or Network Organizations, Collateral Organizations

MODULE IV: LEADERSHIP AND MANAGERIAL CONTROL IN MANAGEMENT OF EDUCATION

Unit 7: Leading and Education Management

- (a) Leader: Characteristics of Effective Leader, Difference between a Leader and Manager
- (b) Functions of a Leader: Decision Making, Problem Solving, Team Building, Coaching and Mentoring
- (c) Approaches and theories to Leadership: Trait Approach, Behavioural Approach: Iowa Study (Autocratic, Democratic, Lassiz Faire) Likert's 4 styles and Blake & Mounton's Managerial Grid, Contingency Approach: Fielder Contingency Approach, House and Evans Path Goal Theory
- (d) Contemporary Issues in Leadership: Transformational Leadership, Woman as a Leader, Charismatic Leadership and Entrepreneur Leadership

Unit 8 : Controlling and Education Management

- (a) Nature and purpose of Controlling
- (b) Process of Controlling
- (c) Techniques of Controlling: Budgetary, Non-Budgetary, Time and Event Network: PERT and CPM, Management Information System (MIS)

PRACTICAL WORK FOR INTERNAL ASSESSMENT

Sr. No	Particulars	40 Marks
1.	Case study of an educational manager/Analyse the Maharashtra	20 Marks
	Universities Act.	
2.	One written assignment/Seminar presentation/book review per	20 Marks
	course held in the given semester	

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- 2. Fleet David D. Van and Peterson Tim O. (1994) *Contemporary Management* (Houghton Mifflin Company), Third Edition.
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- 5. Koontz Harold (1980) "The Management Theory Revisited", in *Academy of Management Review*, April 1980.
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- 11. Singh, Indira (2006) Leading and Managing in Health.
- 12. Stoner James A. F., Freeman R. Edward, and Gilbert, Jr. Daniel R. (2003) *Management* (New Delhi: Prentice-Hall of India), Sixth Edition.
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- 15. Tripathi, P.C. and Reddy, P.N. (2006) *Principles of Management*, New Delhi Tata MCGraw-Hill Publishing Company Ltd.
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COURSE II

HUMAN RESOURCE MANAGEMENT IN EDUCATION

Credit points 6 Marks 100

MODULE I: MANPOWER PLANNING IN EDUCATION

Unit 1: Human Resource Management

- (a) Human Resource Management: Human Aspect of Management, Human Relations, Personnel Management, Human Resource Management and Human Response Management, Concept, Scope and Importance of Personnel Management, Principles and Challenges
- (b) HR Philosophy, Policies, Procedures and Practices

Unit 2: Determination of Human Resource Requirements

- (a) Quantitative determination of Human Resource requirements: Work Study
- (b) The Human Factor in the Application of Work Study
- (c) Working Conditions and the Working Environment
- (d) Methods Study, Approach to Methods Study
- (e) Qualitative Determination of Human Resource Requirements: Job Analysis

MODULE II: STAFFING

Unit 3: Recruitment

- (a) Recruitment, Selection, Training and Development: Factors affecting recruitment, sources of recruitment (internal and external)
- (b) Basic selection model, psychological tests for selection, Requirement of a good test for selection.
- (c) Interviewing.
- (d) Placement and Induction. Training and Development. Selection Process, Testing,

Unit 4: Staff Development

- (a) Need and Objectives of Staff Development
- (b) Methods and Process of Staff Development
- (c) Training
- (d) Executive Development
- (e) Competency Development

MODULE III: MANAGING FOR HIGH PERFORMANCE

Unit 5 : Performance Management

- (a) Performance Management: Meaning, Objectives, Principles, Process and Concerns
- (b) Job Description and Performance Appraisal
- (c) Models of performance management

- (d) Performance Coaching: Objectives, conditions of effective coaching, process and phases
- (e) Strategies to improve performance

Unit 6 : Application of Performance Management:

- (a) Measuring Performance: Performance Appraisal with reference to its Purpose and Process, components and benefits
- (b) Concerns and Issues related to appraisal
- (c) Concept of Pay for Performance in Education
- (d) Reward for performance

MODULE IV: Mechanisms for Human Resource Development

Unit 7: Tools and techniques

- (a) Potential Appraisal and Development,
- (b) Performance Counselling,
- (c) Job Rotation, Job Enrichment,
- (d) 360 Degree Feedback,
- (e) Ethics of Appraisal

Unit 8: Psychological Aspects of Human Resource Management

- (a) Employee motivation and job satisfaction
- (b) Employee morale and discipline
- (c) Absenteeism, Separation
- (d) Grievance Management: Causes, Steps and Types of Grievances, Mechanisms of Handling Grievances

PRACTICAL WORK FOR INTERNAL ASSESSMENT

Sr. No	Particulars	40 Marks
1.	Develop tools for performance appraisal of teaching and non- teaching staff/Develop a training programme for educational leaders (principals/supervisors etc.)	20 Marks
2.	One written assignment/Seminar presentation/book review per course held in the given semester	20 Marks

- 1. Armstrong, M. & Baron A. (2007): Performance Management: The New Realities, Delhi: Jayco Publishing House
- 2. Bhattacharya, D.K. (2001) Managing People. New Delhi: Excel Books.
- 3. Bush T., L. B. (2003). *The Principles and Practice of Educational Management*. (Edited, Ed.) New Delhi: Sage Publications.
- 4. Bush, T., Bell, L., Bolam, R., Glatter, R. and Ribbins, P. (1999) *Educational Management*. London: Paul Chapman Publishing Ltd.
- 5. Kochan, T.A. and Schmalensee, R.L. (2003) Management. U.S.A.: The MIT Press.

- 6. Kumar, N. (2000) Managerial Interface in Next Millennium. Mumbai: Himalaya Publishing House.
- 7. Mathur, R (2004): Human Resourcea and Personnel Management, Jaipur: Wide vison publisher
- 8. Pareek, Udai & T V Rao (2008) From a Sapling to the Forest: The saga of the development of HRD in India. Human Resource Development International, 11 (5), 555-464.
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- 10. Rao, et.al.(2001). 360 Degree Feedback and Performance Management System, Delhi: Excel Books
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- 12. Sarma, M.A. (2008) *Performance Management System*, Mumbai: Himalayan Publications

COURSE III

ORGANISATIONAL BEHAVIOUR

Credit points 6 Marks 100

MODULE I: FOUNDATIONS OF INDIVIDUAL BEHAVIOUR

Unit 1: Organisational Behaviour

- (a) OB: Meaning
- (b) Contributing disciplines to OB field
- (c) Challenges and opportunities of OB
- (d) Historical evolutions of OB

Unit 2: Understanding People in Organizations

- (a) Values, loyalty and ethical behaviour
- (b) Attitudes: Nature, dimensions and components of attitude. Function of an attitude (adjustment, value expression, ego-defensive, knowledge). Changing attitudes, Types of attitude (Job satisfaction and Organizational Commitment)
- (c) Organizational Commitment: Meaning and outcomes of Organizational Commitment, Organizational Citizenship Behaviour

MODULE II: PERSONALITY AND EMOTIONS

Unit 3: Understanding Personality of Individuals

- (a) Personality: Concept, Determinants, Traits
- (b) Major personality attributes influencing OB
- (c) Theories of personality

Unit 4: Emotions

- (a) Emotions: Meaning, Dimensions
- (b) Gender and emotions

(c) Managing emotions at work

MODULE III: ORGANISATIONAL POLITICS

Unit 5: Individual Differences and Organisational Politics

- (a) Individual Differences: Intelligence, Self-Concept, Learning Styles and Types of Fit
- (b) Motivation: Maslow's Need Hierarchy, Herzberg's Two Factory Theory, Vroom's Expectancy Theory
- (c) Communication and Feedback. Transactional Analysis (TA), Johari Window

Unit 6 : Organisational Politics and Power

- (a) Meaning of Power, Authority, Politics
- (b) Power and Decision-making
- (c) Typology of Power and Influence
- (d) Managing the Boss

MODULE III: MANAGING BEHAVIOUR IN ORGNISATION

Unit 7: Behaviour Management

- (a) Stress Management: Meaning, Causes, Symptoms, Types of stress. Relationship between stress and performance, Stress handling strategies
- (b) Conflict Management: Meaning, Causes, Symptoms, Types of stress. Relationship between stress and performance, Stress handling strategies
- (c) Time Management: Meaning, Approaches for managing time, Obstacles to Time management, Strategies of Time Management

Unit 8 : Group Dynamics

- (a) Defining and classifying group, determinants of group behaviour,
- (b) Stages of group development: five stage model
- (c) Group structure: formal leadership roles, norms and status
- (d) Group decision making techniques
- (e) Teams: Teams v/s groups, nature, types and issues in managing teams

PRACTICAL WORK FOR INTERNAL ASSESSMENT

Sr. No	Particulars Particulars	40 Marks
1.	Analysis of motivation of teachers in an institution/Analyse the structure of the informal group/s in your institution.	20 Marks
2.	One written assignment/Seminar presentation/book review per course held in the given semester	20 Marks

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- 3. McShane,S.,Glinow,M.,Sharma,R(2003) *Organizational Behaviour* (3rd edition), The McGraw Hill Company.
- 4. Morrison, K.(1998) *Management theories for Educational Change*. Paul Chapman Publishing Limited.
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- 12. Samuel Charlton Lawrence Erlbaum et.al. eds., (2002) *Handbook of Human Factors Testing and Evaluation*.
- 13. Marvin Dunnette and Leattea Hough, eds. (1990) *Handbook of Industrial and Organizational Psychology*. 2nd ed.

COURSE IV

COMMUNICATION TECHNOLOGY IN MANAGEMENT OF EDUCATION

Credit points 6 Marks 100

MODULE I: CONCEPT AND APPLICATIONS OF INFORMATION SYSTEM CREDIT 1

Unit 1: Information Needs in Management of Education

- (a) Changes in Education Management
- (b) Need for Data
- (c) Information Needs of Different Decision-Making Levels
- (d) Information and Educational Management
- (e) Concept of Education Technology (ET) as a Discipline: (Information Technology, Communication Technology and Information and Communication Technology (ICT) and Instructional Technology
- (f) Traditional Computer-based Technology and its Application, Digital Communication Technology

Unit 2: Meaning and Application of Information System in Education Management

(a) Types of Information Systems: Transactions Processing Systems, Education Management Information Systems, Decision Support Systems,

- (b) EMIS: Meaning, Need, Functions and Application in Education
- (c) Computer-Assisted Institutional Information System Framework: Student Administration, Personnel record, Time-table Management, Financial Monitoring and Planning, Institutional Planning and Capacity Planning, Library, Students Evaluation.
- (d) ICT in Student-Learning, Teaching and Research and Administration
- (e) Strategies in Managing the Use of ICT

MODULE II : Development and Application of Educational Management Information System (EMIS) CREDIT 1

Unit 3 : Development of EMIS

- (a) Integrated EMIS in Education
- (b) Information Flow in EMIS
- (c) Design and Development of EMIS in Education,
- (d) Steps of Work Procedure in EMIS
- (e) Components of EMIS Life Cycle

Unit 4: Applications of EMIS

- (a) Concept, Goals and Objectives, Key Features and Benefits of ICT
- (b) Impact of EMIS
- (c) EMIS and Computers, Academics and Users
- (d) Data, Information and Knowledge
- (e) Orientation towards User Needs
- (f) ICT Standards for Management
- (g) Knowledge, Skills and Attributes of ICT Manager

MODULE III: ICT in Teaching

Unit 5: Instructional Technology

- (a) Concept of Instructional Technology
- (b) Overview of Behaviourist, cognitive and constructivist Theories and their implications to Instructional Design (Skinner, Piaget, Ausubel, Bruner, Vygotsky)
- (c) Relationship between Learning Theories and Instructional Strategies (for large and small groups, formal and non formal groups)
- (d) Selection of appropriate media synchronous and asynchronous for formal, informal and non formal settings.

Unit 6 : Concept and Components of Instructional Design (ID)

- a) Systems Approach to Instructional Design
- b) Models of Development of Instructional Design (ADDIE, ASSURE, Dick and Carey Model Mason's)
- c) Gagne's Nine Events of Instruction and Five 'E's of Constructivism
- d) Nine Elements of Constructivist Instructional Design
- e) Instructional Design for Training

MODULE IV: ICT IN RESEARCH AND MANAGEMENT

Unit 7: Indicators in Education Management

- (a) Types and Use of Indicators in Education, Factors in Education Production Process
- (b) Characteristics of a Good Indicator
- (c) Identification of Indicators in EMIS in Education
- (d) Indicators of Quantity and Quality in Education, Indicators of Internal and External Efficiency in Education, Indicators of Equity in Education
- (e) Indicators of Quality at Different Levels : Primary, Secondary, Tertiary, Teacher Education
- (f) Limitations in the Use of Indicators
- (g) Computational Techniques Applied in Education Performance Indicators Process and Stages of Development of Indicators in Education
- (h) Projection Methodologies

Unit 8: ICT and Research

- (a) Use of Computers in Research
- (b) EMIS and Action Research
- (c) ICT Mediated Research

PRACTICAL WORK FOR INTERNAL ASSESSMENT

Sr. No	Particulars Particulars	40 Marks
1.	Designing and developing EMIS for an educational institution/Develop a proposal for ICT mediated research.	20 Marks
2.	One written assignment/Seminar presentation/book review per course held in the given semester	20 Marks

- 1. Aggarwal, J.C. (2001). Principles, Methods and Techniques of Teaching. Delhi: Vikas.
- 2. Aggarwal, J.C. (2008). *Elementary Educational Technology*. Delhi: Shipra Publication.
- 3. Allison Little John (2003): Refusing Online Resources. A Sustainable Approach to e-Learning, Kogan Page Limited
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- 18. Oak, Suman (1994). Shaikshanik Tantravidnyan. Pune: Shri Vidya.
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- 31. Verma, M. (2006), Teaching in Digital Education. New Delhi: Murari Lal & Sons
- 32. Walia, J. S. (2003). Educational technology. Jalandhar: Paul.
- 33. Yadav, D. S. and Shastri, K.N.(2009). Educational technology: Delhi

Useful Websites

http://www.learningapple.com/id3/resources.htm

http://members.rediff.com/missan/Comp_Web_Inst_Designers.htm

http://www.coe.uh.edu/courses/cuin6373/whatisid.html

http://www.coe.uh.edu/courses/cuin6373/index.html

http://edutechwiki.unige.ch/en/Instructional_design

http://www.stylusinc.com/WebEnable/elearning solutions/instructional design process.php

http://www.gdrc.org/info-design/instruct/intro.html

http://en.wikipedia.org/wiki/Instructional_design

http://www.dokeos.com/doc/thirdparty/Epic Whtp learningdesign.pdf

http://edutechwiki.unige.ch/en/Open_and_distance_learning

unesdoc.unesco.org/images/0012/001284/128463e.pdf

www.webopedia.com/TERM/D/distance_learning.html

http://cemca.org/disted/Ansari_MM__0256.pdf

www.westga.edu/~distance/ojdla/fall53/valentine53.html

webserver.ignou.ac.in/institute/handbook5/Section%203.pdf

webserver.ignou.ac.in/institute/handbook5/Section%203.pdf

http://www.authorstream.com/Presentation/bhanumurthykv-33050-self-learning-material-sim-lessons-

writing-study-education-ppt-powerpoint/

http://en.wikipedia.org/wiki/E-learning

COURSE V

INSTITUTIONAL PLANNING AND DEVELOPEMNT

Credit points 6 Marks 100

MODULE I: INSTITUTIONAL PLANNING AND EVENTS

Unit 1: Institutional Planning

- (a) Institutional Planning: Meaning, Importance, Benefits
- (b) Institutional Context, Vision, Mission, Cultural Values
- (c) Policy Statement and Principles
- (d) Steps: Analysis, Survey, Improvement, Implementation, Evaluation.

Unit 2 : Time-Table and Event Management

- (a) Time Table Management : Meaning, Functions, Importance, Principles of Time-Table Making and Types
- (b) Event Management: Meaning and types of events in educational institutions, Need and importance of events, Principles of Organising Curricular and Co-Curricular Activities, Steps of Organising Events
- (c) Networking: Meaning, types of institutional networking, Merits, Advantages.

MODULE II: ORGANISATIONAL DEVELOPEMNT AND CHANGE

Unit 3: Organisational Development

- (a) Definition of Organisation and Organisation Development (OD), Characteristics and Principles of OD
- (b) History of OD
- (c) Models of OD: Action Research Model, Organisation Development Process Model, Appreciative Inquiry Model
- (d) Integrated Strategic Programme for OD: Valuing People, People Management, Leading and Developing People
- (e) Use of OD

Unit 4 : Management of Change

- (a) Change as a Continuous Process
- (b) Planning for Change, Force Field Analysis
- (c) The Process of Planned Change, Key Roles in the Change Process
- (d) Strategies of Implementing Change, Resistance to Change and Overcoming it

MODULE III: TEAM BUILDING AND ORGANISATIONAL CULTURE

Unit 5 : Team Building

- (a) Team Building: Meaning and Need
- (b) Strategies of Team Building
- (c) Team Development: Tuckman's Team Development Model, Achieving Group Consensus
- (d) Establishing Team Norms, Ground Rules for Effective Teams

Unit 6 : Organisational Culture

- (a) Organisational Culture : Meaning and Definition
- (b) Elements and Content of Organisational Culture
- (c) Organisational Culture and Performance
- (d) Strategies for Changing and Strengthening Organisational Culture
- (e) Assessing Organisational Culture

MODULE IV: INNOVATIONS IN EDUCATION

Unit 7: Educational Innovations

- (a) Innovations: Meaning, Innovations for Learner-Centred Education, Needs Driven Approach to Innovation, Technology and Innovations, Challenges, Opportunities and Barriers
- (b) Causes of Innovations : Critical Incidents, Recommendations from Research, Promotion of Innovations by Change Agents
- (c) Phases of Innovation

Unit 8: Research and Development in Education

- (a) Types of Research for Development : Foundational Research, Exploratory Research, Design and development Research, Efficacy, Effectiveness and Scale-Up Research,
- (b) Assumptions of Knowledge Generation

PRACTICAL WORK FOR INTERNAL ASSESSMENT

Sr. No	Particulars Particulars	40 Marks
1.	Preparation of an institutional plan for an institution/Analyse the organisational culture of an institution.	20 Marks
2.	One written assignment/Seminar presentation/book review per course held in the given semester	20 Marks

- 1. Block, P. (2000). Flawless consulting: A guide To getting Your Expertise Used (2nd ed.). San Francisco: Jossey-Bass.
- 2. Block, P. (2002). *The Answer to How is Yes.* San Francisco, CA: Berrett-Koehler.
- 3. Bolman, L. G. and Deal, T. E. (1997). *Reframing Organizations: Artistry, Choice, and Leadership.* (2nd ed.). San Francisco: Jossey-Bass.
- 4. Bradford, D. L. & Burke, W. W. (Eds.) (2005). Reinventing Organization Development: New Approaches to Change in Organizations. Wiley & Sons.
- 5. Bunker, B. B. & Alban, B. T. (1997). *Large Group Interventions: Engaging the Whole System for Rapid Change*. San Francisco, CA: Jossey-Bass.
- 6. Burke, W. W. (2007). *Organization Change: Theory and Practice (2nd ed.)*. Thousand Oaks, CA: Sage.
- 7. Cummings, T. G. & Worley, C. G. (2005). *Organization Development and Change.* (8th ed.). Cincinnati: South-Western College Publishing.
- 8. Fordyce, J. & Weil, R. (1979). *Managing with People, A Manager's Handbook of Organization Development Methods (2nd ed.)*. Reading, MA: Addison-Wesley.
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- 11. Kohn, A. (1999). *Punished By Rewards: The Trouble with Gold Stars, Incentive Plans, A's, Praise, and Other Bribes.* New York: Houghton Mifflin.
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- 13. Mclean, G. N., Rothwell, W. J., & Sullivan, R. S. (eds.). (2005). *Practicing Organization Development: A Guide for Consultants* (2nd ed.). Hoboken, NJ: John Wiley & Sons.
- 14. Nevis, E. C. (1987). *Organizational Consulting: A Gestalt Approach*. London: The Analytic Press.
- 15. Perrow, C. (1986). *Complex Organizations: A Critical Essay (3rd ed.)*. New York: McGraw-Hill.
- 16. Robinson, D. G. & Robinson, J. C. (1996). *Performance Consulting: Moving Beyond Training*. San Francisco, CA: Berrett-Koehler.
- 17. Rothwell, W. J., Sullivan, R., & McLean, G. N. (Eds.). (1995). *Practicing Organization Development: A Guide for Consultants*. San Diego, CA: Pfeiffer.
- 18. Schein, E. (1987). *Process Consultation Volume II: Lessons for Managers and Consultants*. Reading, MA: Addison-Wesley.
- 19. Schein, E. (1988). *Process consultation Volume I: Its Role in Organization Development* (2nd ed.). Reading, MA: Addison-Wesley.
- 20. Schein, E. H. (1999). *Process Consultation Revisited: Building the Helping Relationship.* Reading, MA: Addison-Wesley.
- 21. Weisbord, M. R. (2004). *Productive Workplaces Revisited: Dignity, Meaning, and Community in the 21st Century.* New York: John Wiley & Sons.

COURSE VI

FINANCIAL MANAGEMENT IN EDUCATION

Credit points 6 Marks 100

MODULE I: EDUCATION AND POLICY MAKING

Unit1: Educational Policy-Making

- (a) Policy Definition and Scope, Dimensions of Policy Making
- (b) Making Strategic Decisions
- (c) Conceptual Framework for Policy Analysis
- (d) The process of Generating Policy Options
- (e) Evaluation of Policy Options, Making the Policy Decision, Planning policy implementation, Policy impact assessment

Unit 2: Public Private Partnership Models in Education

- (a) Concept of Public-Private-Partnership (PPP)
- (b) PPP and Privatization
- (c) Benefits of PPP
- (d) Principles of PPP
- (e) Models of PPP in Higher Education: Basic Infrastructure Model, Outsourcing Model, Equity/Hybrid Model and Reverse Outsourcing Model
- (f) Benefits and Disadvantages of PPP

MODULE II: FINANCING IN EDUCATION

Unit 3: Financial Management in Education

- (a) Finance: Meaning, Definition and Types of Finance
- (b) Financial Management : Meaning and Importance of Financial Management, Scope, Objectives of and Approaches to Financial Management
- (c) Characteristics of Financial Management in Education

Unit 4: Programme and Project Development in Education:

- (a) Meaning of the Terms Programme and Project,
- (b) Project Development Cycle (Needs Assessment, Project Design and Implementation, Project Evaluation and Data Collection Instruments)
- (c) Logic Model as a Tool for Program Development and Evaluation
- (d) Levels of Evaluation

MODULE III: BUDGETING IN EDUCATION

Unit 5: Budget and Budgeting Practices

- (a) Meaning of Budget, Budget Preparation, Adoption, Execution and Monitoring.
- (b) Objectives of Budget Preparation, Importance of a Medium-Term Perspective for Budgeting, Conditions for Sound Budget Preparation, Principles of Performance Funding
- (c) Steps of Budget Preparation

(d) Lower Cost-High Quality Models in Higher Education and Associated Principles

Unit 6: Budgeting Practices and Opportunities for Change

- (a) Opportunities for Change in Budgeting Practices
- (b) Equitable Student-Based Budgeting
- (a) Staffing-Based budgeting
- (b) Challenges to Implementing Student-Based Budgeting

MODULE IV: COSTING AND PLANNING OF EDUCATION

Unit 7: Planning and Forecasting in Education

- (a) Meaning and Objectives
- (b) Information Necessary for Forecasting
- (c) Components of a Forecasting Model
- (d) Time Series based Forecasting Model

Unit 8: Cost and Pricing of Education

- (a) Concept of Cost of Education. Types of Educational Costs: Direct cost, Indirect cost, Private cost, Social cost and Opportunity cost
- (b) Micro and Macro aspects of pricing of education (Theoretical Study)
- (c) Practical solution to the pricing of education especially at the tertiary level
- (d) Problem of capitation fees

PRACTICAL WORK FOR INTERNAL ASSESSMENT

Sr. No	Particulars	40 Marks
1.	Preparation of a budget for an institution/Develop fee structure of an academic programme.	20 Marks
2.	One written assignment/Seminar presentation/book review per course held in the given semester	20 Marks

- 1. Building a Financial Future: A Financial Education Program for English as Second Language Classes Latino Community Credit Union www.cooperativalatina.org 201 W. Main St., Durham, NC 27701; tel. (919) 688-9270; info@cooperativalatina.org
- 2. Coady, D.P., & Parker, S.W.(2004). A Cost-Effectiveness Analysis of Demand- and Supply-Side Education Interventions: The Case of PROGRESA in Mexico. Review of Development Economics, 8(3), 440-451.
- 3. Financial Literacy Training for High School Students Southern New Hampshire University and the National Association of Securities Dealers Education Foundation www.snhu.edu 2500 N. River Road, Manchester, NH 03106; tel. (800) 668-1249; info@snhu.edu

- 4. Financing Your Future National Council of Economic Education (NCEE) www.ncee.net 1140 Avenue of the Americas, New York, NY 10036.
- 5. Psacharopoulos, G., & Patrinos, H.A. (2004). *Returns to Investment in Education: A Further Update. Education Economics*, 12(2),111-134.
- 6. Patrinos, H.A. (2004, January). *Private Education Provision and Public Finance: The Netherlands as a Possible Model*. Paper presented at the meeting of the American Economic Association, San Diego, CA.
- 7. Patrinos, H. A. (2000). Market Forces in Education. European Journal of Education, 35(1),61-79
- 8. Wright, Cream. (1998). Financing Higher Education and Partnerships with Production and Service Sectors. In UNESCO Regional Office (Dakar-Senegal) Higher Education in Africa: Achievements, Challenges
- 9. Woodhall, Maureen. (2003). Financing Higher Education: Old Challenges and New Message. Journal of Higher Education in Africa, Vol. 1, No. 1, 78-100. Abstract available at: http://www.bc.edu/bc_org/avp/soe/cihe/africaHEjournal/journal_home.htm
- **10.** Ziderman, Adrian and Douglas Albrecht. (1995). *Financing Universities in Developing Countries*. Bristol, PA: The Falmer Press.

http://www.iaoed.org/files/7_Patrinos_web_030407.pdf

COURSE VII

CURRICULUM MANAGEMENT

Credit points 6 Marks 100

MODULE I: CONCEPT AND FOUNDATIONS OF CURRICULUM PLANNING AND DEVELOPMENT

Unit 1: Concept, Principles and Process of Curriculum Development

- (a) Concept (Meaning and Characteristics) of Curriculum and Curriculum Development.
- (b) Guiding Principles for Curriculum Development.
- (c) Stages in the Process of Curriculum Development
- (d) National level Statutory Bodies- UGC, NCTE

Unit 2: Foundations of Curriculum Planning

- (a) Philosophical Bases (National, Democratic).
- (b) Sociological basis (Socio Cultural Reconstruction).
- (c) Psychological Bases (Learner's Needs and Interests).
- (d) International Norms (Benchmarking).

MODULE II: CURRICULUM DESIGN

Unit 3: Models of Curriculum Design

- (a) Academic/ Discipline Based Model.
- (b) Competency Based Model.
- (c) Social Functions/Activities Model (socio social reconstruction).
- (d) Individual Needs & Interests Model
- (e) C I P P Model (Context, Input, Process, Product Model

Unit 4: Designing of Curriculum

- (a) Goals, Objectives and specifications of Curriculum.
- (b) Criteria for Designing Curricular Content (Selection, Scope, Balance,
- (c) Sequence, Continuity).
- (d) Importance and Designing of Core and Special Courses
- (e) Criteria for Selection and Organization of Learning Activities.

MODULE III: CURRICULUM ORGANIZATION AND TRANSACTION

Unit 5: Organizing and Transacting the Curriculum

- (a) Organizing the Curricular Content
- (b) Methodology of Teaching and Evaluation
- (c) Role of Teachers in Curriculum Transaction

(d) Role of National and State Level Bodies National Commission for Higher Education (NCHE) and State Commission for Higher Education (SCHE) in Curriculum Transaction

Unit 6: Theories and Curriculum Development

- (a) Curriculum and Constructivism
- (b) Curriculum and Critical Theory
- (c) Curriculum and Poststructuralist Theory

MODULE IV: CURRICULUM EVALUATION AND TRENDS

Unit 7: Evaluation of Curriculum

- (a) Concept and Need for Evaluating the Curriculum
- (b) Sources of Evaluation
- (c) Aspects of Evaluation Goals and Objectives, Content, Methods, Processes and Curriculum Materials
- (d) Models of Curriculum Evaluation (Tyler's, Stakes', Scriven's and Krikpatrick's Model)

Unit 8 : Current Trends in Curriculum Development

- (a) Autonomy and Curriculum Development.
- (b) Institutionalization of Curriculum Development.
- (c) Curriculum for Inclusion.
- (d) Curriculum for International and Multicultural Education.
- (e) E –learning and Curriculum Development

PRACTICAL WORK FOR INTERNAL ASSESSMENT

Sr. No	Particulars	40 Marks
1.	Developing a curriculum evaluation tool/Designing a curriculum for an innovative programme.	20 Marks
2.	One written assignment/Seminar presentation/book review per course held in the given semester	20 Marks

- 1. Association of Indian Universities, (1984) "Monograph on Syllabus Analysis and Restructuring", New Delhi: Association of Indian Universities.
- 2. Bean, James A., Conrad F. Toepfer, Jr. and Samuel J. alessi, Jr. (1986) *Curriculum Planning and Development*. Boston: Allyn and Bacon Inc.
- 3. Brady, Laurie (1992) Curriculum Development, New York, Prentice Hall
- 4. Dash, B. N. (2007) *Curriculum Planning and Development*. New Delhi, Dominant Publ.
- 5. Diamond, Robert M. (1989) *Designing and Improving Courses and Curricula in Higher Education : A Systematic Approach*, California : Jossey Bass Inc.

- 6. Doll, Ronald C. (1986) *Curriculum Improvement: Decision Making and Process* (Sixth Edition). London: Allyn and Bacon, Inc.
- 7. Goodson, I.F. (1994) Studying Curriculum. Buckingham Open University Press
- 8. Gunter, Mary Alice, Thomas H. Estes and Jan Hasbrouck Schwab, (1990) *Instruction: A Models Approach*, Boston: Allyn and Bacon.
- 9. Khan, M.I. & Nigam, B.K. (1993) Evaluation and Research in Curriculum Construction. Delhi: Kanishka
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- 12. NCTE (2009) National Curriculum Framework for Teacher Education. New Delhi: NCTE.\
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- 14. Pratt, David (1980) *Curriculum Design and Development*. New York, Harcourt Brace Jovanovich Inc.
- 15. Reddy, R. (2007) *Principles of Curriculum Planning and Development_*. Delhi, Arise
- 16. Saylor, J. Galenr William M. Alexander and Arthur J. Lewis (1980) *Curriculum Planning for Better Teaching and Learning* (4th edition). New York: Hold Renehart and Winston.
- 17. Taba, Hilda (1962) *Curriculum Development: Theory and Practice*, New York, Harcourt Brace Jovanovich.
- 18. Tyler, Ralph W. (1974) *Basic Principles of Curriculum and Instruction*. Chicago, the University of Chicago Press.

Some Useful Links:

http://www.paisley.ac.uk/schoolsdepts/CAPD/signposts/curriculum-signpost.asphttp://www.ssdd.bcu.ac.uk/crumpton/curriculum-design/key-concept-map/obj-based-proc-model.htm

http://www.ncrel.org/sdrs/areas/issues/concent/currclum/cu3lk12.htm. http://www.infed.org/biblio/b-curric.htm

COURSE VIII RESEARCH METHODOLOGY IN MANAGEMNT OF EDUCATION

Credit points 6 Marks 100

MODULE I: UNDERSTANDING AND PLANNING FOR RESEARCH

Unit 1: Research in Management of Education

- (a) Meaning of research, scope of research in management of education.
- (b) Meaning and steps of scientific method. Aims of research as a scientific activity: Problem-solving, Theory Building and Prediction.
- (c) Paradigms of Research: Quantitative and Qualitative.
- (d) Types of research: Fundamental, Applied and Action.

Unit 2: Research Proposal

- (a) Identification of a research topic: Sources and Need.
- (b) Review of related literature.
- (c) Rationale and need of the study.
- (d) Conceptual and operational definition of the terms.
- (e) Variables.
- (f) Research questions, aims, objectives and hypotheses.
- (g) Assumptions, if any.
- (h) Methodology, sample and tools.
- (i) Scope, limitations and delimitations.
- (j) Significance of the study.
- (k) Bibliography.
- (1) Time Frame.
- (m)Budget, if any.
- (n) Chapterisation.

MODULE II: RESEARCH DESIGN

Unit 3: Variables and Hypotheses

- (a) Variables:
- Meaning of Variables
- Types of Variables (Independent, Dependent, Extraneous, Intervening and Moderator)
- (b) Hypotheses
- Concept of Hypothesis
- Sources of Hypothesis
- Types of Hypothesis (Research, Directional, Non-directional, Null)
- Formulating Hypothesis

Unit 4: Research Methodology

- (a) Descriptive Research:
 - Causal-Comparative
 - Correlational
 - Case Study
 - Survey Research
 - Document Analysis and Historical Records
 - Cost Analysis
 - Narrative Research
- (b) Experimental Research:
 - Pre-Experimental Design, Quasi- Experimental Design and True-Experimental Designs.
 - Factorial Design. / Independent groups and repeated measures.
 - Internal and External Experimental Validity.
 - Controlling extraneous and intervening variables.
- (c) Action Research : Meaning, Characteristics, Steps

MODULE III: SAMPLING AND TOOLS OF RESEARCH

Unit 5: Sampling

- (a) Concepts of Universe and Sample
- (b) Need for Sampling
- (c) Characteristics of a good Sample
- (d) Techniques of Sampling
- Probability Sampling
- Non- Probability Sampling

Unit 6: Tools and Techniques of Research

- (a) Steps of Preparing a Research Tool.
 - Validity (Meaning, types, indices and factors affecting validity)
 - Reliability(Meaning, types, indices and factors affecting reliability)
 - Item Analysis (Discrimination Index, Difficulty Index)
 - Index of Measurement Efficiency.
 - Standardisation of a tool.
- (b) Tools of Data Collection
 - Rating Scale
 - Attitude Scale
 - Opinionnaire
 - Questionnaire
 - Aptitude Test
 - Check List
 - Inventory
 - Semantic Differential Scale
- (c) Techniques of Data Collection
 - Observation
 - Interview (Structured, Semi-Structured, Unstructured, Focus Group)

Projective.
 (Tools to be used for collecting data using these techniques to be discussed in detail.)

MODULE IV: ANALYSING DATA AND REPORT WRITING

Unit 7: Data Analysis

- (a) Types of Measurement Scale (Nominal, Ordinal, Interval and Ratio)
- (b) Quantitative Data Analysis
 - Parametric Techniques
 - Non- Parametric Techniques
 - Conditions to be satisfied for using parametric techniques
 - Descriptive data analysis (Measures of central tendency, variability, fiduciary limits and graphical presentation of data)
 - Inferential data analysis
 - Use of Excel in Data Analysis
 - Concepts, use and interpretation of following statistical techniques: Correlation, t-test, z-test, ANOVA, Critical ratio for comparison of percentages and chi-square (Equal Probability and Normal Probability Hypothesis), Time Series Analysis.
 - Testing of Hypothesis
 - Type I and Type II Errors.
- (c) Qualitative Data Analysis
 - Data Reduction and Classification
 - Analytical Induction
 - Constant Comparison

Unit 8: Research Reporting

- (a) Format, Style and Mechanics of Report Writing with Reference to
 - (i) Dissertation and Thesis and (ii) Paper.
- (b) Bibliography
- (c) Evaluation of Research Report.

PRACTICAL WORK FOR INTERNAL ASSESSMENT

Sr. No	Particulars	40 Marks
1.	Preparation of a research proposal/Development of a research tool.	20 Marks
2.	One written assignment/Seminar presentation/book review per course held in the given semester	20 Marks

REFERENCES

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- 2. Bogdan, R.C. and Biklen, S. K. *Qualitative Research for Education : An Introduction to Theory and Methods*. Boston MA: Allyn and Bacon. 1998.
- 3. Boje, D. M. (2001). Narrative Methods for Organizational and Communication Research. London: Sage
- 4. Booth, W. C., Colomb, G. G., & Williams, J. M. (2008). *The craft of research*, 3rd ed.* Chicago: University of Chicago Press.
- 5. Borg, B.L. Qualitative Research Methods. Boston:Pearson.2004.
- 6. Bryman, A. Quantity and Quality in Social Science Research London: Routledge .1988.
- 7. Bryman, A. (1989). Research Methods and Organization Studies. London: Unwin Hyman
- 8. Burgess, R. G. (2005). *Approachesto Field Research*. In C. Pole (Ed.), Fieldwork (Vol. I, pp. 13–32). London: Sage.
- 9. Charles, C.M. and Merton, C.A. *Introduction to Educational Research*. Boston: Allyn and Bacon.2002
- 10. Cohen, L and Manion, L. *Research Methods in Education*. London: Routledge. 1994. Creswell, J.W. *Educational Research*. New Jersey: Upper Saddle River .2002.
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- 12. Creswell, J.W Research Design. London: Sage Publications. 1994.
- 13. Denzin, N.K. and Lincoln, Y.S.(eds) *Handbook of Qualitative Research* London: Sage Publications.1994.
- 14. Diener, E. and Crandall, R. *Ethics in Social and Behavioural Research*. Chicago: University of Chicago Press. 1978.
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- 17. Husen, T. and Postlethwaite, T.N. (eds.) *The International Encyclopaedia of Education*. New York: Elsevier Science Ltd. 1994.
- 18. Keeves J.P. (ed.) *Educational Research, Methodology and Measurement: An International Handbook*. Oxford Pergamon. 1988.
- 19. Kothari C. R. (1990). *Research Methodology Methods & Techniques* 2 ed, New Delhi : Vishwa Prakashan.
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- 24. Schwab, Donald P. Research Methods for Organizational Studies. 2d ed. Mahwah, NJ: Lawrence Erlbaum, 2004.
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- 26. Zahra, S. A., & Newey, L. R. (2009). *Maximizing The Impact of Organization Science: Theory Building at The Intersection of Disciplines and/or Fields*. Journal of Management Studies, 46, 1059–1075.
- 27. Zuber-Skerritt, Ortrun, ed. (1991) *Action Research for Change and Developemt*. Aldershot : Gower.

COURSE IX

EDUCATION AND SOCIETY

Credit points 6 Marks 100

MODULE I: EDUCATION AND ITS PURPOSE

Unit 1: Education for Science, Values and Citizenship

- (a) Education for Science (C.D. Hardie)
- (b) Education for Values (Moral, Spiritual- Gandhi, Aesthetic-Tagore)
- (c) Education for Citizenship(Rousseau and Dewey)

Unit 2: Education for Self, Society and Humanities

- (a) Education for Self (J. Krishnamurthy)
- (b) Education for Society (Paulo Freirie and Savitribai Phule)
- (c) Education for Humanities (Martha Nussbaum)

MODULE II: SOCIETAL INFULENCES ON EDUCATION

Unit 3: Education and Culture

- (a) Concepts of Culture, Sub-Culture and Multiculturalism.
- (b) Goals and Characteristics. Dimensions of Multicultural Education (Content Integration, Knowledge Construction, Equity Pedagogy, Prejudice Reduction, School Culture)
- (c) Approaches to Multi Cultural Education (Culturally Different, Human Relation, Single Group Study, Multicultural Education, Social Reconstructionist)
- (d) Relationship between culture and education

Unit 4: Education, Law and Society

- (a) Constitutional Provisions on Education and its implications for education; Code of Conduct / /Professional Ethics for Teachers and Students; Approaches to professionalization of higher education
- (b) Mass Media and Education
- (c) Globalization and its impact on Education

MODULE III: EDUCATION - FUNCTIONS AND SOCIAL MOBILITY

Unit 5: Social Stratification and Social Mobility

- (a) Concept and Types of Social Stratification and Social Mobility
- (b) Theories of Social Stratification-Functionalist and Conflict Theory
- (c) Stratification and Equality of Educational Opportunity.

Unit 6: Institutionalization and Education

- (a) Concept of Institutionalization
- (b) Types of Social Institutions and their Functions
- (c) Dimensions of Education as a Social Institution: Structure, Function and Culture
- (d) Education as a Social Institution and Distributive Justice

MODULE IV: EDUCATION AND POLITICS

Unit 7: The Influence of the Political System on Education

- (a) Influence of Political Ideology on the Educational Aims and Policies
- (b) Influence of the Type of Political System on the system of Educational Administration
- (c) Influence of the Political Culture on Educational Values

Unit 8: The Influence of the Educational System on Politics

- (a) Role of Education in Transmitting Political Ideology
- (b) Role of Education in Political Socialization
- (c) Role of Education in Political Stability and Development.

PRACTICAL WORK FOR INTERNAL ASSESSMENT

Sr. No	Particulars	40 Marks
1.	Evaluating any one policy related to education/Analyse the mutual relationship between education and politics in the Indian context.	20 Marks
2.	One written assignment/Seminar presentation/book review per course held in the given semester	20 Marks

- 1. Aggrawal, I. C. Basic Idea's in Education, Delhi, Shipra Publications, 2001.
- 2. Agrawal, S. Philosophical Foundation of Education. Authors Press.2007
- 3. Ballantine, J.H. (2011) *The Sociology of Education a Systematic Analysis*. New Jersey: Prentice Hall Inc.
- 4. Banks, J. (2004). *Approaches to Multicultural Curriculum Reform*. In J. Banks & C. Banks (Eds.), *Multicultural education: Issues and perspectives* (pp. 242-264). San Francisco, CA: Jossey-Bass.
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- 6. Kar, N. K.: *Value Education A Philosophical Study*, Ambala, The Associated Publication , 1996.
- 7. Laxmidevi (ed.) Encyclopedia of Educational Development and Planning. Economics of Education Vol. V. New Delhi: Anmol Publications Pvt.Ltd. 1996
- 8. Mujibul Hasan Siddiqui (2009) *Philosophical and Sociological Perspectives in Education*. New Delhi: A.P.H Publishing Corporation.
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- 10. Panday, V. C. Value Education and Education for Human Rights, Editor, Delhi, Isha Books 2005.
- 11. Passi, B. K.: Value Education, Agra, National Psychological Corporation, 2004
- 12. Singh, M.S. Value Education, Delhi, Adhyayan, Publication and Distribution. 2007.
- 13. Singh, Y. K. (2009) *Sociological Foundation of Education*. New Delhi: A.P.H Publishing Corporation.

QUALITY MANAGEMENT IN EDUCATION

Credit points 6 Marks 100

MODULE I: CONCEPTUAL FRAMEWORK OF QUALITY

Unit 1: Quality in Education

- (a) Concept of Quality and Quality in Education : Indian and International perspective
- (b) Concepts of Quality Learning Environments, Quality Teaching, Quality Learners`, Quality Processes, Quality Curriculum

Unit 2: Evolution of Quality

- (a) Dimensions and Characteristics of Quality
- (b) Evolution of Quality: Inspection, Quality Control, Quality Assurance, Total quality Management (TQM), Six sigma
- (c) Quality Gurus: Walter Shewart, Edward Deming, Joseph Juran, Philip Crosby, C.K Pralhad, Subir Chowdhari

MODULE II: ROAD-MAP TO QUALITY

Unit 3: Total Quality Management in Education

- (a) Concept of Total Quality Management (TQM)
- (b) Strategic Planning: Leadership, Identifying the Mission, Creating a Vision, Generating Quality Culture, Establishing Goals and Objectives
- (c) Improving Quality: Kaizen approach, Management by Facts, Systems thinking
- (d) Decision Making in Quality Management: Types of decisions (Programmed and Non programmed), Bounded rational model, Normative model of group decision making, Techniques of improving decision making: Nominal group technique, Delphi technique

Unit 4: Institutional Building for Quality Management

- (a) Difference Between a Quality Institution and Ordinary Institution
- (b) Strategic Plan Models: 4 Generic Strategies (Basic-open, Enhanced-open, Basic –niche, Enhanced niche)
- (c) Participatory Management and Team Building: Development of Teams, Effective and Ineffective Teams
- (d) Models of Evaluation: Kemmi's Participatory and Stufflebeam's CIPP Evaluation Model

MODULE III: CONTROLLING QUALITY

Unit 5: Educational Quality Management Systems

- (a) Stages of Quality Management Systems
- (b) Educational Quality Management Systems: International Organization for Standardization (ISO) and Integrated Management System (IMS).
- (c) Rewards And Recognition: EQFI's India Education Awards, Malcom Baldridge Award

- in Education
- (d) Quality Audit: Types, Procedures
- (e) Quality Circles: Structure, Implementation, Operations and Benefits

Unit 6: Measurements for improving Quality

- (a) Tools: Control chart, Fishbone diagram (cause and effect diagram), Pareto diagram
- (b) Techniques: Benchmarking, Root Cause Analysis technique –5 Why, Failure mode and effect analysis (FMEA)
- (c) Cost of Quality: Appraisal Costs, Failure costs and Preventable costs.

MODULE IV: QUALITY STANDARDS FOR EDUCATION

Unit 7 : Quality Maintenance and Sustenance

- (a) Agencies of Education: Objectives, Functions, Roles and Initiatives
 - National Level:
 - i. National Assessment Accreditation Council (NAAC): Performance Indicators
 - ii. Quality Council of India (QCI)
 - iii. National Accreditation Board of Education Training (NABET)
 - o *International Level:* Institutional Network for Quality Assurance Agencies in Higher Education (INQAHEE)
- (b) Establishment and Monitoring of the Internal Quality Assurance Cells (IQACs) in Higher Education Institutions: Structure, Composition, Goals, Functions and Benefits

Unit 8 : Concerns for Quality

- (a) Factors Influencing Quality: Economical factors like General Agreement on Trade in Services (GATS), Liberization Privatization Globalization (LPG)
- (b) Public Private Partnerships in India, Corporatization
- (c) Quality Crisis in Teacher Education
- (d) Bench marks in Higher Education: Indian Institutes of Management (IIMs), Indian Institutes of Technology (IITs)

PRACTICAL WORK FOR INTERNAL ASSESSMENT

Sr. No	Particulars	40 Marks
1.	Case study of an institution having ISO certification/ Conduct academic audit of an institution.	20 Marks
2.	One written assignment/Seminar presentation/book review per course held in the given semester	20 Marks

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1. Arcaro, J.(1997): *Quality in Education: An Implementation Handbook*, Vanity Books International New Delhi

- 2. Basterfield, D.et.al.(2010): *Total Quality Management*, Pearson Education Asia, Third Edition. New Delhi: prentice Hall is an imprint of.
- 3. Bhote, K.(2003): *The Power of Ultimate Six Sigma*, American Management Association, USA
- 4. Burt Scanlan, B. K. (1987). *Management & Orgnizational Behavior, Second Edition*. Florida: Roberte Krieger Publishing Company.
- 5. Bush T., L. B. (2003). *The Principles and Practice of Educational Management*. (Edited, Ed.) New Delhi: Sage Publications.
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- 14. R.Kesavan, C. B. (2008). *Total Quality Management*. New Delhi: I.K.International.
- 15. Rampersad, H.(2001): Total Quality Management: An Executive Guide to Continuous Improvement, Springer: New York
- 16. Rita, S. (2004). *Assessment and Accreditation in Higher Education*. New Delhi: Association of Indian Univesities.
- 17. Rob Paton, G. P. (2005). *Handbook of Corporate University Development*. (E. by, Ed.) Wngland: Gower Publishing.
- 18. Rolf Lynton, U. P. (2000). *Training for Organizational Transformation Part 2*. New Delhi: Sage Publisher.
- 19. Scheerens, J. et.al (2003): Educational Evaluation, Assessment and Monitoring: A systemic approach, Swets & Zentlinger Publications
- 20. Saini Debi, K. S. (2000). *Human Resource Management*. New Delhi: Response Books, Sage Publications.
- 21. Sanghi, S. (2007). *The Handbook of Competency Mapping, Second Edition*. New Delhi: Response Books, Sage Publications.
- 22. Singh, A. (2004),: Fifty Years of Higher Education In India, The Role of the UGC, Sage Publications
- 23. Stella, A. & Gnanam, A. (2003): *Making the most of Accreditation*, Concept Publishing Company, New Delhi.
- 24. Stella, A. & Gnanam, A. (2003): Foundations of External Quality Assurance in Indian higher Education, Concept Publishing Company, New Delhi
- 25. Stella, A. (2001): Quality Assessment in Indian Higher Education: Issues of impact and future perspectives, Allied Publishers Limited, New Delhi
- 26. Varma, M. (2001). *Managing More Effectively, Second edition*. New Delhi: Response Books, Sage Publications .

27. Vieira, W. (1999). *Managing Executive Success*. New Delhi: Response Books, Sage Publications.

COURSE XI

ECONOMICS OF EDUCATION

Credit points 6 Marks 100

MODULE 1: CONCEPTUAL BACKGROUND AND COST OF EDUCATION

Unit 1: Conceptual Issues in Economics of Education

- (a) Meaning, definition, scope and importance of Economics of Education
- (b) The relationship between education and the economic system. The role of the economic system in (a) financing of education, and (b) absorbing the educated manpower
- (c) Education as an industry
- (d) Education as consumption and Education as individual, social and national investment
- (e) Spill-over and inter-generational effects of education.

Unit 2 : Cost of Education

- (a) Concept of Cost of Education. Types of Educational Costs: Direct cost, Indirect cost, Private cost, Social cost and Opportunity cost.
- (b) Unit cost of Education: Its estimation. Its applications to different levels, modes and types of education. (Levels: Primary, Secondary and Tertiary, Modes: Formal and Distance, Types: a) General i.e. Arts, Science and Commerce, b) Professional and c) Technical)
- (c) External and Internal Efficiency of Education.

Unit 3 : Cost-Benefit Analysis in Education

- (a) Meaning of cost-benefit-analysis. Its purpose and problems
- (b) Profiles of age-education-earnings. Calculation, private, marginal and benefit cost ratio
- (c) Interpretations and evaluation of rates of return on investment in education
- (d) Cost Effectiveness Analysis in Education. Difference between Cost-Benefit and Cost-Effectiveness Analysis
- (e) Concept of Cost Consciousness in Education,

MODULE 2: FINANCING OF EDUCATION

Unit 4: Pricing of Education

- (a) Micro and Macro aspects of pricing of education (Theoretical Study)
- (b) Practical solution to the pricing of education especially at the tertiary level.
- (c) Problem of capitation fees.

Unit 5 : Financing of Education

(a) Sources of finance for education: private, public, fees, donations, Endowments and grants. Grant-in-aid principles and practices with special reference to higher education.

(b) Government's role in financing education at different levels with special reference to higher education.

Unit 6: Allocation of funds to Education in the 5-year Plans

- (a) The concepts of five year planning.
- (b) Actual and estimated allocation of funds at different levels of education in the
- (c) Five-year plans (I- IX Plans), Priority for education in the various five year plans. Priorities within education in the various five year plans.
- (d) Educational expenditure and national economy.
- (e) Expenditure of education, public education at different levels (central state level) in India
- (f) Types of plans-Central, State and Institutional.

MODULE 3: ECONOMIC DEVELOPMENT AND EDUCATION

Unit 7: Human Resource Development

- (a) The concept of human resource development. Meaning, definition, significance and Development of human resources through education
- (b) Need for manpower planning and Estimation of manpower requirements.
- (c) Human capital and its relation to other forms of resources and need for retraining.
- (d) The problems of educated unemployment, underemployment and disguised unemployment.
- (e) Meaning and purpose of Economics of Teacher Provision
- (f) Estimating the demand for and supply of teachers and the problems associated with the estimation.
- (g) Policy implications of economics of teacher provision.

Unit 8: Education and Economic Development

- (d) The concepts of economic development and economic growth.
- (e) The interrelationship between education and economic development. Education as a prerequisite, as an accelerator and a major determinant of economic development.
- (f) Suggestions for improvement in the educational system for enhancing and sustaining economic development.
- (g) Resource constraints and Resource mobilization.
- (h) Education and economic development in urban and rural areas.

MODULE 4: MEASUREMENT OF CONTRIBUTION OF EDUCATION TO ECONOMIC GROWTH

Unit 9: Measuring the Contribution of Education to Economic Growth

- (a) Approaches other than Cost Benefit Analysis.
- (b) Correlation Approach,
- (c) Residual approach
- (d) Manpower Forecasting Approach
- (e) Wage-Differential Approach.

Unit 10: Productivity and Wastage in Education

- (a) Productivity of the educational system and Learning for productivity objectives
- (a) Internal and external efficiency of the Educational system
- (b) Dual approach, Process approach, Product approach
- (c) Meaning, definition and significance of wastage in education
- (d) Estimation of the drop-out rates at different levels of education
- (e) Types of wastage: Money, Time Material resources, human capital and ideological

Unit 11: Education, Equity and Income Distribution

- (a) Educational equity measures-(a) the equal opportunity criterion, (b) the cost-benefit criterion, and (c) the ability to pay criterion
- (b) Education as a determinant of income variance, and the relevant contribution of different levels of education
- (c) Tools to assess the equity and income distribution
- (d) The Gini coefficient, the Lorenz curve

PRACTICAL WORK FOR INTERNAL ASSESSMENT

Sr. No	Particulars Particulars	40 Marks
1.	Conducting cost benefit analysis of an educational institution/	20 Marks
	Computing Unit Educational Cost for an institution/programme.	
2.	One written assignment/Seminar presentation/book review per course held in the given semester	20 Marks

- 1. Balsara M. (1996) *New Education policy and Development Challenge*, New Delhi Kanishka Publishers.
- 2. Baxter C. and O'Leary, P.J.and Westoby, A. (Eds.) *Economics and Education Policy A Reader*, London Longman Group Ltd. 1977.
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- 33. Singh R. P. (ed.) *Private Initiative and Public Policy in Education* New Delhi: Federation of Managements of educational Institutions 1993.
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